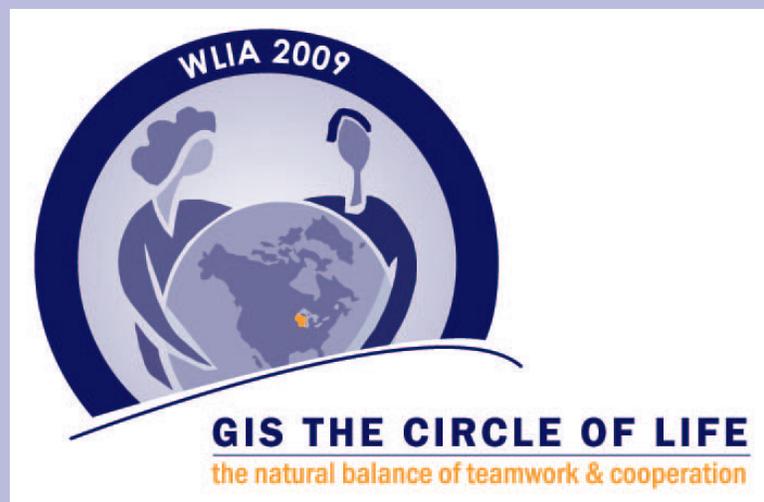


Wisconsin Land Information Association

2008 Annual Report



Wisconsin Land Information Association

2008 Annual Report

Presented February, 2009

TABLE OF CONTENTS

Report	Page
I. President's Report	1
II. Committee Reports	
a. Membership	2
b. Communications	3
c. Legislative	4
d. Scholarship	5
e. Nominations	6
f. Awards	7
g. Technical	8
h. Education	9
III. Secretary's Report	
General Membership Meeting Minutes	
• March, 2008	12
• June, 2008	14
• October, 2008	16
IV. Treasurer's Report	18

WISCONSIN LAND INFORMATION ASSOCIATION

President's Report 2008 ANNUAL REPORT

Jodi Helgeson, President

2008 was a challenging year for many of us, both personally and professionally. We are (or are not – depending upon which newspaper you read) in the midst of an economic crisis which affects our members in both the public and private sector. We have seen revenues come to a screeching halt which has a domino affect on the programs, personnel and projects that we all are involved in. The budget crisis trickles down from federal through the state and ultimately to local government. The common thread through all of this is how important GIS to the basic needs of our state and country. Almost everything we do in this world has a geographic reference – zip code, street address, legal description, gps point, even “over there”! We are a nation of geographic data users even to the point of having a voice give us turn by turn directions so that we know where we are going. If someone had told you 25 years ago we would depend upon a navigation system rather than all those paper maps stuffed in our glove compartment (since when do we put gloves in there), we may have questioned their sanity.

It is important that we look beyond the current financial distress and continue to focus on what the association can do for its members and the community as a whole. Teamwork is more important than ever before. We are asked to do more with less. This message is reflected in the theme for the annual conference. It *should* be a natural balance of teamwork and cooperation.

We can be proud of the accomplishments we have made over the past year.

- Assisted in establishing the Wisconsin Geographic Coordination Council and network by sponsoring summit and network meeting
- Established a closer working relationship with the WI Department of Administration
- Broadened our horizons beyond state lines and expanded the content of our regional meeting to the national level.
- Provided support for a regional forum on height modernization
- Added in a “GIS in Education” component to the annual conference
- Assisted in establishing an expanded regional consortium for aerial photography

I have had the honor and privilege to work with a great team – board members and members alike. The services provided by Conners/Barrett & Co. -Ann Barrett, greatly aid the association in meeting its goals. The information and guidance of past presidents can not go unnoticed. 2009 will bring with it old problems and new challenges. I believe Cristina Pearson has the personality and knowledge to lead us through this. I believe all working together, we can bring true meaning to Wisconsin's state motto “Forward”.

Sincerely,

Jodi Helgeson
WLIA President

WISCONSIN LAND INFORMATION ASSOCIATION

Membership Committee

2008 ANNUAL REPORT

*Peter Miller, Chair; Brad Bastian, Jason Buck, Justin Conner, Brenda Hemstead,
Jason Krueger, Mike Vander-Sanden, and Michelle Yanda*

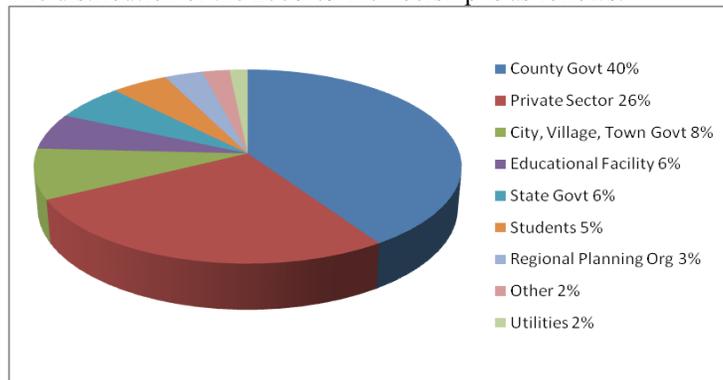
Mission Statement: The committee shall find and attract new members for the organization.

Membership totals in 2008 remained consistent with previous years and trends. The membership remains quite stable which is particularly important since membership fees make up approximately 20% of the operating budget of the organization. It remains to be seen what affects the current economic downturn might have on the organization in 2009 and beyond, but common sense would indicate that a reduction in membership revenue can likely be expected. This will be an important topic to address in 2009 by the Membership Committee and the WLIA Board of Directors.

Total membership for the past five years is as follows:

2008	519
2007	518
2006	535
2005	534
2004	525
2003	484
Previous Five Year Average (2003-2007)	519.2

The distribution of the 2008-09 membership is as follows:



One of the highlights of the 2008-09 year was that the association was able to draw in 105 new members while still maintaining a high retention rate. The retention rate from 2007 to 2008 was 68.0% which is consistent with the previous 5-year average of 69.9%. We appear to have reversed a negative trend in attracting new members. The percent of new members over the past five years was:

2008	20.2%
2007	19.6%
2006	15.6%
2005	19.5%
2004	23.2%

WISCONSIN LAND INFORMATION ASSOCIATION

Communications Committee

2008 Annual Report

Lisa Morrison and Chris Diller, Co-chairs; Kelly Felton, Marge Geissler, Brenda Hemstead, Melissa Kraemer-Badtke, Tim Lehmann, Dick Vraga, AJ Wortley, and Cindy Wisinski

MISSION STATEMENT:

The committee shall promote communication, interaction and cooperation among the Association, other professional associations and organizations, and the public.

WLIA Exhibits

The Communications Committee coordinates the Association's booth and informational pamphlets at various events, and continues to expand and enhance WLIA's visibility. This past year, the booth was displayed at the following conferences: WI Register of Deeds Association, WI Counties Association, WI Emergency Management Association, ESRI User Group, and WI Society of Land Surveyors. WLIA pamphlets were made available at the WI Real Property Listers Association conference. It is also expected that many of these organizations will be exhibitors at the WLIA 2009 annual conference.

WLIA Presentations

Occasionally, members give presentations about the Association to other interested groups and organizations. These presentations help promote WLIA and land information issues. This year Adam Dorn gave a presentation at UW-Oshkosh. Kelly Felton and Doug Miskowiak presented The Value of GIS: Geography is to Place, What History is to Time at the annual WI Counties Association conference.

WLIA Website (www.wlia.org)

The WLIA website contains information about the Association and its activities, membership, task forces, committees, newsletters, conference and regional meeting information, strategic plans, and linked resources. Throughout the year, the Board considered several options to address problems with maintenance of website content (e.g., lack of volunteers with time, need for training). Ultimately, Ann Barrett agreed to help maintain the website as part of her duties to improve consistency and response time. A small group of member volunteers assist Ann. This group has reviewed content and is updating it with input from Board members, committee and task force chairs, and others. Members who have website suggestions, content additions/updates, or would like to help with website maintenance should send an email to info@wlia.org. Work also began on the design and content of a "Members Only" section, which will include features such as a membership directory and working documents.

WLIA Newsletter

The Association newsletter - Land Records Quarterly - is one of the many benefits of membership. Three issues of this newsletter were generated this past year. The newsletter is emailed directly to members, and also available on the WLIA website. Members are asked to submit articles of interest, success stories, and other announcements that others may find useful. The Board also expressed interest in adding a "Meet a Member" section to the newsletter.

WLIA Administrative Manual & By-Laws

Changes were incorporated into the Association's Administrative Manual. Clarifications to Section 4 – Committee Duties describe how compensation, lunch and registration fees are handled for WLIA award winners, workshop presenters, session speakers, and panel participants. Section 4 also includes changes to the WLIA scholarship program (e.g., renamed to the "Damon Anderson Memorial Scholarship" and other minor updates). Section 6 – Contracts was updated with respect to contract terms for the Executive Services Manager and Website contractors.

WISCONSIN LAND INFORMATION ASSOCIATION
Legislative Committee
2008 ANNUAL REPORT

Kelly Felton, Peter Kammer, Susan Marcott, Hugh Harper, Jim Lacy, Sherri Hawkins

Legislative Issues

Early in 2008 issues dealing with the extension of comprehensive planning and real property lister duties were of interest. Wetland Inventory, the FLAIR Act and resolutions for flat fee recordings in Register of Deeds offices were also discussed during the year.

The Federal Land Asset Inventory Reform (FLAIR) Act of 2008 was a major focus this year. This act gained interest and momentum toward the end of the year, but was delayed during election time. We anticipate the legislation will be reintroduced soon. The Association has composed a support letter for FLAIR that will be sent out sometime in January 2009.

Resolutions were passed in several counties (21 as of 1/21/09) to have a flat fee to record documents in the Register of Deeds offices. There was an attempt to have the issue taken up by WCA at their annual conference in October, but the deadline to get it on their agenda was not met. This is continuing to be watched by WLIA.

WLIP Issues

2008 saw a continued decrease in money coming in to the counties statewide from the document transaction fees. There was also a decrease in the amount of money that could be given for base budget grant awards. DOA maintained the same prorate for 2008 distributions of base budget grant awards as in 2007. Work by WLIA and LION has garnered continued support for the base budget funding and there is a possibility that counties could be funded up to \$50,000 for base budget grant awards. Due to the decrease in requests for comprehensive planning grant requests money is available to increase funding for these grants.

DOA Meetings

Throughout 2008 monthly meetings with DOA, WLIA & LION have been ongoing focusing on the management of the WLIP and state issues related to the WLIP. One of the big issues was garnering support to increase the base budget grant awards to \$50,000. As mentioned above this may be a reality in 2009.

Other News

The Legislative Issue Committee spent time earlier in 2008 working on review of committee activities and looked for ways to improve the committee functions. A members only website is being worked on with information on hot topics, which include active or pending legislation, engaging membership with listening sessions, workshops, website surveys and other forums to get membership involved and informed.

This committee will continue to keep membership informed of legislative activity that is of interest to our association. Please look to the WLIA website under the Legislative Issues committee page <http://www.wlia.org/wilandinfo/committees/legislative+issues.asp> for legislative documents, meeting minutes and updates. We also look forward to the new "Member's Only" website coming soon.

WISCONSIN LAND INFORMATION ASSOCIATION
Damon Anderson Memorial Scholarship Committee
2008 ANNUAL REPORT

Committee: Jason Grueneberg, Chair; Melissa Kraemer Badtke; Anthony Bellovary; Fred Halfen;

Ken Pabich; Jon Schwichtenberg

Mission Statement:

The Scholarship Committee shall coordinate the Damon Anderson Memorial Scholarship Program.

The Scholarship Committee awarded four \$1000 scholarships in 2008 to students who are studying geography, land records, or a related field. Scholarship recipients also receive a one year WLIA student membership, free registration to the WLIA Annual Conference, and recognition at the annual conference.

Silent Auction:

The scholarship program is funded by a silent auction that is held each year at the annual conference. Auction items are donated by individual and business members. The 2008 silent auction raised \$4,141.00 for the scholarship program. Based on a balance in the scholarship fund from the 2007 and the money raised at the 2008 silent auction the committee decided to award four \$1000 scholarships.

Scholarship Application:

In application for the scholarship the applicants are asked to list any academic honors, leadership positions that they have held, their career goals for the first 5 years after completing their education, and why they believe that they are the best candidate to receive the Damon Anderson Memorial Scholarship Award. Applicants are also evaluated on their academic achievements, extracurricular activities, financial need, and recommendations from their advisors or professors.

2008 Scholarship Recipients:

Jennifer Hart (UW-Green Bay)

Benjamin Vondra (UW-Stevens Point)

Kyle Lange (UW-Stevens Point)

Cheryl Arcand (UW-River Falls)

WISCONSIN LAND INFORMATION ASSOCIATION
Nominations Committee
2008 ANNUAL REPORT

Committee: Jason Grueneberg, Chair; Kelly Felton; Todd Halvorson; Brenda Hemstead; AJ Wortley

The Nominations Committee is chaired by the past president and charged with seeking nominations from the membership for individuals to serve on the WLIA Board. The committee then develops a slate of candidates to be included on the election ballot for the president elect and WLIA Board of Directors positions. The committee fulfilled that charge and submitted the slate of candidates to the WLIA Board in December of 2008.

The Nominations Committee used the following criteria or policy to screen the nomination for office:

1. The candidate must be willing to serve for the required two-year term. The president elect must commit to three years.
2. Any nomination must include a biography in the form of a personal profile which will accompany the ballot mailing to the membership prior to the annual conference.
3. The committee shall evaluate nominations based upon their profiles and:
 - a. Outgoing board members are asked if they would run for re-election. This promotes continuity and institutional memory.
 - b. The nominees should represent a cross section of our states geography, interests, professions and those of state and local government.
 - c. The nominees should represent diversity while promoting participation from the membership.
 - d. If willing to serve, the nominees' place of work has agreed to allow the nominee to participate.
4. The nominee must be a member of WLIA in good standing.

The committee received 2 nominations for president elect and 22 for the Board of Directors. Through the screening process the 2009 election ballot contains 2 candidates for president elect and 14 candidates to fill the 6 (or 7) open Board of Directors positions.

WISCONSIN LAND INFORMATION ASSOCIATION
Awards Committee
2008 ANNUAL REPORT

Committee: Jason Grueneberg, Chair; Kelly Felton; Marge Geissler; Tiffany Novinska; Bill Shockley

Awards Committee:

The Awards Committee is chaired by the past president and is responsible for the solicitation of awards nominations from the general membership. The committee received several nominations in each category and worked to narrow the awards to a reasonable number. The committee's recommendations were presented to the Board of Directors at their February 2009 meeting and were unanimously approved. The awards will be presented at the luncheon meeting on the last day of the 2009 annual conference.

1. The **Outstanding Contribution Award** is given to an individual or organization that is a WLIA member and has made a substantial contribution to our activities or the Wisconsin Land Information Program. Up to two awards are given each year.
2. The **Friends of Land Records Award** is given to an individual or organization that is not a WLIA member and has contributed to the success or advancement of land records modernization in Wisconsin.
3. The **Allen H. Miller Sustained Service Award** was established in 1999 in honor of the WLIA's first president. The award is given to an individual or organization that demonstrates sustained service to WLIA and/or the WLIP, through continued exemplary contributions.
4. The **Local Government Achievement Award** is given to a local, municipal, town, county, tribal government or consortium that has used WLIP funding to further land record modernization in such a way as to exemplify the goals of the WLIP in one or all of these areas: Innovative and efficient use of resources, local data with statewide accessibility and cooperative and creative agreements.

Other Awards:

The following awards are also given out each year.

1. The **President's Award** is the highest award available and only one is given per year. It is a meritorious award given at the president's discretion.
2. The **Distinguished Service Award** is given to outgoing board members in general recognition of their service to the WLIA.

WISCONSIN LAND INFORMATION ASSOCIATION

Technical Issues & Information Policies Committee

2008 ANNUAL REPORT

Chair: AJ Wortley

*Task Forces: Doug Avoles & Bill Cozzens (Chairs), Parcel Data Modeling Task Force;
Chris Diller (Chair), Geospatial Preparedness Task Force*

Mission Statement: The Committee shall establish task forces to study land information issues and provide a forum for examining new land information ideas.

In the last year, the WLIA Technical Issues and Information Policy Committee has observed the wrapping up of one task force activity and the continuing work of two others supporting the technical and policy understanding and underpinnings of our members. These entirely volunteer-driven efforts are appreciated in documenting and advancing WLIA's interests. In the coming year, though, WLIA members and the Board of Directors will necessarily have to consider how the work of our Task Forces and working groups complements, contributes to and efficiently seeks action on these issues in the context of the newly initiated Wisconsin Geographic Information Coordination Council (WIGICC) and its proposed Communities of Practice. Perhaps a more general technical forum is something to consider. As this Committee comes under a new Chair, I encourage you all to express your ideas, new and old, for proceeding.

Task Force Summaries

The Orthoimagery Task Force wrapped up its work as a task force and reported its findings to WLIA. Their final report was posted on our website in May. Several members of this task force have been key personnel in pursuing regional coordination resulting in the Wisconsin Regional Orthophoto Consortium (WROC) through which many of our members are pursuing imagery in 2010. This group now has their own website at: <http://www.ncwrpc.org/WROC/>

The Parcel Data Modeling Task Force has been compiling components of its final report. In doing so, they have also sought to clarify formal and informal outlets to which to report and advocate for taking action on their recommendations. Conversations with the Office of the Wisconsin GIO have ensued and we encourage all members to stay tuned as the task force reports out and suggests potential paths for future work. For recent updates, watch the WLIA website in the coming months.

The Geospatial Preparedness Task Force met in the first half of the year but saw its work slow as leadership and members' time were pulled to work on other pressing issues. Stay tuned as this group revisits its charter and refines its focus for the coming months.

Making the Most of our Task Forces and Technical Efforts

In 2008, we saw the initiation of a statewide WIGICC Council for furthering coordination of geospatial initiatives in an advisory fashion. This Council has suggested the formation of Communities of Practice (COPs) around timely issues of interest or collaborative efforts. Being primarily voluntary in nature, COPs may well draw on the same limited volunteer effort resource pool as WLIA task forces and working groups. It falls to a new chair of this Committee to lead an open forum and discussion on how WLIA can strategically complement and, when necessary, dovetail their findings and efforts with this still-emerging pathway for broader stakeholder support.

WISCONSIN LAND INFORMATION ASSOCIATION

Education Committee

2008 ANNUAL REPORT

Doug Miskowiak and Michelle Yanda (co-chairs)
Larry Cutforth, Chris Diller, Pete Miller, Scott Galetka

Mission Statement: The Committee shall develop and help others to develop educational programs and materials on land information issues.

The Committee has spent the last year coordinating regional meetings and workshops for the Annual Conference.

2008 Annual Conference: Attendance - 505

Eleven pre-conference workshops were arranged for the 2008 Annual Conference in Lake Geneva, Wisconsin. Three full-day workshops were scheduled: (1) Keys to Coaching Employees, (2) Collecting and Processing Differential GPS Data, and (3) ArcObjects Everywhere: Learn how ArcObjects can be used on ESRI's platforms. Eight half-day workshops were scheduled: (1) Enterprise GIS using AutoCAD Map 3D, (2) An Introduction to AutoCAD Civil 3D 2008, (3) ArcGIS Server 9.2 Web Applications & Services – Getting Started with Implementation, (4) Enterprise Data Management with ArcGIS Server 9.2, (5) National Hydrography Dataset Applications Workshop, (6) Mobile GIS...Using GPS for GIS Data Collections and Maintenance, (7) Mashups, Web Services & KML: Publishing to... or Beginning to Explore and use the GeoWeb, and (8) Making Mapbooks with Ease – ArcGIS Map Production Techniques. Individuals enrolled to participate in 207 workshops.

2008 Regional Meeting Highlights

June 5-6, Wausau, WI: Attendance - 111

The Spring Regional Meeting focused on the theme, “Democratizing the Multi-Purpose Land Information System.” The parcel model, Notably the National Land Parcel Data, 2007 report provided the pivot point for this theme.

- William Craig from the University of Minnesota, kicked-off the meeting with nine recommendations from the “National Land Parcel Data” 2007 report. He ended his presentation with a pitch advocating for the national model.
- Our own WLIA Parcel Task Force followed up with a progress report. It was anticipated that a final report would be ready by the 2009 Annual Meeting.
- Dr. Earl Epstein from the Ohio State University provided an overview of the democratization of land information systems. He began, “Things that are seen may go away, but those things that are unseen may stay on forever.” He used this phrase to emphasize the importance of land information professionals to a functioning democracy. He emphasized that the “unseen,” or how land is used, regulated, or managed, defines who gets to make decisions about land and resources. Mapping the parcel boundary alone does not address this important issue.
- Professor Ben Niemann critiqued the National Land Parcel Data and offered prospects from the Wisconsin perspective for overcoming significant impediments to a national land information system. Importantly he discussed the FLAIR Act and its requirement for information about land, its resources, its ownership, and its value. He closed by offering a challenge: “The FLAIR Act offers a new opportunity for the Wisconsin experience to matter, but the question remains – who will lead?”
- Mr. Bruce Joffe provided the keynote address, discussing Open Records Law as applied in the State of California Court ruling in CFAC VS Santa Clara County. He discussed the points of the case

continued...

which tipped the court's ruling in favor of the California First Amendment Coalition and open records policies for GIS data.

This first day concluded with a panel consisting of Day 1 presenters. The panel interacted with audience members to discuss impediments and opportunities for public data access.

Dick Vraga, from USGS, led the presentations on Day 2 by providing a detailed update on various 2010 imagery options. Larry Cutforth, from the Farm Services Agency, followed with a presentation on the National Agricultural Imagery Program and infrared applications. The WLIA Orthophoto Task Force updated the membership on its progress. Lisa Morrison introduced the WLIA membership to the State Agency Geographic Information Council members and described the group's goals and ongoing activities. Matt Kures from UW Extension described GIS applications for community and economic development and also describe how his services are used to lend support to local governments. UW-Madison's Applied Population Laboratory rounded out presentations on Day 2 by describing GIS tools they've used, such as Google Maps.

October 16-17, Green Lake, WI, "Building the Case for GIS and Return on Investment": Attendance - 95

The Fall Regional Meeting set out to clearly articulate the value of Geographical Information Systems. Case studies, showcasing Wisconsin GIS success stories started the day.

- Andy Erdman from Jefferson County began by detailing the GIS benefits accrued during a major flood event in June of 2008.
- Andy Hess from Calumet County followed by showcasing how his county reaped the benefits of GIS by conducting GIS services in-house. Comprehensive planning in Calumet County benefitted from better cartographic products, developed at a more reasonable cost, and delivered in a more timely fashion.
- Kevin Pomeroy from 1000 Friends of Wisconsin provided a statewide perspective that illustrated the value of GIS to the Wisconsin comprehensive planning effort. Kevin made clear that without GIS and the investment in modern land information, Wisconsin's comprehensive planning effort would not have been nearly as successful.

The second portion of the regional meeting was dedicated to articulating the value of GIS by using Return on Investment methodologies.

- Doug Adams from Baltimore County, Maryland, presented his Enterprise GIS strategic business plan and followed-up after lunch describing the return on investment (ROI) methodology. Mr. Adams showed the membership how to use a spreadsheet to track the costs and cost savings from investments in GIS.
- Chris VanderHeyden ended Thursday with a presentation to help land information professionals articulate the value of GIS and 'sell' the importance of their services.
- Al Miller, a WLIA Founding Member and Past President, started off Friday with a history lesson. He described the vision set forth in the Larsen Report and expressed how necessary the report was to begin and grow our modernization program in Wisconsin.
- Ted Koch announced members appointed to the Wisconsin Geographic Information Coordinating Council (WIGIC) and shared his optimism about the new council.
- A panel session with Ted Koch, State Cartographer; Curtis Pulford, State Geographic Information Officer; and Doug Adams, from Baltimore County shared their future visions of GIS and land records.
- Following the panel session, the attending members were able to articulate their vision for the future of GIS and land records. The session collected positive feedback from attending members. Feedback is available on the WLIA web site at www.wlia.org.

continued...

Education Committee Annual Report continued...

WLIA 2009/2010 Educational Venues

The locations and dates are already reserved for the WLIA 2009 Regional Meetings and the 2010 Annual Conference. The incoming WLIA Board and Education Committee will soon be identifying educational topics of timely interest to its members.

- Spring Regional – June 4 – 5, 2009 at the Blue Harbor Resort in Sheboygan
- Fall Regional – October 22 – 23, 2009 at the Metropolis Hotel in Eau Claire
- 2010 Annual – February 23 – 26 at the Radisson Paper Valley Hotel in Appleton

Targets for the 2009 Education Committee

Educational topics for 2008 offered new insights and challenges for our membership and Board to tackle in 2009.

- A ‘Return on Investment’ challenge was issued at the Fall Regional Town Hall Meeting that invited members to conduct ROI methodologies and report on the results. The 2008 Education Committee hopes to see local ROI methodologies presented in 2009.
- GISP certification is of continuing interest to WLIA members. The Education Committee in 2009 should consider exploring how WLIA educational events can be applied and documented to serve our members desiring GISP certification and continuing credit hours.
- Documenting our Wisconsin GIS success stories is an activity that should be ongoing. In 2008, the WLIA Board articulated the value of GIS to the Department of Administration for fully funding the Wisconsin Land Information Program. The Board discussed the importance of working with members to document individual success stories for the benefit of all WLIA members. In 2009, the Education Committee should consider working with WLIA members to develop various instruments that articulate the value of GIS. Developing 2 to 6-page written, well illustrated and professionally printed articles was explored as an option.

Wisconsin Land Information Association

Town Meeting Minutes

February 29, 2008

Grand Geneva Resort, Lake Geneva

I. Call to Order

Jason Grueneberg, WLIA President, called the WLIA Annual Town Meeting to order.

II. Scholarship Recipients

Melissa Kraemer Badtke introduced the four \$1,000 scholarship winners; Corinna Neeb and Joe Kottwicz, UW Stevens Point, and Natalie Hunt and Stephanie Lind, UW Madison. Scholarship dollars were made available from the sale of items at a silent auction held at the 2006 WLIA Annual Conference. Kraemer Badtke stated each recipient will be pursuing a degree in a land information field, and each of them demonstrated leadership, involvement in extracurricular activities, and outstanding academic success.

III. Strategic Plan for GIS in WI

A panel discussion will be held at the end of the Town Meeting. A handout titled "Steps Toward a Wisconsin Geographic Information Council" was provided to those present.

IV. Committee Annual Reports (written reports provided in conference packet)

a. Membership

Peter Miller discussed initiatives aimed at improved data recording of membership to analyze patterns and trends, to promote retention of current members, and to attract new professional and student members. Explanation of the continuous membership initiative was given. Bronze means that an individual has been a member for 5 of the previous 6 years. Silver means that an individual has been a member for 10 of the previous 12 years. Gold means that an individual has been a member for 15 of the previous 18 years.

b. Education

Scott Galetka noted the regional meetings and workshops held this last year; adding that four new workshops will be held this year as well. He congratulated Committee members on a great job. The attendance at this year's Annual Conference is 505, including 60 student volunteers, numerous vendors, etc. He reminded those present to complete and turn in conference evaluation forms, which are very important to the Education Committee and WLIA Board of Directors.

c. Communications

Cindy Wisinski introduced members of the Communications Committee. She noted expansion of the WLIA website, which now includes committee reports and minutes. The WLIA display board has appeared at meetings of various associations around the State. The WLIA newsletter now includes advertising opportunities. Wisinski also noted the Administrative Manual has been revamped.

d. Technical

AJ Wortley noted the Technical Committee looks over land information policies. An Emergency Management Task Force published a report in June 2006 that called for a renewed push for a Statewide inventory. The Wisconsin Coordinate System Task Force has worked to revise definitions of the county coordinate system. There has been a major push to study inventory systems across the State (RAMONA). Also, the old land information survey has been added to the national survey.

e. Legislative

Kelly Felton noted this Committee has continued to meet regularly with the DOA. Linking the DOA and the Land Information Officers Network has resulted in issues being heard. She reminded the Land Information Officers attending this conference of their meeting Friday morning. The Wisconsin Counties Association,

public safety officials, and others are combining efforts for better a 9-1-1 service in the State. The WLIA website will post this effort and they are seeking ideas.

V. Treasurer's Report

Grueneberg referred those present to the Treasurer's report on page 10, which includes the 2005, 2006, 2007 actual budgets, and the approved 2008 budget. The financial bottom line is that the WLIA is in the black.

With no comments from those present, Grueneberg stated he would entertain a motion to accept the Treasurer's report as provided. Motion: to accept the Treasurer's report as presented (Helgeson, Pabich) motion carried.

VI. 2008 Annual Conference Report

a. Jodi announced that there were 505 people in attendance, thank you to sponsors and exhibitors for your support. Thank you to the conference committee, the student volunteers, to the staff of the hotel and to Ann and staff.

b. She reminded all that the spring regional is June 5 – 6 in Wausau and the fall regional is October 16 – 17 at the Heidel House in Green Lake. The 2009 annual conference will be held at the Kalahari Resort in WI Dells.

VII. Secretary's Report

Halfen referred to the minutes of the 2007 Annual Town Meeting as provided in the conference packet, and hearing no comments from those present, asked for a motion to approve the minutes. Motion to approve the 2007 Annual Town Meeting minutes as provided (Halfen, Pabich) motion carried.

VIII. Old Business - None

IX. New Business

a. Don Dittmar was recently appointed to the national geospatial committee. This is a prestigious honor.

b. With no further business to come before the WLIA membership at the 2008 Annual Town Meeting, there was a Motion: to adjourn (Pabich, Miller) motion carried.

Submitted by:
Paula Cummings
Recording Secretary

Wisconsin Land Information Association

General Membership Meeting Minutes

June 6, 2008

Wausau, Wisconsin

I. Call to Order

II. President's Report

- a. Motion: to approve the minutes from the November 2, 2007 general membership meeting (Koutnik, Brown) motion carried.
- b. WIGICC update from Ted Koch. They hope by the end of the month to have the 15 members of the interim council and in 30-45 days the formation should be finalized. They will be looking to get people involved in network activities. A subcommittee is building a website and they are looking for information and input. There are only 4 or 5 states nationwide that do not have a council that deals with GIS at the state level including Wisconsin which is the purpose of this group. They are looking for candidates for appointment to the group. SAGIC will have 3 members on the council, and others will be from WCA, Towns Association, League of Municipalities, Tribes, Business and non-profits. Legislative outreach is kicking off this summer. They are developing a one-page handout. There is going to be a large advisory group to discuss GIS & statewide initiatives. It was mentioned that Cap Grants could be potential funding.
- c. WLIP – Mike Friis discussed this. Grant agreements are in to the state. They are checking into the Ramona Survey status and they are following up with those who have not applied or have not completed the survey. Revenues will be similar to last year.

III. Treasurer's Report

- a. Marge Geissler reported the current net worth of the association. There were no questions or comments on the report or financial status.

IV. Committee Reports

- a. Geospatial Task Force
 - i. Chris Diller reported that their final document is located on the WLIA webpage. There are four phases to this. They are in the 1st phase right now, 2nd phase is the research phase, 3rd phase is the report phase. They hope to have this phase done by the annual conference. They are looking for additional volunteers. Contact Chris Diller or Jim Lacy if you wish to assist.
 - ii. Motion: that members present at this meeting urge the Board to act upon the orthophoto task force statewide initiative (Fodroczi, Romportl) motion carried.
- b. Communication
 - i. Lisa Morrison & Chris Diller reported. They had a phone conference May 21st. Looking at which shows to send the WLIA booth to. Compared events from last year and what is scheduled this year. Need membership help to staff the booth. WI Sheriffs & Deputy Sheriffs is the next venue in Minoqua. Discussed that task force chairs, committee chairs will be responsible for updates on their respective website pages. Lisa and AJ will be working on development of a member's only section. Individual committee pages, a calendar and other things will be available. The WLIA powerpoint presentation about WLIA was discussed. Anyone who did a presentation at any recent conferences regarding WLIA is to send those to Lisa so they have a file of past presentations.
- c. Membership
 - i. Peter Miller reported that there are currently 501 members in the association which is about the same as last year. The composition of the membership hasn't changed much. State membership has grown a bit. Roughly 33-35% are from counties, 10-12% are municipal and 8-10% from state. 25-35% is from the private sector. 75% of the membership come back year after year or leave for a year or so and come back. This is very good retention. The number of new members is proportionately down. Committee to identify groups they want to encourage to join the association. Focus on students and educators for the coming year.

- d. Education
 - i. Doug Miskowiak reported that over 100 members attended this regional. Discussed the Flair Act and stated that membership should contact the Board with any comments regarding this. Doug said he had tried to get some UW Extension employees to attend. Would like to them more involved with the Association. Oct. 16 & 17, 2008 is the next regional conference at the Heidel House in Green Lake. Would like building a case for GIS be the topic focus for the fall regional. Showcase data.
 - ii. The annual conference will be at the Kalahari in Wisconsin Dells in 2009. The K-12 group of educators will be the focus for that conference. There has been contact made with this group and they are discussing how to get these people to attend the annual conference. Consider offering free education workshops on Wednesday.
- e. 2009 Annual Conference
 - i. Cristina Pearson reported that she is gearing up for 2009 Conference at the Kalahari. Looking for volunteers. A meeting will be held soon for speakers and program sessions.
- f. Legislative
 - i. Kelly Felton reported briefly about what the committee members are working as to reorganize the committee and get a heads up on pending legislation and issues that affect the association members.
- g. Nominations & Awards
 - i. Jason Grueneberg stated that it's not too early to think about running for the board or thinking of award nominees. Look for those individuals and projects that qualify for these positions and awards. Scholarships application solicitations went out to the universities recently. This is good exposure for the association and gaining momentum. Mike Koutnik mentioned the conference DVD is due out soon.
- h. New Business
 - i. Dick Vraga suggested that WLIA sponsor a WIGICC network meeting. WLIA had previously provided support for WIGICC session meetings. Watch for the information on this. The next working group meeting is scheduled for June 24th.
 - ii. Peter Miller spoke about WLIA Board of Directors taking some kind of action on the Flair Act. He asked the membership what they would like the Board to do. He stated we need to establish contact and get involved with local representatives of which 3 are from Wisconsin. It was suggested that a group of individuals be formed to work with Rep. Kind, Petri and Baldwin. It was also mentioned that Peter Kammer should develop a fact sheet on this.
 - iii. Question asked about the cadastre relative to federal property. How is our information inventoried in the state? We need to find out what Dept. of Interior knows about this. Chris Diller stated that at the recent NSGIC conference it seemed this was put on the back burner at the federal level. Suggested there be an update at the regional in October.
- V. Adjournment

Motion: to adjourn (Hart, Vraga) motion carried [1:55pm]
Minutes submitted by Kelly Felton

Wisconsin Land Information Association

General Membership Meeting Minutes

October 17, 2008

Green Lake, Wisconsin

I. Call to Order

II. President's Report

- a. Motion: to approve the minutes from the June 8, 2008 general membership meeting (Koutnik, Iausly) motion carried.
- b. WIGICC meeting will be held next week on 10/28 in Appleton and WLIA is helping to sponsor most of that meeting.
- c. WLIA presentation went very well at the WCA conference. Thank you to Kelly Felton & Doug Miskowiak for presenting there.
- d. Grant agreements are in to the state. They are checking into the Ramona Survey status and they are following up with those who have not applied or have not completed the survey. Revenues will be similar to last year.
- e. DOA meetings continue and are going very well.
- f. President's Council went well in Richfield. It is very beneficial to share issues and find common solutions.

III. Treasurer's Report

- a. Marge Geissler reported the current money market balance is \$83,126.38 plus the checking account balance at 6,545.85 for a total net worth of the association which is \$89,672.23.

IV. Committee Reports

- a. Technical
 - i. Geospatial Task Force
 1. Chris Diller reported that their work has been on hold because of the statewide floods.
 - ii. Parcel Data Task Force
 1. Doug Avoles reported that they too have been slowed by the floods but are on target to have a document ready by the Annual conference. Parcel survey summary being developed.
- b. Communication
 - i. Lisa Morrison reported the WLIA booth has been to several conferences this fall. Would like to target info to the planners so they understand better what we do.
 - ii. Website – board members have been encouraged to update the web site as needed and Ann has been learning the process as well. Committee will share with the membership the procedures on getting info posted to the WLIA web site.
 - iii. Newsletter – articles are welcome.
- c. Membership
 - i. Peter Miller reported that there are currently 510 “spatially aware professionals” who are members of WLIA. The composition of the membership hasn't changed much. Membership makes up 20 percent of the income of the association. Be sure to renew even if you cannot attend the annual conference.

- d. Education
 - i. Doug Miskowiak reported that 95 people attended this regional. Thank you to Doug Adams and Jason Kauffeld for speaking and facilitating at this meeting. Would like to issue a challenge to implement the ROI in their own counties and share their stories at the annual conference. May consider a statewide ROI survey. The committee is also working on the workshops for the annual.
 - ii. The American Planning Association has a venue for discussion on comp planning – are we interested in getting a seat at that table?
- e. 2009 Annual Conference
 - i. Cristina Pearson thanked the many volunteers who are working on the conference. The theme is “GIS: The Circle of Life, the natural balance of teamwork and cooperation”. Several subcommittees have been formed and keynotes have been selected who are both from Wisconsin. Hoping to have the preliminary program out in December. Please feel free to start promoting the conference now to colleagues and peers.
- f. Legislative
 - i. Kelly Felton reported that they are working on the budget initiatives document and keeping an eye on the FLAIR Act. They are also monitoring the flat fee issue and the 911 legislative re-write.
- g. Nominations & Awards
 - i. Nominations for the board will come out soon. Please start considering nominating yourself or someone you think would be appropriate.

V. New Business

- a. ESRI and the State of WI are working on the MPA and have almost concluded.

VI. Adjournment

Motion: to adjourn (Grueneberg, Yanda) motion carried. [1:22 pm]

Minutes submitted by Ann Barrett, Executive Services Manager

Wisconsin Land Information Association 2008 Financials & 2009 Budget

	2006 Year Actual	2007 Year Actual	2008 Year Actual	2009 Budget
<u>REVENUE</u>				
Convention	94,342.50	99,111.00	95,744.00	97,500.00
Membership	29,925.00	33,600.00	30,550.00	30,250.00
Regional Meetings	9,371.00	16,108.00	16,730.00	20,000.00
Workshop	0.00	0.00	0.00	0.00
Misc Income	0.00	742.50	1,300.00	0.00
Scholarship Fund	3,575.00	4,444.00	4,141.00	2,000.00
Grant	14,557.73	5,442.27	0.00	0.00
Interest Income	<u>278.28</u>	<u>310.27</u>	<u>323.51</u>	<u>250.00</u>
TOTAL REVENUE	152,279.51	159,758.04	148,788.51	150,000.00
<u>EXPENSES</u>				
Admin Services	27,000.00	27,000.00	19,665.00	19,998.00
Regional Meetings	6,392.01	11,689.96	14,717.70	19,000.00
Workshop	0.00	0.00	1,189.21	0.00
Convention				
Admin Svcs	8,850.00	9,000.00	19,998.00	19,998.00
Awards	1,177.96	1,269.11	1,736.29	1,800.00
Hotel	37,038.79	1,554.71	4,875.63	6,000.00
Food & Bev	0.00	32,651.60	37,056.09	39,000.00
Printing	6,056.03	6,594.36	3,245.92	3,500.00
Postage	549.43	863.23	47.61	750.00
Speakers	799.97	0.00	421.82	1,500.00
Supplies	2,554.88	4,724.81	3,483.37	5,000.00
Workshops	1,750.00	1,800.00	1,800.00	1,800.00
Exhibits	0.00	2,155.39	2,056.57	2,500.00
Other	5,650.72	1,614.66	1,858.73	2,000.00
WLIA Day	0.00	0.00	0.00	0.00
Bd of Directors	1,090.35	1,785.27	1,914.79	2,000.00
Committees/Task Forces	208.71	2,640.99	838.32	1,000.00
Lobbyist/Ethic Bd	18,000.00	18,500.00	18,000.00	18,500.00
Misc/Elan fees	3,410.24	5,432.45	4,648.81	4,000.00
Office Supplies	236.21	11.59	0.00	0.00
Postage	490.40	246.60	1,041.32	500.00
Printing	1,038.19	1,267.06	1,565.86	1,000.00
Web Dvlpmt/Maint	2,470.00	694.47	1,405.00	1,700.00
Scholarship Fund	3,000.00	4,000.00	4,000.00	2,000.00
Grant Expenses	0.00	0.00	0.00	0.00
Telephone & Fax	<u>2,955.80</u>	<u>1,563.77</u>	1,793.00	<u>1,500.00</u>
TOTAL EXP	145,333.94	143,960.32	147,359.14	154,556.00
EXCESS REVENUE	6,715.57	15,797.72	1,429.37	-4,556.00*

* deficit at the end of the year would come out of reserves/net worth

Blank back cover