# Table of Contents

<table>
<thead>
<tr>
<th>REPORT</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. President’s Report</td>
<td>3</td>
</tr>
<tr>
<td>II. Committee Reports</td>
<td></td>
</tr>
<tr>
<td>a. Membership</td>
<td>4</td>
</tr>
<tr>
<td>b. Communications</td>
<td>5</td>
</tr>
<tr>
<td>c. Scholarship</td>
<td>6</td>
</tr>
<tr>
<td>d. Nominations</td>
<td>7</td>
</tr>
<tr>
<td>e. Awards</td>
<td>8</td>
</tr>
<tr>
<td>f. Legislative</td>
<td>19</td>
</tr>
<tr>
<td>g. Outreach</td>
<td>10</td>
</tr>
<tr>
<td>h. Education</td>
<td>11-14</td>
</tr>
<tr>
<td>i. Technical</td>
<td>15</td>
</tr>
<tr>
<td>III. Secretary’s Report</td>
<td></td>
</tr>
<tr>
<td>General Membership Meeting Minutes</td>
<td></td>
</tr>
<tr>
<td>February 2013</td>
<td>16</td>
</tr>
<tr>
<td>May 2013</td>
<td>17</td>
</tr>
<tr>
<td>October 2013</td>
<td>18</td>
</tr>
<tr>
<td>IV. Treasurer’s Report</td>
<td>19</td>
</tr>
<tr>
<td>V. 2013-14 WLIA Board of Directors</td>
<td>20</td>
</tr>
</tbody>
</table>
Thank you for being part of Wisconsin Land Information Association. Every year we supply the membership with endeavors the board and its members have been working on or completed. WLIA has continued to play a major role in bringing people together in many forms of communication. The organization has prided itself on it grassroots initiatives and history.

At our last annual meeting Feb. 15-17 in Lake Geneva, Wis. with the theme “be BOLD, Integrating, Coordinating, and Communicating” was targeted at bringing our data together in a seamless manor across the state because our data is the most useful when we all work together for a common goal. Secondly, individually some our county and city Land Records programs are the best in the nation while some programs may be falling behind due to the lack of equal investment. As land data professionals we are only as strong as our weakest link as a seamless data collective. The annual meeting had two very good keynote speakers Dr. James Kroll and Learon Dalby make this very point.

The legislative committee had a very busy spring advocating the passing of legislation to create a statewide parcel layer. We were able to ride the wave of recommendations from the Wisconsin Deer Report to help the geospatial community in creating a statewide parcel layer and land cover map. As a result of the hard work to reach a common goal from the spring summit of many land related organizations the governor and legislature passed the recommendations of the statewide land cover and digital parcel map.

To become a leader again we need to have a “Vision” of good framework of Statewide GIS layers that also include: Public Land Survey System, Parcels, Roads, Addresses, Elevation and Aerials as our priority. It is also not about the data we also need to be working toward a maintenance plan, tools for dissemination and data sharing with other government and non-government agencies, a free flow of useful information is good for this state and community.

I have had a great time being your president in helping move forward initiatives that will shape the future.

Thank you,

Scott M. Galetka
WLIA President
IIa. MEMBERSHIP COMMITTEE
ANDY FAUST (CHAIR), MARK TEUTEBERG (VICE CHAIR), KIRK CONTRUCCI, ADAM DERRINGER, JOHN ELLINGSON, JOSHUA SCHEDLER, JIM LACY, SCOTT GALETKA, TRISH NAU

MISSION STATEMENT
The committee shall find and attract new members for the organization.

MEMBERSHIP HISTORY
The majority of the membership still comes from county government (320), along with many other state funded or government entities. These organizations, continue to be the base membership of WLIA. We have slowly been increasing the membership in the private sector & utilities have increased over the last year (104). We continued to reach out to other groups. One of the new groups is working with teachers through DPI. We are offering teachers the student rate of $25 to attend our annual conference this year. WLIA is also trying to increase the student involvement in WLIA with their new mentoring program. This will be a great way to bring new members into the association as they are beginning their careers.

MEMBERSHIP GROUP RATES
Group membership continued for another year. The group membership helped increase our members to 830 members for 2013. To help organizations in their endeavor to keep costs low while trying to maximize the benefit of individuals to become part of WLIA. This rate is open to all agencies, public and private. The rate is $150 and allows the agency / business to register as many members as they wish, allowing the entire organization to benefit from member benefits, activities, and networking.

CONFERENCE EXHIBITOR OPTION
As an extension to the group rates, an upgrade is available for conference exhibitors as well. Currently, included in the conference exhibitor fee is one complimentary membership. For $100, exhibitors can add the rest of their staff as members to WLIA.

STUDENT/TEACHER RATES
Student rates have been extend to teachers this year and have been maintained at $25 to encourage students and teachers to become members, helping them establish new contacts, and be able to take full advantage of the benefits of WLIA. Available to any individual enrolled in a postsecondary educational institution interested in land information activities and with an interest in advancing the mission of the association. Each student/teacher member will be permitted to participate in the activities of the association, but will not have voting privileges.

WLIA TRAINING PORTAL
Late in 2013 WLIA launched its online training portal for its members as an additional benefit of being a WLIA member. Members are able to join the www.wlia.udemy.com training portal to access online classes for a discount only available to WLIA members.

MEMBERSHIP OUTREACH
We continue to work to outreach to new members by contacting other associations and groups with like interests. The best outreach comes from existing members to contact friends and colleagues about the benefits of WLIA. The association is only as strong as it members so it is up to all of you to promote WLIA.
Wisconsin Land Information Association 2013 Annual Report

Ilb. COMMUNICATIONS COMMITTEE
JIM LACY (CHAIR), JUSTIN CONNER (VICE CHAIR), WILLIAM COZZENS, ADAM DERRINGER, BRIAN DUBIS, ANDREW FAUST, SCOTT GALETKA, CARMEN STEIRO

In 2013, much of our energy was focused on infrastructure and making improvements to how we communicate. Most visible is our entirely new Website that was released in December. We re-built the site using new tools that we expect will make our communications with members more efficient. In addition, we implemented a new “members-only” benefit: a weekly e-mail message containing recent news posts from the Website.

We are happy to report we not only improved the look and functionality of the site, but we also cut our yearly Web maintenance costs by over 60 percent.

Equally visible, President-Elect Justin Conner led the charge on developing an all-new logo for the Association. Justin setup a contest on LogoMyWay.com, which resulted in a large number of submissions by graphic designers from literally all over the world. We were pleasantly surprised with the high quality of the submissions, and hope you agree our new logo portrays us as a modern, forward-looking association.

Looking ahead, the upcoming year will focus more on improving what we communicate: more useful content posted to the website, more frequent communications, and otherwise doing our best to make sure our members are in the loop on what’s happening with WLIA. It is not our intent to revive our former Land Records Quarterly newsletter; instead we will rely on more timely news postings to our website and frequent e-mail updates. We believe moving away from an old-fashioned periodical format is a much better way to keep our members informed and engaged.

We also plan to use the communication tools at our disposal to deepen our reach not only into the Wisconsin geospatial community, but also into the national geospatial scene as well. Everybody should know about all the great stuff happening in our state.

COMMITTEE GOALS FOR 2014

- Identify several social media “hosts” to keep the WLIA Facebook and LinkedIn sites active with new content. Think campground hosts but for social media.
- Double our Twitter followers. (37 in December 2013)
- Increase visits to WLIA website by 20 percent. (22,129 visits for 2013)
- Increase our Facebook page “likes” by 20 percent. (144 in December 2013)
- Increase LinkedIn group membership by 10 percent. (456 members in December 2013)
- Work with Membership and Education committees to explore online training events.
- Recruit at least three more members for the Communication Committee.
- Provide training for WLIA board and committee members on new Website procedures.
Wisconsin Land Information Association 2013 Annual Report

Ilc. SCHOLARSHIP COMMITTEE
JON SCHWICHTENBERG (CHAIR), AJ WORTLEY, CYNTHIA MAY, PETER STRAND, ADAM DERRINGER

MISSION STATEMENT
The Scholarship Committee shall coordinate the Damon Anderson Memorial

SCHOLARSHIP PROGRAM
The Scholarship Committee awarded four $1,000 scholarships in 2013 to students continuing their education in geography or other land records-related disciplines. Our 2013 scholarship recipients are: Steve Oxley, UW–La Crosse; Ashley Vedvig, UW–Whitewater; Morgan Ripp, UW–Madison; and Chloe Quinn, UW–Madison. Scholarship recipients also receive a one-year WLIA student membership, free registration to the WLIA Annual Conference and recognition by the Association.

SILENT AUCTION
The scholarship program is funded by silent auction and other fundraising held each year resulting in contributions to the WLIA Foundation. Donations to this fund supporting scholarships are tax-deductible. In 2013, more than $4,000 was raised in support of scholarship activities from which 4 deserving recipients were awarded $1,000 each.

SCHOLARSHIP APPLICATION
In the application for the scholarship, applicants are asked to list any academic honors or leaderships positions they have held, their career goals and a need statement toward their candidacy for a Damon Anderson Memorial Scholarship. Applicants are also evaluated on their academic record, extracurricular activities and outside recommendations from their professors or advisors.

WISCONSIN LAND INFORMATION ASSOCIATION FOUNDATION
The WLIA Foundation, Inc. is a tax-exempt foundation under IRC Section 501c(3). The Foundation utilizes 100 percent of funds obtained from silent auctions, private donations and other fundraising activities to award Damon Anderson Memorial Scholarships.
The Nominations Committee is chaired by the past president and charged with seeking nominations from the membership for individuals to serve on the WLIA Board of Directors. The committee then develops a slate of candidates to be included on the election ballot for the President-Elect and Board of Directors positions. The committee took on that challenge and submitted a slate of candidates (one nominee for President-Elect and twelve nominations for the Board of Directors) to the WLIA Board of Directors in January 2014.

The Nominations Committee used the following criteria or policy to screen the nomination for offices:

1. The candidate must be willing to serve for the required two-year term. The president-elect must commit to four years (President-Elect/Conference Chair, then President, then Past-President and finally President of the WLIA Foundation).

2. Nominations must include a biography and photograph in the form of a personal profile which will accompany the ballot mailing to the membership prior to the annual conference.

3. The committee shall evaluate nominations based upon their profiles and the following criteria:
   a. Consideration given to outgoing board members who run for re-election (promotes continuity and institutional memory);
   b. The nominees should represent a cross section of our state’s geography, interests, professions and those of governmental agencies;
   c. The nominees should represent diversity while promoting participation from the membership;
   d. If willing to serve, the nominees’ place of work has agreed to allow the nominees to participate;

4. The nominee must be a member of WLIA in good standing prior to accepting the nomination.
Ile. AWARDS COMMITTEE
JON SCHWICHTENBERG (CHAIR), ADAM DERRINGER, ANDREW SWARTZ, BRENDA HEMSTEAD, JENNIFER BORLICK

The Awards Committee is chaired by the past president and is responsible for the solicitation of award nominations from the general membership. The committee received several nominations and the recommendations were presented to the Board of Directors in January 2013. The awards are presented annually at the awards luncheon on the last day of the annual conference.

OUTSTANDING CONTRIBUTION AWARD
The Outstanding Contribution Award is given to an individual or an organization that is a WLIA member and has made a substantial contribution to WLIA activities or the Wisconsin Land Information Program (WLIP).

FRIENDS OF LAND RECORDS AWARD
The Friends of Land Records Award is given to an individual or organization that is not a WLIA member and has contributed to the success or advancement of land records modernization in Wisconsin.

ALLEN H. MILLER AWARD
The Allen H. Miller Sustained Service Award is given to an individual or organization that demonstrates sustained service to WLIA and the WLIP, through continued exemplary contributions. The Allen H. Miller Sustained Service Award is named after our first President and continuing friend and supporter.

GOVERNMENT ACHIEVEMENT AWARD
The Government Achievement Award is given to any unit of government that has used WLIP funding to further land records modernization in such a way as to exemplify the goals for the WLIP in one or all of the following areas:
- Innovative and efficient use of resources (bang for the buck)
- Local data with statewide accessibility
- Cooperative/creative agreements

In addition, there are other awards given out each year.

PRESIDENT’S AWARD
The President’s Award is one of the highest awards available. It is a meritorious award given at the President’s discretion.

DISTINGUISHED SERVICE AWARD
The Distinguished Service Award is given to outgoing board members including past president in general recognition of their service to WLIA.
The legislative committee was very busy this last year. WLIA is very fortunate to have a dedicated individual serving as our Legislative Lobbyist, Heather Berlinski (Kammer Group). Even though adding members to her family, Heather was extremely helpful in our efforts, as well as were her fellow colleagues.

In association with LION and WIGICC, we attended several meetings with legislators, state agencies, the Governor’s Office and other associations. Over the last several years we have been lobbying through meetings, forums, summits and many other forms of communication. We have been very supportive of the efforts to strengthen and secure the WLIP.

WLIP – We were able to assist in the lobbying for new/updated legislation for the Wisconsin Land Information Program. Through diligent efforts with LION and others, we were able to educate, inform and enable the legislators and the Governor’s Office to introduce legislation. We encouraged our membership to testify at the local hearings. Ultimately we were able to secure relationships with a legislative champion (Representative Strachota), who helped our efforts through her involvement in the Joint Finance Committee as well as her active communication to her many colleagues. Act 20 (Governor’s Budget 2013) accomplished many things for the WLIP, including:

1. Raising the base budget grants from $50,000 to $100,000.
2. Raising the training and education grants from $500 to $1,000.
3. Placing the WLIP funding into a more secure environment, in a segregated fund.
4. Reallocating the $5 redaction fee monies into the WLIP and removing the sunset. (in essence placing upwards of $5 to $8 million per year into the WLIP)
5. Directed the Department of Administration to develop a plan for a statewide parcel map.

We continue to have Heather Berlinski monitor legislative activities that affect our organization’s membership in any way. This has been valuable to stay informed on legislation, like the Surveyor’s Bill and others. We will continue to advocate for the membership. While we wrap up the 2013 year, it turned out to be a very fruitful year for geospatial activities in the state. We hope we did our small part to help Wisconsin move forward to becoming a leader in geospatial activities once again.
IIg. OUTREACH COMMITTEE
ADAM DERRINGER (CHAIR), BRIAN DUBIS (VICE-CHAIR)

MISSION STATEMENT
The Outreach Committee shall promote awareness, communication, interaction and cooperation among the association, other professional associations and organizations and also to the public. The committee will work closely with both the Membership and Communication committees.

WLIA BOOTH RECAP
This year the board, per the committee’s recommendation, approved the purchase of two additional banners to allow for easier exchange of booths for events across the state. With a shorter schedule of events last year the committee did not move forward with the purchase of a second set of banners. We would like to move forward with this purchase in 2014 with the new WLIA logo.

The exhibit booth still plays an important role in reaching out to other organizations and to expand the WLIA’s visibility. Volunteering to help with the exhibitor booth is a fantastic way to attend a conference that your work budget won’t allow for. Please check the ‘Volunteer Opportunity’ section of the webpage for a list of potential conferences or contact us with an idea of your own.

This year the WLIA booth was present at the following:
- Maps Matter in the Capitol
- Wisconsin Counties Association
- West Lakes AAG Conference
- ESRI Wisconsin User Group
- Wisconsin Society of Land Surveyors

WLIA OUTREACH BUSINESS PLAN
The Outreach Committee has been realigning our resources and is working with the Communications Committee on assembling a business/marketing plan for WLIA. The key goals of the Outreach Committee have been largely to inform the public, find new potential members, and connect with like-minded organizations which can support one-another. Planning who and how WLIA connects with others was organized year-to-year and goals were rarely established.

The goal of this ‘Marketing Plan’ in conjunction with WLIA’s ‘Strategic Plan’ is to implement and document the membership life-cycle approach by setting goals, objectives, strategies, talking points, task plans, and schedules for campaigns conducted throughout the year. The objective will be to increase membership loyalty, to attract new members, and strengthen existing relationships with current members and partners to maintain/increase retention.

This initiative will be one of the Committee’s primary focuses for completion, implementation, and deployment in 2014.
Wisconsin Land Information Association 2013 Annual Report

Ilh. EDUCATION COMMITTEE
BARB GIBSON (CHAIR), TRISH NAU (VICE CHAIR), BRIAN DUBIS, ANDY FAUST, JUSTIN CONNER, SCOTT GALETKA, JOHN ELLINGSON, MARTIN GOETTL, PETER STRAND, DARYN HARDWICK, MARY JEAN RITCHIE, MARK PAULAT, JENNIFER BORLICK, JIM LACY

MISSION STATEMENT
Develop and help others to develop educational programs and materials on land information issues. The committee’s primary responsibilities for the last year have been coordinating regional meetings. Special focus on outreach to the original stakeholder groups (ROD, RPL, RLS, etc.) and advertising educational opportunities was a primary goal for the year.

2013 ANNUAL CONFERENCE
The theme of the annual conference was “Be Bold! Integration, Coordination, and Communication.”
Feb. 15-17, 2013 at the Grand Geneva Resort, Lake Geneva, WI
Attendance: 386

This conference provided a venue with the educational, partnership opportunities needed to make your organization a success in meeting challenges that lay ahead. The program included educational workshops, technical and topical break-out sessions, the annual map/poster contest, the exhibit hall, and the WLIA Town Forum.

WORKSHOPS
There were 6 pre-conference workshops including:
- Lidar Basics from A to Z
- Using Open Source Software for Mobile Data Collection
- Introduction to Workflow Manager
- Intro to GeoServer:Commercial-Grade Open Source for Web-Based GIS
- Deed Interpretation – How Hard Can it Be?
- GIS on the Go – Configuring ArcGIS for the Office and the Field

EDUCATIONAL SESSIONS
There were 61 different sessions under six tracks covering mobile apps, state initiatives, land records, web technology, LIDAR, distinguished and new members and user group meetings.
1. A Journey Through Mobile Application Development: Production, Design, and Development of Mobile Apps and Demonstrations
2. City of Ashland: An Analysis of Mobile GIS Through Amazon Elastic Cloud Computing and ArcGIS Server
3. Integrating Business Data and Processes and Mapping to Awesome Mobile and Web Experiences
4. Integrating High-Accuracy GPS with Esri’s ArcGIS for Windows Mobile Field Software
5. Mobile Apps for Field Data Collection...
6. Developing Mobile Apps – Pick your Poison....
7. Semantics in Geospatial Data Integration
8. A Real-Time Data and Information Management Case Study
9. GeoMoose Project Update: Program Updates and Future Plans
10. Navigating Land Information Attitudes: A Missed Opportunity is the Inability of the Land Information Community to Deliver Seamless Support
11. Presentation of Results from the Wisconsin Aerial Imagery Business Plan, and Panel Discussion on the Future of Aerial Imagery Wisconsin
12. Wisconsin Regional Orthophotography Consortium (WROC) Program Update
13. The Columbia Regional Geospatial Service Center System: A Proven Model for the Nation
14. Local GIS in the Statewide Voter Registration System
15. Boundary Annexation Survey (BAS) Data Integration Utility: Streamlined Data Collection for the U.S. Census
Wisconsin Land Information Association 2013 Annual Report

IIh. EDUCATION COMMITTEE cont.

16. SCO Pilot Project Efforts to Integrate County PLSS Datasets
17. The County Surveyor - “Hey, what do those people do anyway?” The History of the County Surveyor in Wisconsin and Reasons Why this Position Remains Relevant to Today’s Land Records Initiatives
18. Parcel Fabric & the Local Government Information Model (LGIM): Multi-Department Data Integration as a New Standard for Local Governments
19. Modernizing American Land Records...
20. What’s New in ArcGIS 10.1 Parcel Editing?
21. Parcel Maps - No Stamp Required! The Ins and Outs of Parcel Mapping in Vilas County and How GIS has Allowed for Efficient Parcel Updates and Map Creation
22. Surveying and Land Records Management: A List of the Most Common Mistakes in Land Records and an Analysis of How They Occur
23. Getting a Handle on Open Source Web Mapping Technologies...
24. Implementing ArcGIS 10.1 for the Wisconsin DNR NHI Portal
27. The Oblique Cloud: The Use of Oblique Aerial Imagery and Cloud-Based Applications as a Major Component of GIS in Local Governments
28. Mapping Spatial Patterns of WHAI Finder Usage...
29. WI 590 Nutrient Management Web Application: An Overview of Creating Maintaining, and Extracting Website Data
30. GIS in Parks and Recreation: The PRORAGIS Website
31. US Topo and USGS Program Changes: A Discussion of New Mapping Activities and the History of Map Data Delivery
32. How to Purchase “No Surprises” Lidar or Benefits of Quality Review: A Presentation of Basic LiDAR Terminology and Quality Data Discussion
33. Quality Control Methods for Delivering a Quality LiDAR Project
34. LiDAR Quality Control - A Client’s Perspective on LiDAR and Meeting Contract Specifications
35. LiDAR meets WisconsinView
36. WisDOT 10.1 Implementation: ArcGIS Server Upgrade Strategies
37. Leveraging Enhancements in ArcGIS for Server 10.1
38. Collaboration: Mentoring the next Generation of Geospatial Professionals
39. Wisconsin Land Information Association: Then and Now
40. Statewide Mobile Map Partnership Meeting
41. WIGICC Elevation Workgroup Meeting
42. WIGICC Economic Development Workgroup Meeting
43. Steering Workgroup for Statewide Data Integration Meeting
44. Northern Area GIS User Group Meeting
45. Central Wisconsin User Group Meeting
46. Geospatial Solutions for Urban Forest Management: Aircraft Sensors Capture Datasets that Show Forest Trends, Allowing for Efficient Management
47. ABCs: A Tool to Assist Schools with Attendance Boundary Changes
48. Geographical Access to Mammography Services and Stage of Breast Cancer at Initial Diagnosis in Wisconsin
49. Managing Permit Workflows: A Presentation on the Permit Application Process in Jackson County, WI
50. WIGICC’s Role in Wisconsin: The Wisconsin Geographic Information Coordination Council’s Work Throughout Wisconsin’s Diverse Geographic Community
Wisconsin Land Information Association 2013 Annual Report

IIh. EDUCATION COMMITTEE cont.

52. Wisconsin DNR’S 2012 GIS Users Survey Jerry Sullivan
53. Managing DNR Lands Database
54. Elevation Hydrology Tools: A Demonstration of Tools that Streamline the Hydrological Modeling of Watershed Delineations, Run-off Curves, and Pool Depths
55. Integrating Sanitary Televising Data with Utility GIS Data Within the Analysis with Open Source Geospatial...
56. GIS Utility Business Transformation -Getting American Water Ready for SAP
57. A Comparison of Historical Changes in Lake Morphology of Six Inland Lakes in Wisconsin
58. A Wikimap of Landscape Values in the Bad River Watershed...
59. Lake Habitat Mapping with Side-Scan Sonar in Nine Wisconsin Lakes(Preliminary)
60. Lakesheds and Riverscapes: Extending Wisconsin’s Hydro Database with Landscape Attributes
61. The Friday Standard: Follow up of Fall Regional Discussion on Standardization of Electronic Assessment Data and Assembling a Statewide Parcel Layer

2013 SPRING REGIONAL MEETING

The theme of the Spring Regional Meeting was “Information Through Action.” May 15-17, 2013 at The Jefferson Street Inn, Wausau

Attendance: 98

The goal of the meeting was to demonstrate how GIS Professionals are now utilizing data and sharing within the realms of their agencies within current budget constraints and the Public Records Law. The first day began with an update on the WLIP Grants and proceeded with the following topics and ended with a debate on to sell or not sell data.

DAY 1

• State Budget Update - DOA
• The Duty to Provide Contractors Records and Electronic Records Under the Public Records Law
• Part I: GIS and IT Consolidation in Minnesota State Government
• Lessons Learned on the assembly of statewide GIS datasets in Minnesota and the Midwest
• Case studies on using statewide GIS datasets for the streamlining of the environmental review process
• Maps Matter
• The Great Debate: To Sell or Not to Sell, That is the Question!
• LION Meeting
• Networking at the Red Eye Brewery – Social Night

DAY 2

• Recent WLIA Legislative Activities Update
• Part II: Moving Towards Sustainable GIS Data Programs in Minnesota State Government
• The Misadventure of LBDT and its HTML-Curious Cousin EGIS in a Romp from Summer Fest to the Sludge-Filled Depths of Jones Island
• Making Census Data More Accurate in Wisconsin
• WLIA Board Meeting
IIh. EDUCATION COMMITTEE

cont.

2013 FALL REGIONAL MEETING — EAU CLAIRE

The theme of the Fall Regional Meeting was “Sharing Solutions.” Oct. 1-2, 2013 at the Metropolis Resort, Eau Claire.

Attendance: 76

The goal of the meeting was to provide solutions on a variety of land records topics, as well as provide a venue to demonstrate new applications and tips/tricks on how the job of the GIS Professional can be done more efficiently.

Topics which presented at this meeting, included the following:

**DAY 1**

- Utility Based GIS Applications
- WROC 2015
- Enhanced Broadband Mapping Project
- Implementing ArcGIS 10.1 for the Wisconsin DNR NHI Portal
- Leverage Your Design Data Better with the Right Output Print Devices
- World Café’ Method – Putting Conversations to Work
- LION Meeting
- “Action City” — Go Karts and Fun
- Bon Fire — Social Networking

**DAY 2**

- ArcGIS Online in Local Governments
- The Development, Application and Hurdles of Unmanned Aerial Systems
- What you Don’t Know Can Hurt You!
- Placemaking in West Central Wisconsin
- WLIA Board Meeting

All presentations from the Regional Meetings can be accessed by members on the WLIA website www.wlia.org, under Events>Past Events.

2014 EDUCATION VENUES

The locations and dates are already reserved for the WLIA 2014 regional meetings and 2014 and 2015 annual conferences. The incoming WLIA Board and Education Committee will be identifying the educational topics of timely interest to its members.

- 2014 Annual Conference — Marriott Madison West in Middleton
- 2014 Spring Regional — June 4-6 in Wisconsin Dells
- 2014 Fall Regional
- 2015 Annual Conference — Feb. 18-20, 2015 at the KI Center and Hyatt on Main Green Bay

2014 TARGETS FOR THE EDUCATION COMMITTEE

- Continue sharing information with the membership on land information issues and other related education and training opportunities.
- Solicit feedback from the membership about topics of educational interest.
- Utilize feedback and results from a post conference survey to plan future education/training.
- Online Training available through UDEMY Training Portal which is accessible through WLIA.org.
III. TECHNICAL COMMITTEE

WILLIAM COZZENS (CHAIR), MARTIN GOETTL (VICE CHAIR), JENNIFER BORLICK, ANDREW FAUST, MARK PAULAT, CURTIS PULFORD

MISSION STATEMENT

The primary mission of the Committee on Technical Issues and Information Policy (TIIP) is to establish task forces to study land information issues and provide a forum for examining new land information ideas.

STARTMEETING

WLIA has purchased a StartMeeting account to facilitate our conference calls and committee meetings. It includes 1,000 callers, free recordings, 50 screen sharing users, file sharing and more. The TIIP committee will be working with the education committee to develop other member benefits such as monthly training tips, land records discussions and other WLIA outreach opportunities.

WLIA STATE GEOSPATIAL STRATEGY TASK FORCE

It has been determined that WLIA is needed to assist the core planning team with the development of the Wisconsin Geospatial Strategy. This taskforce will be a WLIA liaison to the many participants that will be involved in helping shape the future of geospatial strategy in Wisconsin by providing updates and documentation to the WLIA membership.

WLIA STANDARDS UPDATE TASK FORCE

WLIA has a long history of standards development and this task force will be reviewing the eight current standards and how they relate to current practices and the foundational elements. This review and update process will analyze what is needed for the DOA/GIO intake in the data repository and will make recommendations to the WLIA State Geospatial Strategy to advance the foundational elements as outlined. Our goal is to modernize the current standards and exchange recommendations and post them for the geospatial community to use as a best practice. We will be looking for membership help and guidance on this task force, all are welcome to participate.

OTHER INITIATIVES OF INTEREST

We will also report on a few other initiatives at the annual conference.
III. SECRETARY’S REPORT

ANNUAL TOWN MEETING MINUTES, FEB. 14, 2013
GRAND GENEVA RESORT, LAKE GENEVA, WISCONSIN

I. Call to Order
Jon Schwichtenberg, WLIA President, called the WLIA Annual Town Meeting to order at 12:25 p.m.

II. Approval of Agenda
Motion: to approve the agenda (Lacy, Conner) motion carried.

III. Secretary’s Report
Jon referred to the minutes of the 2012 Annual Town Meeting as provided in the Annual Report. Motion: to approve the 2012 Annual Town Meeting minutes as presented (Helgeson, Cummings) motion carried.

IV. Treasurer’s Report
Jon referred those present to the Treasurer’s report in the Annual Report. Motion: to accept the Treasurer’s report as presented (Conner, Nau) motion carried.

V. WLIA Recent Activities
a. Jon presented the strategic plan. Motion: to accept the updated strategic plan with a few grammatical corrections (Helgeson, Conner) motion carried.
b. Heather Berlinski from The Kammer Group gave an update on legislative activities that WLIA has been working on which include: WLIP protection proposal, comprehensive planning bill AB 303/SB225, DOA lapse plan, Deer Trustee report and the managed forest land program.

VI. Committee Annual Reports
a. Membership – the new Group membership was highlighted and explained. Goal is 800 members.
b. Education – Trish Nau reported the regionals in Minocqua and in Appleton with EWUG went well.
c. Communication – Adam Derringer reported they have two new banners for events around the state to promote WLIA. They went to seven different conferences.
d. Technical – Bill Cozzens reported that the following projects this past year included foundational layers, MCD Pilot project, the “Just Do It” project and WROC.
e. Legislative – see report under WLIA Recent Activities.

VII. Old Business – None
VIII. New Business – None
IX. Adjournment
With no further business to come before the WLIA membership at the 2013 Annual Town Meeting, there was a motion: to adjourn (Nau, Miller) motion carried.

Submitted by
Ann Barrett
Executive Services Manager
III. SECRETARY’S REPORT

GENERAL MEMBERSHIP MEETING MINUTES, MAY 15, 2013
THE JEFFERSON STREET INN, WAUSAU, WISCONSIN

I. Call to Order at 12:45 pm
   Motion: to approve the agenda (Derringer, Felton) motion carried.

II. President’s Report
   a. Motion to approve the minutes from Oct. 23, 2012 general membership meeting (Derringer, Schwichtenberg) motion carried.
   b. Ann reported our current net worth is at $111,042.97 that is very close to last year’s figures at this time.

III. Committee Reports
   a. Technical
      1. Bill Cozzens reported the committee is looking at different initiatives. They are working with DOA on parcels and exploring go-to-meetings and web meetings for board meetings and regional meetings online if folks cannot travel. WLIA is also working on google groups and a dropbox account.
   b. Communication
      1. Jim Lacy reported the committee is working to update and revamp the website and revive the newsletter in an online format.
   c. Outreach and External Relations Committee
      1. Adam reported on the goals to bring in more private partners, increasing membership and sponsorship. Working on outreach to other groups with our booth at their conference and drafting a business plan on how we present ourselves.
   d. Membership
      1. Andy Faust is chair and on the new group rate and he described the new membership drive with the group options for 2013. Our new membership numbers are at 815.
   e. Education
      1. Trish said the fall regional meeting is in Eau Claire Oct. 1-2 and topic and speaker ideas are welcome.
   f. 2014 Annual Conference
      1. Justin Conner, Conference Chair, announced he has started to plan for the 2014 event that will be held Feb. 12-14 at the Marriott Middleton. Asked for committee volunteers and stated it is a great experience and a good way to get the topics you want to see.
   g. Legislative
      1. Jon Schwichtenberg reported that a motion passed in the legislature to push forward the Governor’s initiative for the $5 redaction fee that puts in place the fee into the WLIP. RODs keep those funds until January 2015. This will increase training to $1000, base budget grants to $100,000 and require counties to submit plans every three years versus five. Some penalties were added if that does not happen for accountability. The land information funds will be put into a segregated account so they are safer. Will discuss with our lobbyist on how to keep safe our language from line item veto.
   h. Nominations, Awards and Scholarship
      1. Jon announced scholarship info just went out and will accept applications until July 1.
      2. Jon will send out nomination requests for the board and award candidates in the fall.
   i. Website and Social media
      1. Justin Conner reported our website gets approximately 100 hits per day and invited everyone to visit since it is updated regularly. He successfully uploaded posters recently and welcomes suggestions.

IV. New Business – none

V. Adjournment
   Motion: to adjourn (Schwichtenberg, Nau) motion carried (1:07 p.m.).

Minutes submitted by
Ann Barrett
Executive Services Manager
II. President’s Report
   a. Motion to approve the minutes from May 3, 2013 general membership meeting (Helgeson, Wortley) with the correction of based budgets to $100,000 vs $5,000 and to replace references to Andy with Andy Faust, motion carried.
   b. Treasurer’s Report – Scott reported our current net worth at the end of August is $88,981.56 down in comparison to 2012.

III. Committee Reports
   a. Technical
      1. We are changing to Smart Meetings for our conference calls to include screen sharing.
   b. Communication
      1. Jim Lacy reported the committee is working on workshops for the annual conference.
   c. Outreach and External Relations Committee
      1. Adam reported on the committee working on outreach to other groups and drafting a business plan for the association with goals, targets, tasks and a timeline. Technical conferences are a new focus as well as marketing to other organizations. Considering offering technical and healthcare topics at future conferences.
   d. Membership
      1. Andy Faust described the new group membership options for 2013. Our current membership number is at 823.
   e. Education
      1. Trish said this meeting went well with 77 participants. The fall regional meeting is in Eau Claire Oct. 1-2 and topic and speaker ideas are welcome.
   f. 2014 Annual Conference
      1. Justin Conner, Conference Chair, announced the 2014 event that will be held Feb. 12-14, at the Marriott Middleton. Social night is set at the Capital Brewery and the call for presentations is out. Go to the website and share a presentation on any great project you are working on, due Oct. 18. Andy Faust is also working on the workshops including a possible Esri two-day training. Volunteers are welcome. New this year are special interest group meetings being incorporated into the agenda with RODs, Surveyors, LION and possibly more.
   g. Legislative
      1. Kirk Contrucci reported that the WLIP is hoping to get out the latest grants. Funds won’t be available until next state fiscal year starting July 1, 2014. Act 20 allows counties to retain $5. Jan. 1, 2015 is when $5 will go to DOA for disbursement.
   h. Nominations, Awards and Scholarship
      1. Justin announced scholarship winners of Chloe Quinn and Morgan Ripp from UW–Madison, Ashley Vedvig from UW–Whitewater and Steve Oxley from UW–La Crosse. Money raised from the silent auction at the annual conference funds these scholarships.
   2. Nominations for the board are open and due Dec. 9.

IV. New Business – none

V. Adjournment
   Motion: to adjourn (Faust, Dubis) motion carried (12:44 p.m.).

Minutes submitted by
Ann Barrett
Executive Services Manager
## IV. TREASURER’S REPORT

### 2013 FINANCIALS AND 2013 BUDGET

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2011 Actual</th>
<th>2012 Actual</th>
<th>2013 Actual</th>
<th>2013 Approved Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Convention</strong></td>
<td>92,724.73</td>
<td>74,070.00</td>
<td>84,389.10</td>
<td>87,500.00</td>
</tr>
<tr>
<td><strong>Membership</strong></td>
<td>29,025.00</td>
<td>23,775.00</td>
<td>20,525.00</td>
<td>20,000.00</td>
</tr>
<tr>
<td><strong>Regional Meetings</strong></td>
<td>12,730.00</td>
<td>14,643.00</td>
<td>13,755.00</td>
<td>16,500.00</td>
</tr>
<tr>
<td><strong>Misc Income/Adv</strong></td>
<td>0.00</td>
<td>0.00</td>
<td>1,745.13</td>
<td></td>
</tr>
<tr>
<td><strong>1,100.00</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Scholarship Fund</strong></td>
<td>0.00</td>
<td>0.00</td>
<td>2,101.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>Interest Income</strong></td>
<td>337.75</td>
<td>231.53</td>
<td>118.10</td>
<td>250.00</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>134,817.48</td>
<td>112,719.53</td>
<td>122,633.33</td>
<td>125,350.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2011 Actual</th>
<th>2012 Actual</th>
<th>2013 Actual</th>
<th>2013 Approved Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Admin Services</strong></td>
<td>19,998.00</td>
<td>19,998.00</td>
<td>19,998.00</td>
<td>19,998.00</td>
</tr>
<tr>
<td><strong>Regional Meetings</strong></td>
<td>9,497.20</td>
<td>9,233.64</td>
<td>10,657.50</td>
<td>10,000.00</td>
</tr>
<tr>
<td><strong>Workshop/Summit</strong></td>
<td>569.75</td>
<td>0.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Convention</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Admin Svcs</strong></td>
<td>19,998.00</td>
<td>19,998.00</td>
<td>19,998.00</td>
<td>19,998.00</td>
</tr>
<tr>
<td><strong>Awards</strong></td>
<td>1,942.50</td>
<td>1,216.50</td>
<td>1,070.00</td>
<td>1,200.00</td>
</tr>
<tr>
<td><strong>Hotel</strong></td>
<td>0.00</td>
<td>1,322.41</td>
<td>1,064.23</td>
<td>1,500.00</td>
</tr>
<tr>
<td><strong>Food &amp; Bev</strong></td>
<td>41,273.00</td>
<td>29,893.93</td>
<td>32,500.50</td>
<td>30,000.00</td>
</tr>
<tr>
<td><strong>Printing</strong></td>
<td>6,779.79</td>
<td>7,856.75</td>
<td>5,904.17</td>
<td>5,000.00</td>
</tr>
<tr>
<td><strong>Postage</strong></td>
<td>16.82</td>
<td>33.65</td>
<td>60.54</td>
<td>100.00</td>
</tr>
<tr>
<td><strong>Speakers</strong></td>
<td>0.00</td>
<td>0.00</td>
<td>1,820.94</td>
<td>1,500.00</td>
</tr>
<tr>
<td><strong>Supplies</strong></td>
<td>1,776.53</td>
<td>1,989.45</td>
<td>1,904.12</td>
<td>1,500.00</td>
</tr>
<tr>
<td><strong>Workshops</strong></td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>Exhibits</strong></td>
<td>1,881.08</td>
<td>1,788.34</td>
<td>1,632.35</td>
<td>1,750.00</td>
</tr>
<tr>
<td><strong>Social Night</strong></td>
<td>2,178.77</td>
<td>2,000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td>4,375.91</td>
<td>1,033.23</td>
<td>1,901.88</td>
<td>1,000.00</td>
</tr>
<tr>
<td><strong>Convention subtotal</strong></td>
<td>78,043.63</td>
<td>67,476.02</td>
<td>70,035.50</td>
<td>65,048.00</td>
</tr>
<tr>
<td><strong>Bd of Directors</strong></td>
<td>855.81</td>
<td>1,557.67</td>
<td>903.66</td>
<td>1,500.00</td>
</tr>
<tr>
<td><strong>Committees/Task Forces</strong></td>
<td>167.84</td>
<td>0.00</td>
<td>0.00</td>
<td>500.00</td>
</tr>
<tr>
<td><strong>Lobbyist/Ethic Bd</strong></td>
<td>9,325.00</td>
<td>12,569.88</td>
<td>14,972.17</td>
<td>14,400.00</td>
</tr>
<tr>
<td><strong>Misc/Elan fees</strong></td>
<td>4,570.97</td>
<td>5,041.06</td>
<td>4,917.91</td>
<td>5,000.00</td>
</tr>
<tr>
<td><strong>Postage</strong></td>
<td>97.29</td>
<td>9.00</td>
<td>18.40</td>
<td>25.00</td>
</tr>
<tr>
<td><strong>Printing</strong></td>
<td>602.51</td>
<td>260.21</td>
<td>246.43</td>
<td>250.00</td>
</tr>
<tr>
<td><strong>Web Dvlpmnt/Maint</strong></td>
<td>4,664.95</td>
<td>3,000.00</td>
<td>3,872.97</td>
<td>5,500.00</td>
</tr>
<tr>
<td><strong>Scholarship Fund</strong></td>
<td>0.00</td>
<td>0.00</td>
<td>2,101.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>Foundation</strong></td>
<td>0.00</td>
<td>25.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>D &amp; O Insurance</strong></td>
<td>825.00</td>
<td>825.00</td>
<td>1,760.00</td>
<td>825.00</td>
</tr>
<tr>
<td><strong>Telephone &amp; Fax</strong></td>
<td>1,972.25</td>
<td>2,167.72</td>
<td>2,670.14</td>
<td>2,500.00</td>
</tr>
<tr>
<td><strong>Total EXP</strong></td>
<td>130,630.45</td>
<td>122,163.20</td>
<td>123,616.00</td>
<td>125,546.00</td>
</tr>
<tr>
<td><strong>Excess Revenue</strong></td>
<td>4,187.03</td>
<td>-9,443.67</td>
<td>-10,090.10</td>
<td>-196.00</td>
</tr>
</tbody>
</table>
V. 2013-14 WLIA BOARD OF DIRECTORS

**PRESIDENT**
Scott M. Galetka, Bayfield County

**PRESIDENT – ELECT**
Justin Conner, Wood County

**PAST PRESIDENT**
Jon Schwichtenberg, GRAEF

**DIRECTORS**
Kirk Contrucci ............................................. Ayres Associates
William Cozzens III ........................................ Waukesha County
Adam Derringer ........................................... Ayres Associates
Brian Dubis ........................................................... ATC
John T. Ellingson ........................................... National Geodetic Survey
Andrew Faust .................................................... NCWRPC
Barb Gibson ....................................................... Vilas County
Martin Goettl ..................................................... University of Wisconsin–Eau Claire
James Lacy ....................................................... State Cartographer’s Office
Trish Nau ........................................................... East Central Wisconsin RPC
Andy Swartz ...................................................... City of Sun Prairie
Mark E. Teuteberg ........................................... Oconto County
Wisconsin Land Information Association

2013 Annual Report

Wisconsin Land Information Association

P.O. Box 389 • Wild Rose, WI 54984
800-344-0421 • 715-366-4501 fax
abarrett@uniontel.net • www.wlia.org