# Agenda: Thursday June 7, 2007

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker/Details</th>
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<tbody>
<tr>
<td>8:30 – 9:00</td>
<td>Registration</td>
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<td>9:00 – 10:00</td>
<td><strong>Adventures in Geocoding</strong></td>
<td><em>Pete Miller, City of West Bend</em>&lt;br&gt;Geocoding is supposed to be easy, right? Then why is it often such a pain? Peter will share a geocoding workflow that he has arrived at over time and trials, including some tips, tricks, and gadgets to evaluate your data and improve your geocoding effectiveness. ArcGIS 9.1 technology will be used.</td>
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<td>10:00 – 11:00</td>
<td><strong>How we got GIS in our PSAP</strong></td>
<td><em>Eric Damkot, Washington County</em>&lt;br&gt;Washington County implemented Wireless e911 phase II in late 2006. This presentation will cover the steps we took to get our GIS data ‘e911’ ready and the processes required to provide updated data to our dispatch center. Also included will be some of the problems encountered and lessons learned along the way.</td>
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<td>10:30 – 10:45</td>
<td>BREAK</td>
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<td>10:45 – 11:45</td>
<td><strong>USPS Postal Addressing Standards</strong></td>
<td><em>Jean Van Dyn Hoven &amp; Debbie Thiry, United States Postal Service</em>&lt;br&gt;United States postal addressing standards will be presented, with emphasis on apartment addressing for automation, the best way to use county road and state highway and addressing formats that can cause automation problems.</td>
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<td>12:00 – 1:00</td>
<td>LUNCH – on your own</td>
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<td>1:00 – 2:00</td>
<td><strong>How does the APL Connect You to the Census?</strong></td>
<td><em>Bill Buckingham, Applied Population Lab (APL), Interim Director</em>&lt;br&gt;The Applied Population Lab (APL) is one of two State Data Center (SDC) agencies for the US Census Bureau in the state of Wisconsin. In this capacity the APL participated in a statewide LUCA pilot test in the fall of 2004. We will discuss the procedure, results and lessons learned from that pilot test, as well as highlight the Census related activities the APL is engaged in through our role as an SDC.</td>
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<td>2:00 - 2:15</td>
<td>BREAK</td>
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<td>2:15 – 3:15</td>
<td><strong>Address Integration 911 Dispatch</strong></td>
<td><em>Pete Thum, of GeoAnalytics &amp; Fred Lausly, Dane County</em>&lt;br&gt;Local governments are dependent upon consistent, current, and accessible location-based address data. This presentation reviews best practices for implementing a GIS-based, enterprise address system (EAS). It covers technical strategies for master address database creation, data maintenance, and integration with other government information systems. In addition, the presentation highlights organizational considerations for address system management including governance, inter-local coordination, and collaborative data custodianship.</td>
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| 3:15 – 4:15| **Address Maintenance and System Integration Workflow**               | *Don Dittmar Waukesha County LIO - LIS Division Manager*<br>Master Address Files are definitely not a static data base. New developments, annexations, and road realignments all affect your address file as well as your centerline data. How you manage these changes and incorporate them into your current systems such as parcel mapping, geocoding applications, and E-911 response system in a timely manner can be a
challenge. It is also important to remember that an updated street pattern for dispatching to intersections is just as important as current addresses to the E-911 system. This presentation will display the Waukesha County workflow that has been developed for collecting changes to streets and addresses and incorporating those changes into all related systems on a weekly basis.

OPTIONAL THURSDAY EVENING ACTIVITIES - ON YOUR OWN

- Green Circle Trail - http://www.uwsp.edu/CNR/schmeeckle/GCT

Agenda: Friday June 8, 2007

7:00 - 8:00 Task Force Meeting

7:30 – 9:00 LION Meeting

8:30 – 9:00 Registration

9:00 – 11:00 Local Update of Census Addresses (LUCA) Promotional Workshop

Gail A. Krmenc, US Census Bureau

This presentation is designed to familiarize local governments with the Local Update of Census Addresses (LUCA) Program for Census 2010. LUCA provides local governments the opportunity to ensure that the Census Bureau’s Master Address File is accurate and complete. The Master Address File will be used for Census 2010 questionnaire delivery and provides the framework for the Bureau’s ongoing household surveys. The LUCA program schedule, participation options, security and confidentiality requirements, and LUCA product formats will be discussed. After attending this workshop, local governments should be able to determine which LUCA participation option is right for them and to start participation preparations.

11:00 – 11:15 BREAK

11:15 – 12:15 Our attempts to eliminate or extend the wireless 9-1-1 surcharge

Richard Tuma, Waukesha County, NENA President

Our attempts to eliminate or extend the wireless 9-1-1 surcharge have not been successful. The original land line 9-1-1 legislation was written in 1977, and in over a dozen of the counties, the LEC costs exceed the amount of money generated via the land line surcharge. Voice Over IP is a new technology that our existing 9-1-1 legislation does not cover. Wireless 9-1-1 can not happen unless the County's PSAP has a "good" map. Next generation 9-1-1 is around the corner, how do systems pay for this new technology? All the counties are faced with ongoing costs to support 9-1-1, and new technology will cause us to have to replace current phone systems. Mapping has become a necessary and important tool in a 9-1-1 center's delivery of 9-1-1. How do we ensure our maps are up to date and accurate? APCO and NENA are two organizations that deal will 9-1-1 issues. Their legislative committee is looking for input so that new legislation can replace the current legislation while addressing all these issues. We are looking for your needs to be included in this attempt to have "technology neutral" legislation to meet out current and future issues.

12:30 – 2:00 LUNCH & Town Meeting / Committee Updates / David Mockert on WIGICC

2:00 WLIA Board of Directors Meeting
To Register: Please email Ann Barrett at: abarrett@uniontel.net or fax: 715-366-4501 or call: 800-344-0421 to register for the Spring Regional Meeting June 7 – 8 in Stevens Point, WI. Please indicate which days you plan to attend below*.

Directions to the Holiday Inn Hotel: 1001 Amber Ave, Stevens Point, WI 54481. Take the Hwy 10 East exit off of I-39 and head east 4 miles. Turn left on Amber Avenue. For more information go to: http://www.ichotelsgroup.com/h/d/hi/1/en/hotel/steaa

Lodging Reservations: Call 800/315-2605 or 715/344-0200 directly to make reservations. WLIA has a block of rooms for $62 single with State ID or $84 single/$99 double.

Cost: Make check payable to WLIA and mail to: WLIA, P.O. Box 389, Wild Rose, WI 54984. Check must arrive prior to June 7th or you may pay by MasterCard or Visa below.

Cancellations: You may cancel by Monday noon, June 4th for a full refund. After June 4th there are no refunds.

REGISTRATION FORM:

Name
Title
Organization
Address
City, State Zip
Email
Phone
Fax

CHECK ATTENDANCE*:

Thursday Meeting
☐ $50.00 member
☐ $60.00 non-member

Friday Meeting
☐ $30.00 member
☐ $40.00 non-member

PAYMENT:

Please make check payable to WLIA

OR

☐ MasterCard or ☐ Visa

____________________________________  __________________________  __________________________
Card Number  Exp. Date  Signature

Total Amount  $ ______________