Wisconsin Land Information Association
2006 Annual Report

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Presented March, 2007

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The Wisconsin Land Information Association is an involved, informed, effective, and dynamic organization. Our wide-reaching activities of 2006 were successful in continuing the mission to promote land records modernization in Wisconsin. The Association’s greatest asset is its membership. As a group we can – and have – accomplished many things.

In 2006 we can claim victory on:

- An annual conference with record-setting attendance and a stimulating agenda that included educational workshops, technical sessions, keynotes, and exhibits; and entertaining events including the socials, game night, and the silent auction.

- A strategic planning process for GIS in Wisconsin that provides a roadmap for the future of GIS in the state and involved many of our members as well as representatives from a broad group of stakeholders.

- Technical task force work completed on county coordinates and emergency management.

- Regional meetings that informed and challenged attendees while providing a relaxing retreat at some of our state’s finest venues.

- Needed revision of the administrative rules that govern the Wisconsin Land Information Program grant process.

- Updating the Association’s election and award process, including our bylaws and administrative manual.

Of course, with such a large-scale mission, the Association still has plenty to accomplish: A new state budget will certainly have an effect on program revenue. We hope to restore the dollars lapsed in the last budget. We also hope to promote the Strategic Plan for GIS in Wisconsin and convince the governor to create by executive order the Wisconsin Geographic Information Council (WIGIC). And then there’s data sharing, privacy, public domain laws, and other policy issues that will challenge our day to day activities – not to mention technology advances occurring at a pace that seems impossible to keep up with.

Yes, the challenges are many, but I’m sure our association of dedicated professionals will continue to volunteer their ideas, skills, and expertise. In other words, I have no doubt that in 2007 the value of membership in the WLIA will be as great as 2006 – maybe even greater.

I have been privileged to work with an excellent board of directors this year, and I would like to thank them for their support. I would also like to thank Ann Barrett for her tireless assistance and for putting up with my inexperience. A special thanks goes to Ken Pabich for his guidance; I hope I can be as valuable to the next president, Jason Grueneberg. I know that the Association is in good hands, and I look forward to working with all of you wherever this journey takes us.

Sincerely,

Fred Halfen
2006 WLIA President
**Mission Statement:** The committee shall find and attract new members to join our association.

The membership committee has spent the last year following up with former members as to why they did not renew their membership and working with the outreach committee to provide workshops that were directed towards WLIA members. The 2006 WLIA membership was 535 members, a decrease of 22 members from 2005 (membership was 557 in 2005).

**Membership Categories:**

The WLIA membership categories include individual membership, student membership, association membership, and business membership. The membership committee clarified the association and business membership categories in the WLIA by-laws. A business membership will provide one individual membership to a person by the business and a business listing in the membership directory. An association membership is a membership for any non-profit organization or institution of higher education with an interest in marketing to other WLIA members. The membership application was revised to reflect the membership categories that are stated within the WLIA by-laws.

**Recruiting Activities:**

The membership committee focused their efforts on finding out why former members did not renew their membership. WLIA has lost and gained about 180 members each year for the last few years. To improve membership retention, the committee individually contacted non-renewing members by email. Of the 130 contacts, 20 of the contacts did not valid email address and 18 of the contacts changed jobs or moved out of state. A few responses for not renewing membership included former members taking a different job, budget cuts, and some former members not realizing that they were no longer members.

Members from the membership committee worked with the outreach committee to create workshops for the annual conference that are available at no cost to WLIA members. These workshops included an Introduction to ArcGIS workshop, an Intermediate ArcGIS workshop, and an Intermediate AutoCAD workshop. The Intermediate ArcGIS workshop and the Intermediate AutoCAD workshop were hands-on workshop, which allowed participants to go through exercises at a computer.
The Committee shall develop and help others to develop educational programs and materials on land information issues.

2006 Educational Programs

Spring Regional Meeting. The Spring Regional Meeting was held June 8 & 9 at the Osthoff Resort in Elkhart Lake. The two-day session, titled More Than You Need To Know About Privacy, Copyright, Data Distribution and GIS Law, explored the current state of data dissemination policy and offered insight into issues such as privacy, copyright, cooperative arrangements and GIS law. A panel discussion with participants representing public sector data custodians, data consumers, and industry experts provided a morning of lively discussion between panelists and attendees. Presentations and discussion focused on policies that allows for both open access and revenue-generating objectives. This meeting was well attended, with eighty-seven people attending the two-day session.

Fall Regional Meeting. The Fall Regional Meeting was held October 19 & 20 at the Stone Harbor Resort in Sturgeon Bay. The two-day session, titled Broaden Your Horizons and Collaborate with your Peers to Expand Spatial Thinking!!!, provided attendees with a variety of presentations that focused on collaborative efforts. Issues related to collaboration in data distribution and integration, data management, data presentation and visualization, and data sharing were discussed. Presenters provided information on software integration and new ways to publish and share maps and data features. Also discussed was GIS data integration with non-traditional visualization techniques for the benefit of a non-technical audience. One hundred twenty one people attended this two-day session. In addition to the educational program, eighteen individuals attended the annual golf/croquet outing.

Annual Conference Pre-Conference Workshops. The Education Committee has worked closely with the Annual Conference Committee in planning the 2007 Annual Conference pre-conference workshops. The 2007 Annual Conference will include 14 pre-conference workshops. The topics range from writing effective grant proposals, to building geodatabases, with some offering Certified Public Manager Credit (CPM). New to the conference this year is half day GIS and CAD training offered free of cost to members, and $50 for non-members. Special Thanks to the Membership Committee in putting together a number of this years workshop sessions. Workshop sessions are intended to provide an educational opportunity to the WLIA community but also to attract new members by demonstrating the depth of the association.
MISSION STATEMENT:
The committee shall promote communication, interaction and cooperation among the Association, other professional associations and organizations, and the public.

WLIA Website
The WLIA Website continues to grow in utility and traffic since its redesign and re-launch one year ago. With 50% more visits and much added content in the last year, the site has proved extremely useful in keeping members informed of year-round activity ranging from statewide Strategic Planning for GIS in Wisconsin to issues of the Land Records Quarterly to revision of WLIA's Bylaws. In the next year, we hope to improve posting of timely information on WLIA Committee activity as well as add to the online historical log of WLIA's legacy. We appreciate any and all feedback in helping to shape and improve this valuable communication resource to support our members.

Now that we contract for site hosting, management of the website has been eased through enlisting a team of members for website updates as well as automated site reports. Site statistics show that regular visits to the website have increased by 50% in the most recent quarter as compared to the first quarter after redesign. Currently our site receives over 7,000 individual visitor sessions per month. Other than our front page, the Resources, Events and Newsletter sections continue to be our most popular draw for visitors. We also find that, other than search engines, notable traffic to the site comes from referral links from member county sites. We encourage all of you to provide a link to WLIA as an additional resource for your own site visitors! Any members interested in becoming part of the team responsible for maintaining the site should contact the Chair of the Communications Committee.

Display Board
The Communications Committee continues to reach out to other organizations to expand and enhance WLIA's visibility. We had the opportunity this year to exhibit at the Wisconsin Society of Land Surveyors conference, Wisconsin Register of Deeds conference, Wisconsin Real Property Listers conference, Wisconsin Towns Association, Wisconsin Emergency Management Association, EWUG, Wisconsin Counties Association conference, GIS days in Milwaukee and a Soils event. A well received presentation was also given during WCA to enlighten county board members. The title of this program was ‘What the Wisconsin Land Information Association Program Means to Your County’. At each event maps are displayed to target that particular audience. Membership applications and WLIA quarterly meeting information is also distributed. In order to broaden and expand involvement in WLIA we are now distributing information to members of other organizations.

Newsletter
As always the newsletter is a vital link to our association members. Not only does it get emailed to you, it is now also available on the website. Something new that has been introduced to the newsletter is the ability to purchase ad space. We continue to solicit articles of interest, success stories and other useful announcements for the WLIA community through the bi-annual newsletter.

WLIA Administrative Manual
The Communication Committee had a sub-committee to update the WLIA Administrative Manual. Brenda Hemstead and Ken Pabich served on the committee. The administrative manual was updated to reflect current operations and it will be presented to the WLIA Board for adoption at the annual conference.

The Communications Committee encourages members to promote WLIA at their other member organizations.
MISSION STATEMENT: The Committee shall establish task forces to study land information issues and provide a forum for examining new land information ideas.

In the last year, the WLIA Technical Issues and Information Policy Committee has not undertaken any new initiatives but rather stayed tuned to and reported on multiple initiatives supporting the technical and policy understanding and underpinnings of our members. We have twice put out a call in the Land Records Quarterly for volunteers to begin working on other emerging technical issues with minor response. Now that related task force activity has wrapped up, we hope to join those who have already volunteered with those techies out there we’ve not yet met to engage in investigating and reporting on community best practices with respect to spatial database design, particularly in the case of cadastral/parcel information. If there are other issues you’d like to see the Technical Committee tackle, or you’d like to volunteer to participate on this Committee, please contact us and let your voice be heard.

The three activities with technical implications to which we directed our attention are those of the Emergency Management Task Force, the Wisconsin Coordinate Systems Task Force and an effort to re-engage WLIP online annual survey reporting through use of a new nationally-endorsed survey system, “Ramona”, with similar purpose.

The Emergency Management Task Force concluded its work and produced and presented a final report in June 2006. Their report has technical findings in not only infrastructure and policy needs for emergency response but also underscores the need for statewide inventory of technical systems, data holdings and information policies. A subset of this task force has begun a round of visits around the state to Regional Planning Commissions to discuss progress, current needs and answer questions about these and related statewide activities.

The Coordinate Systems Task Force, while not officially concluded, has accomplished the majority of the work it set out to do. Task force members are presenting a workshop at the Annual Conference on transition to use of the newly-released Wisconsin Coordinate Reference Systems (WISCRS) definitions. The task force has also begun work on a final report characterizing the work done over the last 3 years as well as providing recommendations for follow-up maintenance and support activities.

Finally, the State Cartographer’s Office began study of, and in November, provided recommendations to the community on use of a new national GIS inventory reporting survey, called Ramona, for meeting the needs of a reinvigorated WLIP annual survey reporting tool (a need also identified in the Emergency Management Task Force report.) Since then, the office has formed and consulted with subcommittees on specific WLIP needs to be addressed in Wisconsin-specific survey questions to be added to the Ramona system. Launch of the full Wisconsin-profile of the Ramona survey is expected by the Annual Conference and will be followed by a Call for Participation and publishing of helpful guidance materials on filling out the new survey.

All three of these activities promise renewed attention to the interoperability of our technical standards and policy foundations. Check the WLIA website Task Force pages for new and up to date information. We look forward to discussing and addressing these and any other key Technical and Information Policy issues important to all of you at the Annual Conference and throughout the coming year.
Legislative Issues

The year saw various legislative activities in relationship to land records and the WLIP. With the Governor's 2005-2007 budget the WLIP was saved, along with the funding structure and grant processes. The Governor’s vetoes did not prevent the lapse of $464,100 in 2006 and $420,300 in 2007 from the program appropriation.

With the changes to the budget that allowed for the continuation of the WLIP, there was a need to revise the Administrative 47 Rule, and define the base budget grants. Through several meetings with representatives from WLIA, LION and DOA input was given to change the language of the Admin. 47 Rule. The most significant change that came about was an increase in the base budget level to $50,000.

In the early part of the year Assembly Bill 1167 was introduced, which allowed property owners to remove their name from a governmental internet site listing property taxes assessed.

In 2005 there was a state appeals court document that was filed by WIREdata Inc against the Villages of Sussex and Thiensville, and City of Port Washington. The proceedings took place throughout 2006 [see 2nd District Court of Appeals decision No. 2005AP1473 for details]. This decision was finalized January 3, 2007 and the court found these municipalities in violation of open records law and ordered them to grant access to their data in native form. This is the first case law available on such issues in Wisconsin.

WLIP Issues

The WLIP was saved from elimination in last years budget processes, but the specifics of the grants and appropriation of funds was in question. The Comprehensive Planning grants are still being funded annually from the WLIP account [$2 Million]. The Admin. 47 Rule changes brought a change to the WLIP base budget grants. By increasing the base budget awards to $50,000 more counties were eligible for assistance from the WLIP funds. However due to the decrease in money coming in to the counties statewide from the transaction fees there was a significant decrease in the amount of money that could be given for base budget grant awards. DOA has decided to distribute the grant money for 2007 on a prorated basis to those counties eligible for base budget grants under the new rule revisions. The details of the new awards and structure will be available in the early part of 2007.

The Strategic Plan for WLIA was completed in 2006 and will be introduced in 2007. It is hoped that all counties, legislators, state committee members, as well as the governor will support this plan.

DOA Meetings

Significant progress was made in the relationship between WLIA/LION and DOA. Communications are great and DOA is very responsive to our concerns related to the WLIP. Through monthly meetings with DOA, WLIA & LION have been able to assist in guiding the process of WLIP management. We look forward to 2007 with hopes that there will be full funding of the $50,000 base budgets in 2008.
The Nomination Committee is responsible for the solicitation of new Board of Directors and a President Elect. The committee is chair by the past president. The potential nominees are presented to the Board of Directors for approval. Once the slate of nominees is approved by the Board of Directors, the committee is then responsible for putting together the ballot and the profiles for the potential candidates. The committee is also responsible for counting the ballots at the annual conference and reporting the results to the president.

This past year the committee followed a new process that was developed by an Election Committee chaired by the President Fred Halfen. The Nomination Committee worked with the Election Committee criteria and developed procedures that could be used in the future to ensure consistency.
The Awards Committee is responsible for the solicitation of awards nominees from the general membership and presents the potential nominees for the Board of Directors for approval (note excludes the Presidents Award). The committee is chair by the past president. This year the award process was reviewed and new standards and procedures were used during the process. These procedures have been documented for use in future years. The awards categories are:

**President’s Award**
The President’s Award is the highest award available and only one is given per year. It is a meritorious award given at the President’s discretion.

**Distinguished Service Award**
The Distinguished Service Award is given to outgoing Board members in general recognition of their service to the Association.

**Outstanding Contribution Award**
The Outstanding Contribution Award is given to an individual or organization that is a WLIA member that has made a significant contribution to WLIA activities and/or the advancement of the Wisconsin Land Information Program. Up to two awards are given each year. A current WLIA member must nominate recipients.

**Friend of Land Records Award**
The Friend of Land Records Award is given to an individual or organization that is not a WLIA member that has contributed to the success or advancement of land records modernization in Wisconsin. Up to two awards are given each year. A current WLIA member must nominate recipients.

**Allen H. Miller Sustained Service Award**
The Allen H. Miller Sustained Service Award was established in 1999 in honor of WLIA’s first President. The award recognizes an individual or organization that demonstrates sustained service to WLIA and the Land Information Program, through continued exemplary contributions. The success of WLIA and the WLIP is built upon the efforts of these individuals and organizations’– those who work tirelessly on our vision for the Wisconsin Land Information Program, producing excellence in service year after year in their contributions.

**Local Government Achievement Award**
The Local Government Achievement Award is given to a local, municipal, town, county, or tribal government or consortium that has used WLIP funding to further land records modernization in such a way as to exemplify the goals of the WLIP in one or all of the following areas:
- Innovative and efficient use of resources (best bang for the buck)
- Local data with Statewide accessibility
Mission Statement: The committee shall coordinate the WLIA Scholarship Program.

The scholarship committee gave out three $1,000 scholarships to students who are studying geography, land records, or a related field. Scholarship recipients also receive one year of student membership within the WLIA, free registration to the WLIA Annual Conference, and recognition at the WLIA Annual Conference.

Silent Auction:

The 2006 silent auction at the WLIA annual conference raised $3,575.00 for the scholarship program. The scholarship committee decided to give out three $1,000 scholarship and the $575 went into the general scholarship fund, which currently totals $1,088.00.

Scholarship Application:

The current scholarship application asks the applicant to list any academic honors, leadership positions that they have held, what their career goals for the first 5 years after completing their education, and why they believe that they are the best candidate to receive the WLIA scholarship award. In the future the scholarship committee may reevaluate the application and ask the applicant to submit a brochure or educational piece that would market the WLIA organization.

Scholarship Recipients:

Daryl Austin, Anna Hess, and Robert Roth were selected to receive the 2006 WLIA Scholarship. Daryl Austin and Robert Roth are studying Geographic Information Systems and Cartography and the University of Wisconsin – Madison. Anna Hess is also studying Cartography and Geography at the University of Wisconsin – Stevens Point. Applicants are evaluated on their application, their academic achievements, their extracurricular activities, their financial need, and recommendations from their advisors or professors.
### Wisconsin Land Information Association
#### 2006 Year-End & 2007 Budget

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Wisconsin Land Information Association  
Town Meeting Minutes  
March 2, 2006  
Kalahari Resort, Wisconsin Dells

I. The meeting was called to order at 1:05 pm

II. WLIA Scholarship Recipients were introduced

III. WLIA Strategic Plan
The WLIA Strategic Plan for the association was presented. Motion to accept the plan (Anderson, Koutnik), Motion: to amend the motion to revise the mission of the association to the following: “The purpose of the WLIA is to foster the understanding, development, and use of integrated land information systems to benefit the citizens of Wisconsin” (Danielsen, Fiacco) amended motion carried.

IV. Committee Reports
   a. Membership
      1. The committee increased membership by 29 people in 2005 by recruiting those who attended regional meetings and workshops.  2. The new membership brochure was distributed in 2005.
   b. Education
      1. The committee reported that the regional meetings and workshops in 2005 went well. 2. The 2006 Spring regional meeting is in Elkhart Lake in June and the Fall regional will be in Sturgeon Bay.
      3. The committee relies on the comments on the evaluations for these events and are looking for volunteers to help with the committee’s tasks.
   c. Communication
      1. This committee works to communicate to the membership and other organizations. These communication venues include the newsletter which is now digital and on the web site, the WLIA exhibit which is available for display at other conferences and the new web site which will be up and running any day now.
   d. Technical
      Two task forces have been very active:
      1. The coordinate system task force has worked on a successful re-design of county coordinates. The final report is due in two weeks.
      2. The Emergency management task force is reporting on their accomplishments at the conference. They are in the process of developing their final report and are on draft #6.
   e. Legislative
      1. The committee worked diligently in 2005 on the annual budget and will start working on the next budget this spring as well as the Taxpayers Protection amendment. 2. The committee is also working with our lobbyist on meetings with the DOA and other groups
   f. Nominations
      1. A task force will be formed to review the guidelines and bylaws regarding elections & awards.

Motion: to approve the 2005 committee reports as presented (Koutnik, Galetka) motion carried.

V. Treasurer’s Report
The 2005 year end figures as well as previous year’s year end and the 2006 budget were presented. Motion: to approve the Treasurer’s report (Williquette, Koutnik) motion carried.

VI. Secretary’s Report
Motion: to approve the general membership meeting minutes from October, 2005 and the Town Meeting minutes from February, 2005 (Helgeson, Shambeau) motion carried.

VII. Adjournment
Motion: to adjourn (Ventura, Halfen) motion carried. Meeting was adjourned at 1:55 pm.
Wisconsin Land Information Association
General Membership Meeting Minutes
June 9, 2006
Osthoff Resort, Elkhart Lake

I. Call to Order

II. President’s Report
   a. Motion: to approve the WLIA general membership meeting minutes from October 21, 2005 (Pabich, Kraemer-Badtke) motion carried.
   b. Fred reported that the GIS in WI Plan core team of 20 people met in May and will again in June.
   c. The task force on nominations and awards will meet and report on the suggested modifications to the processes in October.

III. Treasurer’s Report
Current net worth is $87,562.60 that compares to $72,734.77 this time last year.

IV. Committee Reports
   a. Legislative
      1. Committee is working with DOA & Peter Kammer on the Administrative rule.
   b. Education
      1. There were 75 in attendance on Thursday and 67 on Friday at this regional meeting.
      2. The emergency management task force will report at the October regional.
   c. Communications
      1. Committee is researching the possibility of offering advertising in the newsletter.
      2. Reviewed the 2006 booth schedule that includes WCA in the fall.
      3. Web site has a new look. There will soon be a place to join committees and to offer feedback and ideas. Noted the number of hits has increased and the job board is there.
   d. Technical
      1. Jerry reported that the Coordinate System task force report is complete and posted.
      2. Emergency Management task force report is also final.
   e. Membership
      1. Larry reported that the current membership is at 555.
      2. Reminder that the membership runs on a calendar year and the organization category is not a group rate.
      3. Committee is looking to create new incentives to join WLIA. Any ideas are welcome.
   f. 2007 Conference
      1. Jason reminded all that the dates are March 7 – 9, 2007 at the Radisson Paper Valley in Appleton. He is looking for volunteers and ideas for a theme and keynote speakers nad would like to add a municipal track this year so any successful municipal GIS stories are welcome.

V. Adjournment
   Motion: To adjourn (Moyer, Helgeson) motion carried.
I. Call to Order

II. President’s Report
   a. The Strategic Planning for GIS in WI is going well. The sub group of 20 people met several times over the summer. The final document has been drafted and is being reviewed by this group. The plan is to take this document to the legislature to help them understand the importance of the program. Next meeting in November or December.
   b. The Elections/Awards task force has some recommendations for the process. The proposed changes to the election process will be voted on at the 2007 annual conference and if approved, will be incorporated into the 2008 election.
   c. The changes to the Administrative Rule were reviewed in August by the economic development committee with final changes by December.
   d. The proposed bylaw changes are on the WLIA web site to be voted on at the annual conference.
   e. Motion: to approve the June 9, 2006 General Membership meeting minutes (Pabich, Kramer Badtke) motion carried.

III. Treasurer’s Report
The current net worth of the association is at $51,082.67 which is the same as in 2005 at this time but the association is fronting the GIS Planning costs until the grant funds come in.

IV. Committee Reports
   a. Legislative
      1. See the President’s report on the Administrative Rule.
   b. Education
      1. Attendance at this regional meeting was 58 on Thursday and 72 on Friday.
      2. Committee is working on the annual conference workshops next.
   c. Communication
      1. The WLIA web site has been updated and is full of information, jobs & RFP’s. Would like to see more committee & task force meeting minutes posted.
      2. The committee is reviewing the idea of offering advertising in the newsletter.
      3. The WLIA booth was displayed at various conferences including WCA, WI ROD, WTA & WRPL. EWUG, WEMA and GIS Days are coming up next. Thank you to the members who helped set up, staff and transport the booth at these events.
   d. Technical
      1. County coordinate reference book is being revised by the SCO and will be ready by January. WSLS is giving SCO $1,000 for this project.
      2. Emergency Management Task force report is on the web site and receiving good recommendations and many endorsements. People are welcome to start using it. This report will impact how WLIA moves forward with strategic planning. Looking for volunteers for the new missions of this task force.
      3. Parcel Pilot Project from the Dept of Military Affairs is working to meet the emergency management homeland security needs. More information is on the GIO web page.
October 2006 General Membership Meeting minutes continued...

d. Technical Committee Report continued...

4. The County Coordinate Task Force report has had many endorsements and people may start using it. The county coordinate seminar on October 13th put on by WSLS was well attended and well received. Task force will present at the 2007 Annual Conference.
5. Critical Infrastructure Project – NGA is collecting critical information from counties across the US.
6. The Ron Ripp dedication monument is being dedicated on November 1st.

e. Membership
   1. The committee is targeting municipalities to join because of a new municipal track at the annual conference.

f. WLIA Scholarship
   1. The funds raised from the WLIA silent auction at the conference are given as scholarships to students for their education in a related field.
   2. Three $1,000 scholarships were awarded this year.
   3. The students will be recognized at the annual conference.

f. 2007 Annual Conference
   1. Jason reminded all of the dates which are March 7 – 9, 2007 at the Radisson in Appleton.
   2. Thank you to R.A. Smith & Associates for donating the 2007 conference logo.
   3. The preliminary flyer and the Call for Presentations went out and he has received 40 abstracts already including several excellent workshops.
   4. There will also be the ever popular poster contest and more conference outreach.

h. Nominations
   1. The call for recommendations is out. Fred will form the elections/awards committee next.

V. Other Business - None

VI. Adjournment
   Motion: to adjourn (Pabich, Lehmann) motion carried.