

Wisconsin Land Information Association

• Spring Regional Meeting • June 8 & 9, 2006 • Osthoff Resort in Elkhart Lake, WI •

MORE THAN YOU NEED TO KNOW ABOUT PRIVACY, COPYRIGHT, DATA DISTRIBUTION, AND GIS LAW

Abstract:

The purpose of this workshop is to explore the current state of data dissemination policy and to provide insight into issues such as privacy, copyright, cooperative arrangements and GIS law that accommodates both open access and revenue-generating objectives.

Agenda: Thursday June 8, 2006

- 9:00 – 9:30 **Registration**
- 9:30 – 10:30 **Privacy: Legislative Response**
Jon Erpenbach, WI State Senator
Senator Jon Erpenbach has played a leading role in Wisconsin privacy issues including the No Call list. This presentation will be Senator Erpenbach interpretation of the legislative response to privacy issues in Wisconsin.
- 10:30– 11:00 **Communicating with Legislators**
John Garvin, American Transmission Company Government Affairs
Learn how to maximize your message to state and federal lawmakers. John Garvin discusses strategies to make sure your letter, phone call, e-mail or face-to-face meeting has a positive impact on elected officials. Discuss ways to address legislators in person and in correspondence, and how to craft a message that is effective and consistent.
- 11:00 – 11:30 **Land Records and GIS: Overview of Internet Privacy Policies in Wisconsin**
Lea Shanley, UW –Madison Land Information & Computer Graphics Facility
In an effort to improve efficiencies and to increase accessibility, public agencies are making their land records and geographic information available over the Internet. In reaction, some have expressed concerns about the level of detail and functionality these Internet services afford and the resulting impact on citizens' privacy and safety (e.g., proposed 2005 Assembly Bill 1167). Thus, the issue of location privacy and the Internet has risen to the forefront in Wisconsin. This presentation provides an overview of the privacy policies of state and local Internet map services in Wisconsin. In addition, this presentation examines a few in-depth case studies of how Wisconsin's local and state agencies are balancing open records requirements with location privacy protections.
- 11:30 – 12:30 **LUNCH (on your own)**
- 12:30 – 1:00 **Trends in Public Access to GIS Data in Wisconsin**
Dave Hart, University of Wisconsin Sea Grant Institute –GIS Specialist
Policies that address public access to local government land records in Wisconsin are changing. So is the technology that supports public access to GIS data. This presentation reviews trends in public access as reported through the WLIP annual survey, summarizes the adoption and diffusion of county web mapping sites, and shares the experience of acquiring and integrating GIS data for the Great Lakes coastal counties in Wisconsin.

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- 1:00 – 1:30 **Geospatial data acquisition and preservation: the role of libraries**
Jaime Stoltenberg, UW –Madison, Department of Geography - Arthur H. Robinson Map Library Map and GIS Librarian
Libraries provide an outlet for data producers to preserve and archive the geospatial data they create. Preserving digital data is important for: maintaining a time-sensitive context for information, providing data redundancy in the event of both incremental and catastrophic failure, and providing a safety net when access to data disappears for financial, security or other reasons. This presentation will address geospatial acquisition, archiving, and access issues at the Arthur H. Robinson Map Library.
- 1:30 – 2:15 **Public Access to Dane County Geographic and Land Information: The Good, the Bad, and the Ugly**
Diann Danielson, Dane County LIO/Manager
Nearly 20 years of Dane County land records modernization projects have resulted in *greater* access to *increasing* volumes of digital maps, databases, and images via *multiple* delivery/access mechanisms. While the technological advances have been rapid, policy development tends to be slow, reactive, and resolved on an agency-by-agency basis. Dane County has developed numerous enterprise information policies to support public access to GIS/LIS, including an overall IT policy; GIS data copyright and licensing; cost recovery and product sales; fee waivers; “bartering” guidelines; and Internet and digital data privacy policies. The Dane County LIO will review what has worked well, what has worked less well, administrative considerations, cost/benefit observations, pressure points in policy development and maintenance, and upcoming opportunities to expand access to local data through emerging local, state and federal initiatives.
- 2:15 – 3:00 **Fond du Lac County Data distribution policy: Countywide data distribution without a lot of policies**
Terry Dietzel, Fond du Lac County LIO/Assistant County Planner
In 2000, the Fond du Lac County Land Records Committee established fees for distributing digital data. The creation of these basic fees was for selling only the data maintain and stored at the county. When these fees were established not all local municipalities within the county had data to distribute so, obtaining a complete countywide dataset was difficult. Today the county is still distributing data with the fees established in 2000, but the datasets are complete for one stop shopping. Fond du Lac County will discuss the process and reasoning for their current fee structure as well as their lack of policies.
- 3:00 – 3:15 **BREAK**
- 3:15 – 4:15 **GIS Law**
Bill Holland, Geo-Analytics
Bill Holland will discuss legal and policy issues related to the GIS field, including access to governmental data (open records, charging user fees), intellectual property, privacy.
- 4:15 – 4:30 **BREAK**
- 4:30 – 6:00 **LION Meeting**

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Agenda: Friday June 9, 2006

- 8:30 – 9:00 **Registration**
- 9:00 – 9:45 **Data Sharing and Distribution in Waukesha County, the City of Waukesha, and Others Localities**
Don Dittmar Waukesha County LIO - LIS Division Manager
Bob Borowski, City of Waukesha -Geographic Information System Coordinator
Waukesha County has faced the issues of data distribution, pricing, and privacy like every other County. As data sets got larger, technology improved, and customers got more sophisticated, our response to these issues has changed. The only theme that has been constant has been the desire to leverage County data holdings by allowing them to be used by as many users as possible to eliminate duplication of effort. A special example of this cooperative approach is a program currently being developed to exchange data between the City of Waukesha and Waukesha County. This program will allow the City to maintain their parcels as CAD drawings which will then be sent to the County for conversion to GeoDatabase format which in turn will be returned to the City. This presentation will discuss user types, municipal-County data sharing, as well as other data distribution efforts that have been tried and sometimes implemented.
- 9:45 – 12:00 **Panel Discussion**
Pete Miller, City of West Bend –GIS Coordinator; Andy Faust, North Central Regional Planning –Senior GIS Analyst; Diann Danielson, Dane County LIO/Manager; Jeff DuMez, Brown County LIO; Mark Teuteberg, Oconto County LIO; John Laedlein OR Brad Duncan Wisconsin Department of Natural Resources GIS Data Access Specialist; Dick Vraga, US Geological Survey, NSDI Partnership Office –Liaison for Wisconsin & Illinois; Larry Cutforth, US Dept. of Agriculture, Farm Service Agency –GIS Coordinator Bill Holland, Geo-Analytics
This presentation will feature a discussion forum with panelists representing the public sector data custodians, data consumers, and industry experts. The panel will be asked questions that will lead to lively discussion between panelists and attendees. Attendees are encouraged to participate in the discussion by asking questions related to privacy, copyright, data distribution and GIS law.
- 12:00 – 1:00 **LUNCH & Town Meeting / Committee Updates**
- 1:00 – 2:00 **WLIA Board of Directors Meeting**

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To Register: Please email Ann Barrett at: abarrett@uniontel.net or fax: 715-366-4501 or call: 800-344-0421 to register for the Spring Regional Meeting June 8 – 9 in Elkhart Lake, WI. Please indicate what you plan to attend below*.

Directions to the Osthoff Resort: Can be found on the “Directions tab” on the bottom of the Osthoff Resort webpage: <http://www.osthoff.com>

Lodging Reservations: WLIA has a block of rooms at the Osthoff Resort Elkhart Lake, 101 Osthoff Avenue P.O. Box 151 on Wednesday and Thursday, June 7 & 8 at \$62 single/\$82 double for those who qualify for state rate or \$79 single/\$99 double. For reservations contact the Osthoff Resort at 800-876-3399 or 920-876-3366 or visit their website at: <http://www.osthoff.com> They will honor the WLIA group rate as long as rooms are available.

Cost: Make check payable to WLIA and mail to: WLIA, P.O. Box 389, Wild Rose, WI 54984. Check must arrive prior to June 8th or you may pay by MasterCard or Visa below.

Cancellations: You may cancel by Monday noon, June 5th for a full refund. After June 5th there are no refunds.

REGISTRATION FORM:

Name _____
Title _____
Organization _____
Address _____
City, State Zip _____
Email _____
Phone _____ Fax _____

CHECK ATTENDANCE*:

Thursday Meeting \$40.00 member \$50.00 non-member
Friday Meeting \$30.00 member \$40.00 non-member

PAYMENT:

Please make check payable to WLIA

OR

MasterCard or Visa

Card Number

Exp. Date

Signature

Total Amount \$ _____

Will you need a receipt faxed to you? Yes No