Wisconsin Land Information Association
2007 Annual Report
Presented February, 2008

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An outstanding board, active membership, plenty of positive change, and lots of fun along the way made 2007 a success in my mind. We faced many challenges this past year head on, we made improvements to the way we operate, are now providing even more member benefits, and have worked towards our mission every step of the way. Here are some of the activities and accomplishments that the Wisconsin Land Information Association can take credit for in 2007.

- The 2007 Annual Conference was held in Appleton with 512 people in attendance. Highlights of the conference included outreach efforts to recruit new members, the municipal track, and free hands-on training.
- Organized successful, well-attended regional meetings in Stevens Point and Sheboygan.
- Participated in the WIGICC listening sessions that were held throughout the state and supported the process of creating the Coordinating Council.
- Initiated 3 task forces to tackle some of the states biggest geospatial challenges and needs. The three task forces are the orthoimagery, parcel data modeling, and geospatial preparedness task force.
- Enhanced member benefits by developing a member recognition program, and approving the creation of a members only web page in 2008.
- Scanned and indexed all historic association records so they can be easily referenced.
- Strengthened coordination efforts with other land records/geospatial focused organizations by actively participating in the Presidents’ Council of Wisconsin.
- Updated Association brochure and exhibited our information display at many conferences held across the state.
- Presented on the WLIA and the WLIP at the National States Geographic Information Council National Conference and the Wisconsin Counties Association Annual Conference.
- Continued to build on our successful working relationship with the Department of Administration and the Land Information Officers Network through open communication, trust, & meeting monthly.
- Maintained strong Association finances by having healthy membership numbers and great turnout for annual and regional conferences.
- Remained legislatively active with issues such as wireless 911 legislation, the WLIP annual budget, and proposed legislation pertaining to tax data on the internet.

This list only recognizes some of the bigger activities and accomplishments for the year. Please continue to read the reports from the standing committees, financial reports, and minutes from meetings to get a clearer picture of all that we did in the past year.

I again would like to thank everyone for involvement in the WLIA this past year. We have a strong, diverse, active membership, we are financially strong, legislatively savvy, and have healthy communication established with many other organizations and stakeholders. All of this has put us in a position to make a big impact in 2008. I wish our incoming president Jodi Helgeson from Adams County all the best, and know her energy, enthusiasm, personality, knowledge and leadership skills will keep us moving in the right direction.

Thanks for a great year!!!
Mission Statement: The committee shall find and attract new members for the organization.

The total number of WLIA members in 2007 was 518. Membership in 2006 was 535. Both figures are consistent with the average membership totals of the past 5 years and 10 years which have been 509 and 538 respectively. Total membership figures remain relatively stable despite the strains of many organizations from whom our members derive from.

The Membership Committee tackled several initiatives during the 2007-08 term. These included:
1. Analyzing historical membership totals to search for indicators of changes of membership composition for future membership recruitment planning efforts. The committee members digitized and categorized historic membership information. A report of the findings is still planned for release.
2. Develop a program in which WLIA better recognizes continuous membership of individuals. A recognition program of recognizing three different “classes” of continuous membership was approved at the Fall 2007 WLIA Board of Directors meeting. These include recognizing individuals who have been members of 5 of the previous 6 years, 10 of the previous 12 years, and 15 of the previous 18 years. Benefits associated with these categories are still a work in progress though.
3. Develop an effort to target students in fields of study that are related to land records in order to encourage their active participation within the association. This effort has admittedly lagged behind early expectations, but the structure is in place for this to be implemented in 2008 should the Board of Directors continue to support the effort.
4. Develop a recruitment list of organizations that do not have active participants within WLIA for targeted recruitment activities.
5. Examine how the association structure and activities compare with similar organizations/events in other states.

Many of these initiatives were begun in the 2007-08 term in a “data collecting” capacity. The next stage would be to use this information to promote action. I intend to participate on the Membership Committee in 2008-09 to help promote putting into action many of the aforementioned efforts.

The Membership Committee in 2007-08 consisted of: Brad Bastian, Jason Buck, Justin Conner, Larry Cutforth, Adam Dorn, Brenda Hemstead, Jenny Reek, Mike Vander-Sanden, and Michelle Yanda. Each of these dynamic individuals made valuable contributions throughout the year, for which I would like to thank them.
MISSION STATEMENT:
The committee shall promote communication, interaction and cooperation among the Association, other professional associations and organizations, and the public.

WLIA Website
The Association’s website continues to expand its content with activities and Association information. The website is maintained by WLIA members and is a great resource to learn about the Association and to find ways to get involved. Areas on the website include events, newsletter, membership, about WLIA, committees, task forces, strategic planning, and resources. If you have not been to the website, please visit www.wlia.org and see what is happening.

Display Board
The Communications Committee continues to reach out to other organizations to expand and enhance WLIA’s visibility. Do to an overlap in conferences, the old and new booth were utilized. Exhibits were done at the following conferences; WI Society of Land Surveyors, WI Register of Deeds, WI Real Property Listers, WI Towns Association, EWUG, WI Counties Association, WI Emergency Management Association, GIS days in Madison and Milwaukee, League of WI Municipalities, NSGIC, and WI-NENA.

Newsletter
As always the newsletter is a vital link to our association members. Not only does it get emailed to you, it is now also available on the website. Something new that has been introduced to the newsletter is the ability to purchase ad space. We continue to solicit articles of interest, success stories and other useful announcements for the WLIA community through the bi-annual newsletter.

The Communications Committee encourages members to promote WLIA at their other member organizations.
Legislative Issues
Throughout most of the year focus was made on the 2007 Assembly Bill 496. This bill related to limiting the searchability of governmental Internet listing of property tax assessed. Peter Kammer & myself represented WLIA at the public hearing for AB496 in October. An update on these activities was in the October 2007 WLIA Newsletter. Since the hearing the bill seems to have not proceeded further. We are keeping an eye on any activity related to this topic.

WLIA recently became aware of Joint Legislative Audit Committee Report 07-6 dated May 2007. This report is an evaluation of the Wisconsin DNR’s wetland regulatory program. Wetlands mapping is a foundational element of the Wisconsin Land Information Program (WLIP) and the Wetland Inventory is the Program’s mapping standard. This association and its members have a deep interest in the accuracy of wetlands maps, and for this reason the WLIA Board has been looking into this issue and communicating with members of the Joint Legislative Audit Committee on opening dialogue and possible assistance. Jason will be updating the membership on this and illustrating our interest with any pending legislation.

WLIP Issues
The WLIP in 2007 saw a decrease in money coming in to the counties statewide from the document transaction fees. There was a significant decrease in the amount of money that could be given for base budget grant awards. DOA had decided to distribute the grant money for 2007 on a prorated basis to those counties eligible for base budget grants under the new rule revisions. For 2008 the distribution awards will be similar in monetary amount to those awarded in 2007. Projections show the money coming in for fees was about the same as in 2006. The grants application period is soon. This year a requirement will be to complete an inventory survey, the Ramona Survey. More information about this is coming soon.

DOA Meetings
Monthly meetings with DOA, WLIA & LION have been able to assist in guiding the process of WLIP management and state issues related to the WLIP. We have looked at related legislative issues, discussed the WIGICC process, as well as other activities that affect the Program and WLIA. Look to the WLIA website for the minutes of all the previous monthly meetings. We look forward to continuing monthly meetings in 2008. Our hope is that there will be full funding of the $50,000 base budgets in 2009.

Other News
The Wisconsin APCO/NENA group had brought forth legislative initiatives in 2007 providing for funding for ongoing costs related to 9-1-1 PSAP’s. These initial initiatives were not pursued by legislative action. The group had decided to revise their recommendations and have been pursuing legislative support. Currently they are trying to work with Rep. Phil Montgomery’s office in establishing a taskforce panel to work with legislators on a total rewrite of the state’s 9-1-1 legislation. The purpose of the panel will be to work with the House and Senate to not only educate our legislators as to the county PSAP’s needs as it relates to 9-1-1, as well as the phone providers (landline, wireless, VoIP, etc) requirements and needs in delivering this service, but also to develop “technology neutral” legislation to meet our current and future needs. The current legislation is outdated and the Wireless implementation period is drawing to a close. Rather than just focus on Wireless the desire is to address all methods of accessing 9-1-1.

Kelly Felton, Legislative Issues Chair, has been asked to participate on this panel, along with 7 others from different areas of the state, government associations, sheriff’s associations and phone companies, and in general stakeholders of public safety. Any pertinent documents regarding this rewrite will be posted to the WLIA website when available. The group is waiting to hear from Rep. Montgomery’s office on the formation of this task force.

We will continue to keep the membership updated on the issues that the association is concerned with. Please look to the WLIA website under Committees, then click Legislative Issues for related documents. Important documents and minutes from meetings are continually being posted to the Legislative Issues webpage. The website is available to learn more about what the Association and Legislative Issues Committee have been working on.
**Mission Statement:** The committee shall coordinate the WLIA Scholarship Program.

The scholarship committee awarded four $1,000 scholarships in 2007 to students who are studying geography, land records, or a related field. Scholarship recipients also receive one year of student membership within the WLIA, free registration to the WLIA Annual Conference, and recognition at the WLIA Annual Conference.

**Silent Auction:**

The scholarship program is funded by a silent auction that is held each year at the Associations’ annual conference. Auction items are donated by individual and business members. The 2007 silent auction at the WLIA annual conference raised $3,574 for the scholarship program. Based on a balance in the scholarship fund from 2006 and the money raised at the 2007 silent auction the scholarship committee decided to award four $1,000 scholarships.

**Scholarship Name Change:**

A recommendation was made by an Association ad-hoc Recognition Task Force at the November, 2007 General Membership Meeting in Sheboygan to rename the Scholarship to the Damon Anderson Memorial Scholarship. The Task Force also recommended that a $1,000 from the general scholarship fund be awarded to the trust for Damon Anderson's children. The membership accepted the recommendations at the November business meeting.

**Scholarship Application:**

In application for the scholarship the applicants are asked to list any academic honors, leadership positions that they have held, their career goals for the first 5 years after completing their education, and why they believe that they are the best candidate to receive the WLIA scholarship award. Applicants are also evaluated on their academic achievements, extracurricular activities, financial need, and recommendations from their advisors or professors.

**Scholarship Recipients:**

Natalie Hunt and Stephanie Lund from the UW Madison, and Corinna Neeb and Joe Kottwitz from UW Stevens Point were selected to receive the 2007 WLIA Scholarship.
The Nominations Committee is chaired by the Past President and charged with seeking nominations to the WLIA Board. The Committee then develops a slate of candidates for the WLIA Board of Directors. A main component of this charge is submitting a candidate for the office for President Elect. The Committee fulfilled that charge and submitted the slate of candidates to the WLIA Board in December of 2007.

The Committee used the following criteria or policy to screen the nominations for office:

1. The candidate must be willing to serve for the required two year term. The President Elect must commit to three years.
2. Any nomination must include a biography in the form of a personal profile which will accompany the ballot mailing to the membership prior to the annual conference.
3. The committee shall evaluate nominations based upon their profiles and:
   a. Outgoing board members are asked if they would run for one re-election but not for a third term. This promotes continuity and institutional memory.
   b. The nominees should represent a cross section of our states geography, interests, professions and those of state and local government.
   c. The nominees should represent diversity while promoting participation from the membership.
   d. If willing to serve, the nominees’ place of work has agreed to allow the nominee to participate.
4. The nominee must be a member of WLIA in good standing.

The Committee received 3 nominations for President Elect and 37 for the Board of Directors. Through the screening process the 2008 election ballot contains one candidate for President Elect and 12 candidates for the Board of Directors.
WISCONSIN LAND INFORMATION ASSOCIATION
Awards Committee
2007 ANNUAL REPORT

Committee: Fred Halfen, Chair; Anthony Bellovary; Brian Braithwaite; Mike Koutnik; Cindy Wisinski

The WLIA is proud of its members and community and welcomes the opportunity to praise those who have helped us achieve our goals. The Awards Committee seeks nominations from the Associations’ membership for an individual, organization, local government, tribal council or consortium for an award from one of the following four categories:

1. **Outstanding Contribution Award** is given to an individual or organization that is a WLIA member and has made a substantial contribution to our activities or the Wisconsin Land Information Program.
2. **Friends of Land Records Award** is given to an individual or organization that is not a WLIA member and has contributed to the success or advancement of land record modernization in Wisconsin.
3. **Allen H. Miller Sustained Service Award** is given to an individual or organization that demonstrates sustained service to WLIA and the WLIP, through continued exemplary contributions.
4. **Local Government Achievement Award** is given to the local, municipal, town, county, tribal government or consortium that has used WLIP funding to further land record modernization in such a way as to exemplify the goals of the WLIP in one or all of these areas: Innovative and efficient use of resources, local data with statewide accessibility and cooperative and creative agreements.

The committee received several nominations in each category and worked to narrow the awards to a reasonable number. The committee’s recommendations were presented to the Board of Directors at their February 2008 meeting and were unanimously approved. The awards will be presented at the luncheon meeting on the last day of the 2008 annual conference. The committee was also asked by the Board of Directors to make a recommendation on the issue of pre-notification of award winners and providing the award winners lunch and conference registration on the day of the award ceremony. The following are the committee’s recommendations:

1. The winner should be informed in advance if they are not registered or not likely to register for the conference.
2. If the winner is not registered for the conference the Association should provide them lunch at no cost to them. It was also suggested that up to 2 lunches should be provided in case they wish to bring a significant other.
3. If the winner is not registered for the conference the Association should provide conference registration for the day (Friday) so they can attend sessions if they are so inclined. It was suggested that we provide up to 2 registrations for the day (Friday) in case they wish to bring a significant other.
4. The Association should offer to present the award locally, such as a county board meeting. An officer, board member, or member at large could do the presentation.
MISSION STATEMENT: The Committee shall establish task forces to study land information issues and provide a forum for examining new land information ideas.

In the last year, the WLIA Technical Issues and Information Policy Committee has overseen the work of two active task forces supporting the technical and policy understanding and underpinnings of our members - the Parcel Data Modeling Task Force and our Orthoimagery Task Force. In addition, mid-year the Board approved a charter for a Geospatial Preparedness Task Force which is just getting fired up. All three of these task force initiatives incorporate the efforts of many of our members and are to be applauded. Brief status of each of these groups is outlined below. If you’re interested in getting involved with any of these, please contact the task force chairs to become a member.

Parcel Data Modeling Task Force
This task force has been steadfastly pursuing the business case within the state for integrated parcel mapping and data as well as beginning to outline technical pathways, best practices and challenges to getting there. Their work has been divided into three working groups: one to assess statewide needs and use; one to collect technical data models and help define common architecture; and one to compare our efforts to current practices in nearby states as well as monitor standards efforts in this area.

Currently, stakeholder programs that utilize parcel information are being encouraged to fill-out an online survey that the task force produced to help further document the need and demand for the task force’s final results. See the task force page on the WLIA website for more information. This task force will likely wrap up its activity in the next year.

Orthoimagery Task Force
Over the last year, the orthoimagery task force has met several times with wide interest and large turnout. The task force has pursued gauging community need, monitoring funding opportunities and stakeholder outreach in support of statewide imagery acquisition in 2010. The task force has produced and will make available an interim report detailing its current findings and recommending continued areas of effort over the next year. See the WLIA website for links to the report.

Geospatial Preparedness Task Force
Our newest task force is just getting started. They’ll be following up on the recommendations of our recent Emergency Management Task Force and looking at both data and resource needs for GIS professionals in the event of an emergency. The task force has staked out an approach and will be seeking volunteers to make this effort a success.

Call for help
In the next year, I’ll be recruiting a co-chair for the Committee to bring some new ideas and ways of doing things. Volunteers will be sought as well as we bridge the work of supporting the WLIA website between the Technical and Communication Committees. Please send your insights, suggestions and willingness to volunteer.
Mission Statement: The Committee shall develop and help others to develop educational programs and materials on land information issues.

The education committee has spent the last year coordinating regional meetings and the workshops for the Annual Conference.

2007 Annual Conference: Attendance: 512
14 pre-conference workshops were arranged for the 2007 Annual Conference in Appleton, WI with help from a subcommittee working on the off-site training. One full-day workshop: Researching Grants and Writing Effective Proposals. Eleven Unique half-day workshops: Understanding the ESRI Parcel Geodatabase (GDB) Model, Intro Training Session for Parcel Geodatabase (GDB), Project Management, Introduction to ArcGIS Server 9.2, WISCRS: Wisconsin Coordinate Reference System for Counties, Suitability, Allocation and Impacts using Community Viz, Introduction to Geodatabases, Local Update of Census Addresses (LUCA) Orientation, A Non-Technical Introduction to Geographic Information Systems, Intermediate AutoCAD: What’s New in Autodesk® Map® 3D 2007, Intermediate ArcGIS: Editing Geodatabases Using Geodatabase Topology in ArcMap 9.2 with some of these offered twice for the membership convenience. Also new was the hands-on training in a computer lab for the Introduction to GIS, Intro to the Parcel Geodatabase and Intermediate AutoCAD. The education committee hopes to offer more sessions like this when the logistics can be coordinated.

2007 Regional Meeting Highlights:
June 7th - 8th, Stevens Point, WI “Addressing Addresses”: Attendance: 111
The first day of the spring meeting focused on the Geocoding, United States Postal Service, Connection to Census data, 911 Data development, and Addressing. City of West Bend kicked us off with a very good real world scenario to make your geocoding work to the best of your abilities. Washington County talked about problems they encountered in getting the GIS into the PSAP and ways they overcame them. Representatives from the Green Bay United States Postal Service (USPS) gave a well received informal question and answer session on how to work with the USPS and the standards they use. The Applied Population lab talked about its connection with the US Census Bureau in the State of Wisconsin. Dane County, along with GeoAnalytics presented how important it is to have accurate data and to work with local municipalities to get the needed information. Waukesha County talked about maintaining the data for the E-911 system with many changes happening on a daily basis and the difficulties in keeping the data current. A representative from the US Census Bureau in Chicago came to talk to us about the Local Update of the Census Addresses (LUCA) program for the Census 2010 and how important our knowledge and data is to the Census. Our last presenter, NENA President from Waukesha County wrapped it up by talking about trying to secure funding in future years to maintain the mapping system in the PSAP for future years.

November 1st – 2nd, Sheboygan, WI: Attendance: 155 (This was a record for a Regional Meeting)
The fall regional meeting began Thursday morning with topics concerning Implementation of a Crisis Command application from the City of Sheboygan. We then heard a presentation from Earth Tech about storm water modeling and GIS. Vernon and LaCrosse Counties teamed up to talk about using GIS in the flood of 2007. Wood County presented on the use of GIS in a search of an autistic boy. Dane County talked about their recent implementation and maintenance of reverse 911. Then, a representative from ESRI State Government talked about not just providing maps in an emergency, but to provide GIS. Completing Thursday was the Department of Military Affairs with a presentation on obstacles they are presented with on a routine basis when using local data. Friday was started by the Assistant Attorney General and they covered Wisconsin Public Records Law. Then a representative from Centofanti & Phillips talked about the impacts about the WIREdata case. Sauk County, along with the WLIA Lobbyist, talked about AB-496 and its impacts on the Land Record community. Ending the day was a discussion panel that talked about open records law, data acquisition, and privacy. The panel was comprised of two attorneys, a representative from American Transmission Company, East Central WI Regional Planning
I. Call to Order
Fred Halfen, WLIA President, called the WLIA Annual Town Meeting to order.

II. Scholarship Recipients
Melissa Kraemer Badtke introduced three $1,000-scholarship winners; Robert Roth, Daryl Austin & Anna Hess. Scholarship dollars were made available from the sale of items at a silent auction held at the 2006 WLIA Annual Conference. Kraemer Badtke stated each recipient will be pursuing a degree in a land information field, and each of them demonstrated leadership, involvement in extracurricular activities, and outstanding academic success.

III. Strategic Plan for GIS in WI
A panel discussion will be held at the end of the Town Meeting. A handout titled “Steps Toward a Wisconsin Geographic Information Council” was provided to those present.

IV. President’s Report
Halfen noted various areas of work and accomplishment during his term as WLIA President. This included revitalization of the President’s Council, which is a council made up of president’s of various associations across the State. This Council will meet sometime next year. Halfen also noted the completion of the GIS Plan, record-setting attendance at the 2006 conference, work of the Technical Task Force relating to E911, good attendance at regional meetings, Administrative Rules revision, and the greatly improved working relationship between the WLIA and the Wisconsin Department of Administration (DOA), including monthly meetings.

Halfen also discussed the State budget cycle, which has been bad at times. He briefly discussed how the State budget has impacted land information revenues by lapsing those revenues/funds to the general fund. If those funds had not been lapsed, all counties in Wisconsin could have met the $50,000 base budget. The Governor’s budget did not include lapsing those funds, the Legislature did that. Halfen further added that the proposed 07/08 State budget does not currently have a lapse of money from the land information budget.

Halfen noted a call-to-action was emailed to all WLIA members. He stated the call-to-action asked members to contact their local Legislator to support creation of the governance council and request that the land information monies not be lapsed to the general fund.

Halfen stated that updated WLIA By-Laws were emailed to members in accordance with the WLIA notification policy. With no comments from members, Halfen asked for a motion to approve the revised WLIA By-Laws. Motion: to approve the By-Laws as revised (Hemstead, Moyer) motion carried.

V. Committee Annual Reports (Written reports provided in Conference packet)
a. Membership
Larry Cutforth introduced members of the Membership Committee. He stated the Committee’s main goal is to retain members and recruit new members. Email and personal contacts seem to work the best.

b. Education
Scott Galetka noted the regional meetings and workshops held this last year; adding that four new workshops will be held this year as well. He congratulated Committee members on a great job. The attendance at this year’s Annual Conference is 505, including 60 student volunteers, numerous vendors, etc. He reminded those present to complete and turn in conference evaluation forms, which are very important to the Education Committee and WLIA Board of Directors.
c. **Communications**

Cindy Wisinski introduced members of the Communications Committee. She noted expansion of the WLIA website, which now includes committee reports and minutes. The WLIA display board has appeared at meetings of various associations around the State. The WLIA newsletter now includes advertising opportunities. Wisinski also noted the Administrative Manual has been revamped.

d. **Technical**

AJ Wortley noted the Technical Committee looks over land information policies. An Emergency Management Task Force published a report in June 2006 that called for a renewed push for a Statewide inventory. The Wisconsin Coordinate System Task Force has worked to revise definitions of the county coordinate system. There has been a major push to study inventory systems across the State (RAMONA). Also, the old land information survey has been added to the national survey.

Halfen asked members to bring any technical issues forward to the Technical Committee; they are a good group to work through issues.

e. **Legislative**

Kelly Felton noted this Committee has been working on the Administrative Rule and the relationship with the DOA. Linking the DOA and the Land Information Officers Network has resulted in issues being heard. She reminded the Land Information Officers attending this conference of their meeting Friday morning. The Wisconsin Counties Association, public safety officials, and others are combining efforts for better a 9-1-1 service in the State. The WLIA website will post this effort and they are seeking ideas.

VI. **Treasurer’s Report**

Halfen referred those present to the Treasurer’s report on page 10, which includes the 2004/2005 budget, the actual 2006 budget, and the approved 2007 budget. The bottom line is that the WLIA is in the black.

With no comments from those present, Halfen stated he would entertain a motion to accept the Treasurer’s report as provided. **Motion:** to accept the Treasurer’s report as presented (Helgeson, Pabich) motion carried.

VII. **Secretary’s Report**

Halfen referred to the minutes of the 2006 Annual Town Meeting as provided in the Conference packet, and hearing no comments from those present, asked for a motion to approve the minutes. **Motion** to approve the 2006 Annual Town Meeting minutes as provided (Pabich, Koutnik) motion carried.

VIII. **Old Business - None**

IX. **New Business - None**

With no further business to come before the WLIA membership at the 2007 Annual Town Meeting, there was a **Motion:** to adjourn (Pabich, Miller) motion carried.

Submitted by:
Paula Cummings
Recording Secretary
Wisconsin Land Information Association  
General Membership Meeting  
June 8, 2007  
Holiday Inn, Stevens Point

I. Call to Order

II. President’s Report
a. Motion: to approve the minutes from the October 20, 2006 general member meeting (Dittmar, Moyer) motion carried. Kelly Felton has been appointed to the position of secretary of WLIA.
b. The Strategic Planning for GIS group has published a document called WI Location Matters that is available for distribution. Contact Ann Barrett for copies.
c. Parcel Modeling task force was created with Doug Avoles & Bill Cozzens as co-chairs. They established a one year timeline to accomplish their goals and will present at the annual in Feb. 08. An ortho task force was also just formed with Andrew Jennings and Andy Faust as co-chairs.
d. The membership committee is exploring the fluctuations in the membership levels with the highest total being 588 and current number at 490.
e. There is a project underway to scan all historical documents of WLIA. Cindy Wisinski has volunteered to do so with help welcome.
f. Would like to see a rewrite of the wireless 911 legislation.
g. Would like to see the GIS community brought into the project of sex offender tracking.
h. The WLIP is safe this budget cycle but WLIA will continue to monitor.
i. The conference CD will now be a DVD due to the size of some of the posters.
j. A statewide flight project is underway with Chris Diller to spearhead.

III. Treasurer’s Report
The current net worth at $95,871.61 which is over $8,000 higher than in 2006. Marge Geissler has been appointed to the position of treasurer for WLIA.

IV. Committee Reports
a. Legislative
   1. Kelly Felton reported that WLIA is working closely with NENA on the APCO/NENA initiatives. All documentation is on the WLIA web site in addition to the minutes from the monthly meetings between WLIA, DOA & LION.

b. Education
   1. Attendance at this regional meeting was 99 on Thursday and 77 on Friday.
   2. Scott Galetka reported that a workshop is under consideration regarding the data privacy issue in late summer.
   3. Richard Tuma, the legislative chair of NENA and our last presenter, will post his presentation on the WLIA web site.

c. Communication
   1. Cindy Wisinski reported that a contest is being held for students to design a new membership brochure for WLIA. Winner to receive a year’s membership in WLIA and complimentary attendance at the 2008 Annual Conference.
   2. New WLIA booth options are being explored.
   3. She requested that anyone with a successful GIS story to please share and send to info@wlia.org.

d. Technical
   1. AJ Wortley reported that the two new task forces have their own page on the WLIA web site.
   2. County coordinate reference book is in process and will be ready this summer.
e. **Membership**
   1. Peter Miller reported that he and his committee of 8 are working on recruitment, retention and some creative initiatives. The committee is evaluating membership fluctuations and it was found that some members quit for a year and then come back which partly explains the turnover of 150 per year.
   2. In their ongoing review of the membership, they noted that over 175 members have been a member for five consecutive years.
   2. They are also planning on conducting a satisfaction poll and doing a student outreach program to get them more involved. This project is called “Operation Whitney” (after the Whitney Houston song). He encouraged members to contact their local school or alma maters.

f. **2008 Annual Conference**
   2. Theme will revolve around leap day. Committee is working on speakers, the social event and is looking for more volunteers including a photographer or two. Next conference call is on August 1st at 1:30 pm.


g. **Nominations**
   1. Fred Halfen is chair of this committee this year. The process starts in the fall.

V. **Other Business**
   a. **WICGG** – Dave Mockert reported that the listening sessions have been conducted with 125 – 150 participants regarding the formation of this council. The next function is the scope of services. They will hold a summit on July 26 at the Holiday Inn in Stevens Point.

VI. **Adjournment**

*Motion*: to adjourn (Lehmann, Halfen) motion carried.
Wisconsin Land Information Association
General Membership Meeting
November 2, 2007
Blue Harbor Resort, Sheboygan

I. Call to Order

II. President’s Report
   a. Motion: to approve the minutes from the June 8, 2007 general membership minutes (Lehmann, Halfen) motion carried.
   b. The Recognition Task Force committee was formed to address Damon Anderson’s passing. The committee recommended the following:
      i. The WLIA scholarship would be permanently named the Damon Anderson Memorial Scholarship.
      ii. That a $1,000 scholarship be awarded immediately to Damon’s children via the trust fund set up for his children.
      iii. That the silent auction at the 2008 conference be publicized in honor of Damon and that contributions and participation is in recognition of his service to our association and the land record community.
      iv. As part of that recognition, the Association would solicit stories, recollections, or any other memories from our membership of Damon’s activities and participation in the Association. These recollections would be asked for in written form and would be presented to Damon’s wife.
   c. For follow-up on the morning presentation on AB 496, the Parisi bill, call Kelly or Jason and they will work with Peter Kammer re legislation.
   d. GIO status – there were 14 interviewees in the hiring process to replace Dave Mockert.
   e. Jason attended the NSGIC conference and represented WLIA and discussed WI’s approach. Would like to maintain the connection with that group.
   f. There have been no changes in the WLIP program and the budget cycle but WLIA will continue to monitor.
   g. EPA grant – Jerry Sullivan reported that N. Carolina approached WI to submit a grant to work with statewide parcel data for environmental issues.

III. WI Geographic Information Coordinating Council
    Ted Koch presented an update on the Council and their activities:
    a. Ted Koch is serving as the interim director of the council.
    b. The group held several listening sessions around the state, established a website with information from those meetings, and held a summit meeting in September where county gov’t represented about 30 percent, and the state at 20 percent. A structure and composition was proposed with a suggested location of SCO. Working on soliciting DOA for approval. Will initiate the network of interested parties, define critical issues and establish a timeline. Looking at the spring to start with a one-year review.

IV. National Agriculture Imagery Program 2008 Update
    Larry Cutforth reported that NAIP is looking to find prospective partners to fund a $1 million project in 2008 to conduct a one meter national agriculture imagery program. Looking for a commitment by December 31st, 2007.

V. Treasurer’s Report
    The current net worth is at $77,679.13 which compares to $51,082.67 in 2006. We are also working on the 2008 budget and looking to review administrative services since Ann has been donating many hours.
VI. Committee Reports
   a. Legislative
      1. Kelly Felton reported that at the LION meeting it was discussed that they want counties to recalculate their base budgets for land information.
      2. All documentation is on the WLIA web site in addition to the minutes from the monthly meetings between WLIA, DOA & LION.
   b. Education
      1. Record attendance at this regional meeting was 154 total or 128 on Thursday and 121 on Friday. Thank you to Michelle Yanda and Peter Miller for a great meeting.
   c. Communication
      1. AJ reported that the web site vendor contract is being reviewed to determine what else they can offer and what else we are looking for on our web site to do. Volunteers are welcome.
      2. Jason reported for Cindy that GIS in Madison is November 7th and Milwaukee is the 14th. Waukesha County is holding GIS day on November 6th.
      3. Articles are welcome for the newsletter by December 31st.
      4. New booth was purchased for WLIA to replace the old one though both were used a couple of times. Volunteers at the various conferences to staff the booth are encouraged.
      5. WLIA Members did presentations at WCA and WEMA on GIS.
      6. A new brochure is being designed for WLIA membership. Please feel free to review.
      7. Marge, Cindy & Ann went through the WLIA archives and Cindy is scanning them.
   d. Technical
      1. AJ Wortley reported that the parcel data task force is moving ahead well. The ortho task force is encouraging members to send in the RAMONA survey. The third task force has just begun. All have or will have pages on the web site.
   e. Membership
      1. Peter Miller reported that he and his committee have been studying/reviewing the membership data including new members and retention. 15% of the membership is new, 75% are renewals, and 10% vary in type.
      2. The committee will recommend to the board that the association recognize those who have been members for 5 – 15 years. This is the operation golden oldie.
      3. In Operation Safari the committee is developing a new member recruitment program.
      4. Operation Whitney Houston is the recruitment plan for new members which will start when the new membership brochure is ready. He is looking for member volunteers to go to their alma maters or to a classroom of students at targeted schools to promote awareness and membership in WLIA. They have a list of targeted schools. Presentation materials are available for support.
   f. 2008 Annual Conference
      1. Jodi reminded all of the dates which are February 26 – 29, 2008 at the Grand Geneva in Lake Geneva in Walworth County. Ron Langhelm, formerly with FEMA and Molly Magnan formerly with the City of Chicago are the keynote speakers.
      2. The preliminary program will be out in late December or early January.
      3. Two social events on Wed are scheduled and include a trip to Yerkes Observatory and an Olympic activity.
   g. Nominations & Awards
      1. The call for the 2008 board of directors recommendations is out and due by November 16th. The awards nomination notice will go out next week.

VII. Other Business
   a. FDGC Grants – the notice is out and if interested in pursuing a grant do so now and feel free to contact Dick Vraga with any questions.

VIII. Adjournment
   Motion: to adjourn (Lehmann, Felton) motion carried.
## Wisconsin Land Information Association

### 2007 Financials & 2008 Budget

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