

# Sponsorship Opportunities at the WLIA 2009 Annual Conference!

February 18 - 20, 2009 in Wisconsin Dells, WI

• Wisconsin Land Information Association's 21st Annual Conference and Trade Show •

We expect over 500 land information professionals in attendance. Sponsorship is an excellent marketing venue to reach your prospective customers, thank your current ones, create name recognition and goodwill!

## 1) Continental Breakfast on Thursday & Friday

\_\_\_\_\_ Full sponsorship of Breakfast: \$3,000

\_\_\_\_\_ Half sponsorship at \$1,500

- WLIA will recognize your company with appropriate signage (a banner for full sponsorship), a formal thank you via powerpoint and introductions during announcements to the entire group as well as a listing in the final program.

## 2) Convention Tote Bag

\_\_\_\_\_ Full sponsorship of Tote Bag: \$2,500.00

\_\_\_\_\_ Half sponsorship at \$1,250.00

- Your company name and logo will be printed on the official 2009 WLIA Tote Bag that attendees will keep. Great exposure!

## 3) Grand Opening Reception

\_\_\_\_\_ Full sponsorship of reception: \$3,500

\_\_\_\_\_ Half sponsorship: \$1,750\*

- If you sponsor the entire Thursday evening reception WLIA would offer you two free booths at the convention, a 2009 organization membership, your company flyer in the attendee folders, banner signage, a free quarter page advertisement in the final program, a formal thank you via powerpoint and introductions during announcements to the entire group as well as a listing in the final program. We would also acknowledge your sponsorship in the next WLIA newsletter.

- For half sponsorship we will provide you with one free booth, appropriate signage, a formal thank you during announcements to the entire group as well as a mention in the preliminary & final programs. Half sponsorship receives recognition of your company with signage, a formal thank you during the conference as well as a recognition in the preliminary & final programs.

## 4) Name Badge Lanyards

\_\_\_\_\_ Full Sponsorship is \$2,000

\_\_\_\_\_ Half Sponsorship is \$1,000

- Have your company name imprinted on these lanyards/neckcords that everyone will wear and see ALL YEAR! We use them at all regional meetings and workshops as well. Half sponsorship will provide space on half the lanyards.

## 5) The Thursday Opening Luncheon or the Friday Awards Luncheon

\_\_\_\_\_ Full Sponsorship of either Luncheon: \$3,000

\_\_\_\_\_ Half sponsorship at \$1,500

- If you sponsor an entire luncheon, WLIA would offer you one free booth at the convention, appropriate signage, a free quarter page advertisement in the final program, your company flyer in the attendee packet as well as a formal thank you during announcements.

- Half sponsorship will provide you with one free booth, appropriate signage, a thank you in the final program as well as a formal thank you during announcements to the entire group.

## 6) Social Night Sponsorship

\_\_\_\_\_ \$250

\_\_\_\_\_ \$100

\_\_\_\_\_ other

- Sponsor part of the Wednesday evening activities with hors d'ouerves or beverages.

## 7) Keynote Speaker

\_\_\_\_\_ Full sponsorship of Speaker: \$1,500.00

- Sponsor a very visible part of the conference! You would be welcome to introduce the speaker after you are introduced and recognized. Appropriate signage and recognition would also apply.

continued on page 2...

**Yes!** I will commit to sponsoring the following part of the 2009 WLIA Annual Conference:

Area of sponsorship: \_\_\_\_\_

Signature \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_

Date \_\_\_\_\_

**Please return with payment by January 15, 2009**

Make check payable to:  
Wisconsin Land Information Association  
and mail to:  
PO Box 389, Wild Rose, WI 54984

Or pay by MasterCard or Visa below:

card number \_\_\_\_\_ exp date \_\_\_\_\_

Signature \_\_\_\_\_ date \_\_\_\_\_

If you have any questions, please contact Ann Barrett, Executive Services Manager at:  
800/344-0421  
715/366-4501 fax  
abarrett@uniontel.net

**Thank you for your support of the 2009 WLIA Conference  
and the Land Information Community!**