

Wisconsin Land Information Association

2008 Conference Committee

Minutes

August 1, 2007 – conference call

Present: Aaron Ford, Adam Derringer, AJ Wortley, Brian Dubis, Brian McGee, Chris Vanderheyden, Dick Vraga, Jodi Helgeson, Jason Grueneberg, Justin Connor, Kelly Felton, Kirk Contrucci, Kristin Anderson, Michelle Yanda, Mike Koutnik, Paula Cummings, Peter Miller, Rich Colbert, Scott Galetka, Terry Woodman

- I.** The meeting was called to order at 1:30 PM – everyone was e-mailed the Assigned Task document as well as the Conference Timeline document

II. General Items

Since no one submitted a logo, Jodi has passed along the ideas coming from the meeting in Stevens Point to someone to create a logo. She will also work with Ann on this. LEAPING INTO ENTERPRISE GIS will be the main theme with the reference to the 20 plus years of land records modernization in Wisconsin.

Invited speakers: Ron Langhelm has contacted Jodi and is willing to be the Thursday opening session speaker. He has checked out our website and will speak in whatever direction we wish. Ideas were: Single incident (shuttle disaster) or enterprise GIS nationwide. He will only be asking for reimbursement of expenses. Mike Koutnik will follow up a contact with Molly Mangan from City of Chicago as her job is evolving right now and he wanted to wait until things were settled there for her. Nice to have the Midwest connection. If Molly is unable, we may be able to find someone else from Chicago area

III. Conference committee tasks:

Session Submittal: RA Smith will again host the session/workshop, poster submission form this year (thank you!). A disclaimer will be added to the page asking submitters to indicate if they wish their presentation/poster to be on the conference DVD as well as agree to having it on the DVD or not agree. This way it will eliminate the concern with getting approval to add to DVD after the conference. Site will also encourage submitters to provide their presentation PRIOR to the conference or provide a place at the conference registration to export their presentation before they leave from the registration area.

Moderators: Paula will be putting together the training packet again this year as well as solicit for moderators closer to the conference. She will make sure the moderators know that they are suppose to check for equipment or at least provide a contact for malfunctioning equipment etc.

Exhibits: If anyone has new exhibitor information, please pass on to Ann. Will have exhibitor slide created for powerpoint.

Silent Auction: Chris asked committee members to think about what they are going to provide to the auction. Chris will send out notification asking for auction items later. Will take comments on how to best distribute auction items. Do we have names posted on white board or slide during powerpoint?

Game Night: Nothing new at this point

Student Volunteers: Melissa provided Jodi with comments: Will be soliciting for volunteers around November. Will contact her usual group. Committee suggested contacting Bill Huxhold at UW Milwaukee as well.

Audio/Visual: Aaron is visiting Grand Geneva on Friday August 3. Rich Colbert suggested he contact Rodney Barnes there. Evaluations from last year indicated we really need to

have a projector setup in each room if at all possible. Security? He will also be working with Mike Koutnik on the area to burn presentation/posters at registration.

Poster Contest: Nothing to report – Jodi suggested team members review categories so that anything new can be put into the preliminary flyer.

Social Night: Kristen started discussion on social events but unfortunately her cell phone lost connections. Team is planning for two different social events: One – a tour of Yerkes Observatory – may even be able to do some star gazing dependent upon whether. Trolley bus does run this time of year to their but only holds 32-35 people. Two – social event at Sports complex on premises – Basketball, Volleyball, Rock Climbing. Food and beverage would be provided sometime after the event was going so to accommodate those returning from the Yerkes tour. Some would like to see a “guest registration” for this event so that sponsors don’t feel like they are having to pay for guests of conference attendees. Jodi passed this onto Ann as well.

Workshops: Team is recommending 6-8 workshops. CPM class full day, getting input from Register of Deeds as to what class should be offered. Continue the Intro and Intermediate ArcGIS and AutoCad workshops. Do not anticipate having user groups as a part of the workshops. Jodi will still like to see at least one free ½ day workshop to draw folks who may not come otherwise. Financial decision makers (County board supervisors, county administrators, mayors, town chairs) would be good choices. Get presentors with success stories. Rich mentioned that Badger High School as well as the Walworth County facility may be utilized for workshops.

Conference Outreach: Jodi reminded everyone to provide information to their individual organization about the conference. Also, suggested they get stakeholder list from Ted Koch or Fred from the statewide strategic planning session. Rich asked for track titles. Jodi will e-mail to him the ones from last year. We anticipate using same track titles.

Photographers: Any assistance in this area would be appreciated. Tim Lehman will be taking the lead on this

Awards: Nothing new to report at this time

Sponsors: Jodi sent out letters to her vendors asking for them to step up to sponsor for this year.

Meeting adjourned at 2:30 PM

No date was set for next meeting – Jodi will e-mail dates to everyone as time moves along.