Wisconsin Land Information Association

2005
Annual Report

“Navigating the Data Jungle”
# Wisconsin Land Information Association
## 2005 Annual Report

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Presented March, 2006

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2005 was an exciting year for the Association. I believe the membership will be pleased with the annual report from the committees. There was a tremendous amount of time and effort put in by the Board and all of the committee volunteers. Here is just a small sample of some of the work completed in 2005.

- The 2005 Annual Conference was held in Green Bay and the Association once again set a record for attendance. One highlight from the conference was the auction for the scholarship fund, which raised over two thousand dollars.
- The Association had very successful regional meetings in Hayward and La Crosse.
- The Association drafted its first strategic plan for the organization. This planning process helped develop most of the 2005 work plan for the board.
- The Association developed new web site for the organization.
- The Association awarded our first set of WLIA scholarships.
- The Association developed a better working relationship with the Department of Administration and its new Geographic Information Officer. This relationship was enhanced with the efforts of our lobbyist, Peter Kammer of the Essie Consulting Group.
- The Association Board enhanced the communication with our membership on the activities of the Association. As you review the entire annual report, each committee has provided more detail on the activities for the year.
- The Association has reached its goal by having approximately a 50% reserve balance. This means the Association is financially strong to help it sustain itself through difficult budgetary cycles.

This list, along with the details provided by the other committee reports, shows that the Association had a very busy year. As your president for 2005, I am very pleased by what we, as an Association, were able to accomplish.

The last item I would like to stress is that all of this work could not have been done without the support of the board and membership. The amount of knowledge and expertise this Association has truly amazing and I would like to thank all of the members for there support.

There is still a lot of work to accomplish in 2006 and beyond!! I am very confident that with the new President, Fred Halfen, along with the membership behind him, the Association will continue to succeed!!

Thanks again. I enjoyed the ride!!!!

Ken Pabich
2005 WLIA President
Mission Statement: The committee shall find and attract new members for the organization.

The membership committee has spent the last year recruiting members from other disciplines as well as within the GIS and other land records professions. The 2005 membership in the WLIA was 557 members, an increase of 29 members from 2004.

Membership Brochure:

A membership brochure was designed and developed in late 2004 and was available for distribution in early 2005, which included information about the WLIA and included an application form. This membership brochure was made available at vendor display booths that the WLIA members participated in throughout the year. The membership application is available on the WLIA website.

Recruiting Activities

The membership committee focused on continuing to gather members from other disciplines such as Sheriff’s organizations, Emergency Management personnel and local municipalities. A majority of the recruiting resulted from session topics at the regional meetings. Mailings were sent to the Sheriff’s organization for the Wireless 911 and Emergency Management sessions. We took the opportunity to actively recruit non-members who were either presenting or simply attending due to the session topics at the regional meetings. WLIA members and Membership committee members gave a presentation in March at the “Governor’s Conference on Emergency Management and Homeland Security.”
Mission Statement: The Committee shall develop and help others to develop educational programs and materials on land information issues.

The education committee has spent the last year coordinating regional meetings, the program for the Annual Conference and Membership meeting, as well as endorsing several cooperative workshops.

2006 Annual Conference:

Eight pre-conference workshops have been arranged for the 2006 Annual Conference in Wisconsin Dells. Four full-day workshops: Building your Communications Toolbox to Maximize Customer Service, What Color is your Personality, Cartographic Design, and Applying LIDAR Data in Wisconsin Organizations. and four half-day workshops: Introduction to Parcel Editing in Geodatabase, Geodatabase Design and Migration Strategies, ArcGIS 9x Rips and Tools and How to better Understand the GIS in your PSAP.

2005 Regional Meeting Highlights:

June 15-17, Hayward, WI
Location, Location, Location: Address Resources, Orthophotography and Wireless E-911
The first day of the spring meeting focused on the Orthophotography Consortiums going on across the state, 911 Data development and Addressing. East Central, North Central and the Bay Lake RPC’s gave an overview on the 2005 Orthophotography project and the consortium development. Applied Data Consultants gave a presentation on the data collection process of for Lincoln County’s 911 data, the problems encountered and lessons learned. A presentation was also given by Langlade County regarding their addressing project and the US Postal Service gave a brief presentation on the Address Management Database. Presentations were also given concerning the Minnesota Statewide Working Wireless 911 and Address databases. Friday kicked-off with a WISLR update and GeoAnalytics discussed how local governments are actively discovering the need to have site addressing created and managed from an enterprise perspective. The morning was concluded with and Introduction of Strategic Planning for WLIA.

October 20-21, LaCrosse, WI
WI Fundamentals of Orthophotography Quality Assurance
The fall regional meeting began Thursday morning with topics concerning digital orthophotography inspection procedures and focused on the basics of digital orthophotography and quality assurance. Ground control, tonal balance, edge matching and elevation models were discussed. In the afternoon the Bay Lake/East Central and North Central Consortium gave a presentation concerning...
project specifications. Ayres Associates, also as well as representatives from the LaCrosse Area Metropolitan Planning Organization, City of Wausau and Brown County gave a presentations on quality assurance. The afternoon concluded with a presentation from the USDA Farm Service Agency’s National Aerial Imagery Program. On Friday, the focus was Emergency Management with Very informative presentations from the WLIA Emergency Management Task Force, the Wisconsin Emergency Management Response Section and Winnebago County.

**Future Educational Planning Ideas**
The educational Committee spent time this year discussing future topics and gathering ideas from the membership.

From the feed back from the membership we are working on the topics below:

1. Finding ways to educate the Legislators

2. Publishing a list of journals or web pages of GIS/Land Record Resources to look for other training opportunities.

3. Contact other organizations to have joint meetings.
   a. Identify organizations
   b. List contact for each organization
   c. Contact organizations to find dates
   d. Work together to get organize joint meeting.

4. Create a document to gather feed back on future Regional meetings.
   Goal is to create future topics from the membership and non-membership
   Suggested Topics
   • Privacy and Copyright Laws
   • Website Design and Services (Two tier or three tier services)
   • Introduction to G.I.S. for local Municipalities and Elected Officials
   • Consortium Development for other uses – data acquisition, hardware/software purchasing power etc.

5. Gathering a list of volunteers for the education committee.
WISCONSIN LAND INFORMATION ASSOCIATION  
Communications Committee  
2005 ANNUAL REPORT  

Marge Geissler, Ken Pabich, AJ Wortley, Roxanne Moore,  
Jerry Sullivan & Bret Davies  

MISSION STATEMENT: The Committee shall promote communication, interaction and cooperation among the Association, other professional associations and organizations, and the public.  

WLIA Web site  
An effort to contract for the re-design and update of the WLIA website has also been underway. This activity is preparing to move forward and we hope to have a new online presence to show at the Annual Conference.  

Display Board  
The agreement with the state cartographers office continues to provide us with fresh materials for our display board. The Communications Committee is working to expand and enhance visibility of WLIA through its three main activities: the Land Records Quarterly, the WLIA website, and exhibiting at conferences throughout the state. In the first quarter, this has included taking the WLIA booth and exhibit to the Association of State Floodplain Managers’ (ASFPM) National Conference in Madison in June, and the Wisconsin Counties’ Association meeting in September in Milwaukee. We’ve been updating exhibit materials as we go tailored to each conference theme or audience. We also presented sessions at UW Madison GIS Day, UW Milwaukee GIS Day, WWTC GIS Day and the ESRI Wisconsin Users’ Group conference in Green Bay, and the upcoming Wisconsin Society of Land Surveyors’ (WSLS) Annual Institute in January.  

Newsletter  
The newsletter continues to be a vital link to our association members. We are putting a renewed push into soliciting articles of interest, success stories, and other useful announcements for the WLIA community through the bi-annual newsletter.  

The Communications Committee encourages members to promote WLIA at their other member organizations.
Emergency Management Task Force

Chair: Chris Diller — Wisconsin Department of Military Affairs


Mission Statement: Identify the need and scope of a statewide homeland security geospatial strategy. Make recommendations on the steps needed to implement such a strategy.

Four objectives were identified:

- Bridge the communication gap between the GIS and the emergency management communities.
- Recommend steps towards developing a statewide geospatial strategy for emergency management.
- Recommend how future emergency management plans might better utilize GIS and geospatial data.
- Identify issues related to emergency management dataset sharing, inventory, and access.

Status: The Emergency Management Task Force (EMTF) first met in February, 2005. By the end of 2005, EMTF had met nine times and will have met 11 times by the 2006 annual conference. Throughout 2005 the group worked on developing recommendations that will be delivered in a report to the board and the membership in spring of 2006. EMTF made presentations at WLIA annual and regional meetings, ESRI Wisconsin Users Group (EWUG), and Wisconsin Emergency Management Association (WEMA). Meeting minutes and the EMTF recommendations are linked via the WLIA website.

(Note: This URL will change with website redesign.)

Wisconsin Coordinate Systems Task Force

Chair: Ted Koch - State Cartographer

Members: Tom Bushey - ESRI Minneapolis, Diann Daniels - Dane County, John Ellingson - Jackson County, Pat Ford - Brown County, Gene Hafermann - WI Dept. of Transportation, David Hart - UW-Madison Sea Grant, Mike Koutnik - ESRI Minneapolis, John Laedlein - WI Dept. of Natural Resources, Gerald Mahun - Madison Area Technical College, David Moyer - Acting State Advisor, National Geodetic Survey, Carl Sandnes - Ayres Associates, Glen Schaefer - WI Dept. of Transportation, Jerry Sullivan - WI Dept. of Administration, Al Vonderohe - UW-Madison, Dept.of Civil & Environmental Engineering, Jay Yearwood - City of Appleton, AJ Wortley - State Cartographer’s Office
Introduction: The Coordinate Systems Task Force was formed in early 2004 in order to take a detailed look at the design and use of the Wisconsin County Coordinate System (WCCS). After much consideration, this group recommended in early 2005 that the WCCS be redesigned. The redesign, which is nearly complete, is being done in such a way that there are not meaningful differences in coordinate values calculated with the original WCCS versus the redesigned WCCS. No “conversion” will be required of any geospatial data that is accurately defined based on the original WCCS. Most importantly, the redesigned WCCS will enable consistent implementation by technology vendors using generally applied methodologies. This will make it easier for users of software technologies supporting capture or transformation of data based on the WCCS.

Redesign: The WLIA Task Force recommended that the mathematical foundation for the WCCS be redesigned. This redesigned system is derived from one ellipsoid: GRS 80. The redesigned WCCS coordinate systems only vary in their projection parameters. They will leave the ellipsoid unchanged and raise only the map projection surface. The method used for the redesign produced what are effectively the same coordinate values. Projection parameters to support the redesigned WCCS were developed through significant mathematical computation. The task force recommended and the Wisconsin Land Information Board approved an expenditure of $35,000 in the form of a Strategic Initiative Grant to do this work. The task force believes that discrepancies between coordinate values in the original and the redesigned WCCS are within acceptable tolerances - less than 5mm across any county. This difference is negligible for mapping and all but the most stringent surveying activities.

It is important to note that no data developed accurately using the original WCCS coordinate systems will need to be “converted”. In fact, those currently using procedures that now successfully converts coordinates to/from WCCS can continue to use those procedures.

Next Steps: The task force met 16 times since February 2004. Presentations were made at WLIA annual and regional meetings, to the ESRI Wisconsin Users Group (EWUG), the Wisconsin Society of Land Surveyors (WSLS), and the Wisconsin County Surveyors Association (WCSA).

The task force is currently performing testing on the newly-developed WCCS parameters, after which time they will be released to the public along with technical documentation. Additional educational materials will be assembled to ease the transition in moving to the new WCCS definitions. Along with these materials, we plan to offer one or more workshops around the state to demonstrate the use, benefits, and transition to the new system.

The task force will register the WCCS definitions with recognized standards organizations as a measure to institutionalize the WCCS and make its definition widely available to the vendor community and public. The task force will recommend a maintenance authority for the formal definitions to provide a point of contact and custodian of the system into the future. For specific questions related to the work of the task force, please contact the State Cartographer’s Office. Task force agendas, minutes, and reference documents and links can all be found on the task force website at: http://www.sco.wisc.edu/coordsys/taskforce04.php
http://www.sco.wisc.edu/pubs/wccs.pdf

Benefits of Redesign: Adoption of the new design removes a number of burdens faced by users of WCCS and software vendors that support it. Some of the benefits anticipated are:

- A significant amount of time will be saved by geospatial professionals who must now assist users attempting to work with WCCS data.
- Vendors will be able to support WCCS more easily, and quickly.
- Users will be able to take full advantage of advanced visualization of capabilities like projection “on-the-fly,” thus enhancing their productivity.
- Users will be able to approach projects requiring WCCS coordinate conversion with confidence, and will likely have to devote less time to coordinate conversion issues.
- From this point forward, significant burdens related to local coordinate system conversions will be lessened.
State of WI 2005-2007 Biennial Budget:
Legislative amendments to the Governor’s 2005-2007 State Budget threatened to cripple the Wisconsin Land Information Program (WLIP) and do away with the Comprehensive Planning Program all together. After a coordinated effort from the WLIA Board and members to contact the Administration along with meetings between the Governor’s staff and Peter Kammer (WLIA Lobbyist) the Governor vetoed much of the harmful language. The budget also contained many elements of the WLIA proposal submitted to DOA to improve the WLIP.

In regards to the WLIP,
the Legislature proposed preventing DOA from providing grants to any county that has more than $45,000 in retained fees. This would have eliminated more than half of Wisconsin counties from eligibility for grants from the Land Information program. In addition, the legislature proposed capping land information grants to the difference between $45,000 and the amount of revenue retained by the county. The Governor vetoed these provisions. Eligibility for Base Budget grants remains the same as in previous years, although possible changes to increase base budget eligibility level are being discussed by DOA and WLIA.

The Legislature proposed changing the land program appropriation from a continuing appropriation to an annual appropriation. The Governor vetoed this change and preserved the continuing appropriation and prevented the program from needing legislative approval of grants. Unfortunately, he was not able to veto a lapse of $464,100 in 2006 and $420,300 in 2007 from the land program appropriation.

Elements of the WLIA proposal made into law via the state budget include:
• Repeal the September 1, 2005 sunset of the Wisconsin Land Information Program
• Maintain recording fees
• Revise program budget to increase base budget to $50,000*, continue to fund comprehensive planning grants and annual amount to DOA for WLIP administration (*DOA and WLIA are working together via the rule process to secure this amount for base budget grants provided funds are available.)
• Sunset both the Wisconsin Land Information Board and Wisconsin Land Council effective September 1, 2005
• Establish a Geographic Information Officer within DOA

In regards to the Comprehensive Planning Program, the Legislature proposed repealing the entire comprehensive planning law in 66.1001 stats. The Governor vetoed this repeal and Wisconsin’s comprehensive planning law remains in effect.

Working with DOA and Getting Results:
DOA, WLIA and the Land Information Officers Network (LION) made progress in our ongoing efforts to foster a positive relationship that improves the WLIP. Ken Pabich, Fred Halfen, Peter Kammer, Jason Gruenberg and Diann Danielson recently met with DOA where agreement was reached regarding our participation in the rule making process regarding the WLIP, an accounting of the WLIP funds was made available and a commitment was made to hold a monthly meeting between these groups.
The Nominations Committee is chaired by the Past President and charged with seeking nominations to the WLIA Board. The Committee then develops a slate of candidates for the WLIA Board of Directors. A main component of this charge is submitting a candidate for the office for President Elect. The Committee fulfilled that charge and submitted the slate of candidates to the WLIA membership in January 2006.

This Committee did use and future committees should continue to use the following criteria or policy to screen the nominations for office:

1. The Director candidates must be willing to serve for the required two year term. The President Elect must commit to three years.
2. Any nomination must include a biography in the form of a personal profile which will accompany the ballot mailing to the membership prior to the annual conference.
3. The committee shall evaluate nominations based upon their profiles and:
   a. Outgoing board members are asked if they would run for one re-election but not for a third term. This promotes continuity and institutional memory.
   b. The nominees should represent a cross section of our states geography, interests, professions and those of state and local government.
   c. The nominees should represent diversity while promoting participation from the membership.
   d. If willing to serve, the nominees’ place of work has agreed to allow the nominee to participate.
4. The nominee must be a member of WLIA in good standing.

Board members should attend all regional meetings, the board planning meeting and annual statewide Annual Conference. Board members will also be asked to serve on the various standing committees and/or any special task forces. See our bylaws for more details.

The WLIA is proud of its members and community and welcomes the opportunity to praise those who have helped us achieve our goals. With that the Committee also seeks nominations for an individual, organization, local government, tribal council or consortium for an award from one of the following four categories:

1. **Outstanding Contribution Award** is given to an individual or organization that is a WLIA member and has made a substantial contribution to our activities or the Wisconsin Land Information Program.
2. **Friends of Land Records Award** is given to an individual or organization that is not a WLIA member and has contributed to the success or advancement of land record modernization in Wisconsin.
3. **Allen H. Miller Sustained Service Award** is given to an individual or organization that demonstrates sustained service to WLIA and the WLIP, through continued exemplary contributions.
4. **Local Government Achievement Award** is given to the local, municipal, town, county, tribal government or consortium that has used WLIP funding to further land record modernization in such a way as to exemplify the goals of the WLIP in one or all of these areas: Innovative and efficient use of resources, local data with statewide accessibility and cooperative and creative agreements.
## WISCONSIN LAND INFORMATION ASSOCIATION
### 2005 Annual Treasurer’s Report

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Wisconsin Land Information Association
Town Meeting
February 23, 2005
KI Convention Center, Green Bay

I. Call to Order: the meeting was called to order at 1:00 pm

II. President’s Report
   a. Alissa Bails reported that we have a new lobbyist, Peter Kammer. She discussed some of the new items in the budget as they pertain to WLIA. Everything in the budget is good for the association but there are some details in the budget that need some clarification. There is two million budgeted for comprehensive planning in the budget along with the sunset being eliminated.

III. Secretary Report
   a. The minutes of the 3/4/04 town meeting in Wisconsin Dells were approved.
   b. The General Membership Meeting minutes in Delavan on 10/24/04 were approved.

IV. Committee Reports
   a. The following 2004 annual committee reports were presented in the Annual Report and placed on file: Membership, Education, Communications, Technical, Legislative, and Nominations.

V. Administrative Services Report
   The dates for the 2005 regional meetings in Hayward and La Crosse were announced as well as the 2006 annual conference dates in Wisconsin Dells.

VI. Other Business
   a. The National Flood Plain Managers Association convention is in Madison this June. They are offering a 2-day registration for WLIA members for $175 or $500 for the week.
   b. WLIA Scholarship Fund
      Jon mentioned that all proceeds from the auction at this conference will go to the new WLIA scholarship fund. He has drafted forms for students to complete that will be sent to all geography & GIS departments. UW Foundations will help identify students and distribute forms.

VII. Adjournment
Meeting was adjourned at 2:10 pm.
Wisconsin Land Information Association  
General Membership Meeting  
June 17, 2005  
Hayward Inn & Suites, Hayward

I. Call to Order

II. President’s Report  
a. Ken reported that the board has scheduled a strategic planning session for WLIA, July 14 – 15, 2005 in Wisconsin Rapids. All members are welcome. A team consisting of Al Miller, Nancy von Meyer, Dave Fodroczi, David Moyer, Ken Pabich, Alissa Bails, Fred Halfen and Ted Koch created a survey to be online next week. We will ask the membership to respond to several questions about the association that will help in the strategic planning process for the future. An update will be presented in October and again at the 2006 Annual Conference.  
b. WLIA applied for a $20,000 grant from the USGS to develop a strategic plan for GIS in Wisconsin and received ten letters of support to submit with the application. It would be a one-year process.

III. Committee Reports  
a. Legislative  
   1. A draft legislative alert was distributed for comments before sending to the membership.  
   2. Also distributed was a suggested” letter to the editor” on how a user fee becomes a tax in the hope that the Governor’s staff will see our support. Members are urged to send to their local media.  
b. Education  
   1. Fall Regional meeting focus is on orthophotos.  
c. Communications  
   1. WLIA was represented at the National Floodplain Conference and was well received.  
   2. We received 12 bids for hosting and revamping the WLIA web site. We hope to have it up and running in late fall.  
d. Technical  
   1. Info Policy task force is re-organizing.  
   2. Coordinate System task force has 20 members.  
   3. Other ideas for task forces are welcome. Some suggestions were data models, local data sets and transportation.  
e. Membership  
   1. Current membership is at 549. We had 106 in attendance this week.  
f. 2006 Conference  
   1. Fred reminded all that the conference will be held March 1-3, 2006 at the Kalahari in WI Dells.  
   2. There was a great turnout at the committee meeting today.  
   3. Theme is “Navigating the Data Jungle”. The Governor has been invited and the call for papers will come out in July.

IV. New Business  
Discussed WLIA’s possible involvement in the state elections statewide database and the voter registration list. Jerry Sullivan, Jodi Helgeson, Mike Koutnik and Kathy Swingle volunteered to be on that task force.

V. Adjournment  
Motion: To adjourn (Johnston, Gruenberg) motion carried.
Wisconsin Land Information Association  
General Membership Meeting  
October 21, 2005  
Radisson Hotel, La Crosse

I. Call to Order

II. President’s Report  
   a. Motion: to approve the general membership meeting minutes from June 17, 2005 (Harper, Moyer) 
      motion carried.

III. Committee Reports  
  a. Legislative  
     1. Jay summarized all current legislative activity in the latest newsletter.  
     2. WLIA will participate in the Administrative Rule.  
     3. Jordy attended the LION meeting today to discuss the grants.  
  b. Education  
     1. Working on the annual conference workshops for Wednesday such as copyright and open 
        records.  
     2. Announced that the 2006 regional meetings will be held June 8 & 9 at the Osthoff in Elkhart 
        Lake and October 19 & 20 at Stone Harbor in Sturgeon Bay.  
     3. Looking for more volunteers to help with committee activities.  
  c. Communications  
     1. Committee is working to expand and enhance the visibility of WLIA via our newsletter, 
        our new web site and exhibiting at other conferences. We were at the WCA conference 
        in September and plan to be at the EWUG conference and the GIS Days in Madison and 
        Milwaukee in November.  
  d. Technical  
     Jerry reported that there are in-depth updates on the task forces in the latest newsletter and that 
     there are three functioning task forces.  
     1. Coordinate System task force reported at the LION meeting.  
     2. Emergency Management task force presented this morning.  
     3. The Information Policy task force is being re-invigorated.  
  e. Membership  
     1. Current membership is at 555. We had 96 in attendance this week. Committee plans to call 
        members who did not renew last year to determine why not.  
     2. Association is working with other organizations like the Emergency Management and Sheriffs 
        associations. There is a possibility of more members there.  
  f. 2006 Conference  
     1. Fred reported that we have volunteers to chair all subcommittees of the 2006 Conference. We 
        are looking for more volunteers to work on the conference.  
     2. The 2006 keynote speaker should be very interesting. Rick Toliver specializes in covert 
        activity using GIS and has a series on the History Channel.  

V. Adjournment  
   Motion: To adjourn (Halfen, Gruenberg) motion carried.