# Table of Contents

**REPORT** | **PAGE**
---|---
I. President’s Report | 3
II. Committee Reports
   a. Membership | 4
   b. Communications | 6
   c. Legislative | 7
   d. Scholarship | 8
   e. Nominations | 9
   f. Awards | 10
   g. Technical | 11
   h. Education | 12
III. Secretary’s Report
      General Membership Meeting Minutes
         • February 2010 | 15
         • June 2010 | 16
         • October 2010 | 17
IV. Treasurer’s Report | 18
What a year 2010 turned out to be. We were all faced with challenges, many stemming from the economic crisis our country had been facing. In our workplaces and at home, budgets were constantly being tightened and reevaluated. We’ve all been challenged to prove the worth of programs, expenditures, and in some cases our jobs. It’s something many of us have struggled with and unfortunately many may still be facing in 2011. Embracing these challenges, agencies have been working at solidifying cooperative relationships for data exchange and assistance, along with collaboration of development processes. In these tough economic times we are challenged to be creative and work harder, taking on more responsibilities with less assistance and sometimes less money.

In 2010 the WLIA worked to provide opportunities for enrichment and networking at our conferences and provided content that was the result of member input. The surveys that have gone out after conferences over the previous year garnered great feedback in providing guidance to the WLIA Board. The Spring Regional in June was themed Delivering Effective GIS/LIS Services, and Rep. Fred Clark provided opening remarks. Our Fall Regional focused on the 2010 Census and Redistricting, with Rep. Louis Molepske Jr. providing opening remarks and welcoming us to the GIS Center at UW-Stevens Point. These legislators’ unique perspective provided insight to the membership and their attendance helped us introduce WLIA to them.

In addition to providing the Annual conference and two Regional conferences WLIA’s other accomplishments in 2010 include:

- Completion of new website setup and transfer of data, and launching of the new WLIA website.
- Formalization of the WLIA Foundation as an IRC 501c3.
- WLIA Past Presidents assisted in starting the update process for the WLIA Strategic Plan. Presented information at both regional meetings.
- Continued monthly meetings with DOA/LION and WLIA regarding legislative and land records (WLIP) activities. Key among this was the changes related to Act314 (Flat Fee and Land Council formation bill)

Embracing the Wisconsin Idea – Integrating our Efforts, Extending our Reach. What a fitting topic after a year in which we saw a very successful 2010 WROC project completed. This was a huge project accomplished through the hard work of many individuals. In that regard there has been the continued effort by so many to work at coordinating efforts locally and statewide. There are many projects going on around the state that reflect the great accomplishments of collaborative and coordinated efforts. Many of these will be illustrated at this year’s 2011 annual conference.

I personally want to thank the Board of Directors for their time and talents. They provide so much to WLIA and have been a great pleasure to work with. Thank you for the opportunity that I have been given over this last year, it has been an honor and privilege to serve you all as the WLIA President. AJ Wortley has worked very hard on this year’s conference and will bring great knowledge, insight and experience as the WLIA’s incoming President.

Sincerely
Kelly K. Felton
WLIA President
Mission Statement: The committee shall find and attract new members for the organization.

WLIA’s membership continues to fluctuate. Total membership in 2010 was 452, down 5.8 percent (28 members) from 2009. Historically, membership in the association is cyclical, with alternating lows and highs every three to four years. The largest number of members was in 1992 with 656.

Totals by Member Type

<table>
<thead>
<tr>
<th>YEAR</th>
<th>MEMBERS</th>
<th>ANNUAL CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>452</td>
<td>-5.8%</td>
</tr>
<tr>
<td>2009</td>
<td>480</td>
<td>-7.5%</td>
</tr>
<tr>
<td>2008</td>
<td>519</td>
<td>3.6%</td>
</tr>
<tr>
<td>2007</td>
<td>501</td>
<td>0.0%</td>
</tr>
<tr>
<td>2006</td>
<td>501</td>
<td>0.2%</td>
</tr>
</tbody>
</table>

Individuals continue to make up the bulk of membership (87.8 percent), followed by businesses, students, and associations. In 2010, in each of these categories, WLIA lost more members than it gained. Proportionally the biggest net losses were in business and association members. The Membership Committee has made attracting new business members to WLIA a top priority.

Totals by Member Type

<table>
<thead>
<tr>
<th>MEMBER TYPE</th>
<th>2010 TOTAL</th>
<th>2010 PERCENT</th>
<th>NEW IN 2010</th>
<th>LOST IN 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>397</td>
<td>87.8%</td>
<td>93</td>
<td>110</td>
</tr>
<tr>
<td>Business</td>
<td>30</td>
<td>6.6%</td>
<td>7</td>
<td>11</td>
</tr>
<tr>
<td>Student</td>
<td>18</td>
<td>4.0%</td>
<td>12</td>
<td>15</td>
</tr>
<tr>
<td>Association</td>
<td>7</td>
<td>1.5%</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>452</td>
<td>113</td>
<td>140</td>
<td></td>
</tr>
</tbody>
</table>

County government and private firms continue to be the dominant organization employing WLIA members. However, both of these categories are declining relative to other categories, due to reduced membership rates in recent years.
IIa. Membership Committee

Totals by Organization Category

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2010 TOTAL</th>
<th>2010 PERCENT</th>
<th>NEW IN 2010</th>
<th>LOST IN 2010</th>
<th>2005-09 AVG</th>
<th>2005-09 AVG %</th>
</tr>
</thead>
<tbody>
<tr>
<td>County Government</td>
<td>181</td>
<td>40.0%</td>
<td>21</td>
<td>32</td>
<td>213.2</td>
<td>42.1%</td>
</tr>
<tr>
<td>Private Firm</td>
<td>110</td>
<td>24.3%</td>
<td>40</td>
<td>44</td>
<td>128.2</td>
<td>25.3%</td>
</tr>
<tr>
<td>Municipal Government</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(City, Village, Township)</td>
<td>42</td>
<td>9.3%</td>
<td>10</td>
<td>10</td>
<td>43.2</td>
<td>8.5%</td>
</tr>
<tr>
<td>Educational or Research Institution</td>
<td>33</td>
<td>7.3%</td>
<td>11</td>
<td>9</td>
<td>30.6</td>
<td>6.0%</td>
</tr>
<tr>
<td>State Government</td>
<td>31</td>
<td>6.9%</td>
<td>13</td>
<td>12</td>
<td>30.4</td>
<td>6.0%</td>
</tr>
<tr>
<td>Regional Planning Commission</td>
<td>14</td>
<td>3.1%</td>
<td>2</td>
<td>5</td>
<td>17.6</td>
<td>3.5%</td>
</tr>
<tr>
<td>Student</td>
<td>13</td>
<td>2.9%</td>
<td>9</td>
<td>15</td>
<td>14.6</td>
<td>2.9%</td>
</tr>
<tr>
<td>Federal Government</td>
<td>9</td>
<td>2.0%</td>
<td>4</td>
<td>2</td>
<td>7.8</td>
<td>1.5%</td>
</tr>
<tr>
<td>Utilities</td>
<td>6</td>
<td>1.3%</td>
<td>1</td>
<td>5</td>
<td>7.6</td>
<td>1.5%</td>
</tr>
<tr>
<td>Individual</td>
<td>4</td>
<td>0.9%</td>
<td>1</td>
<td>4</td>
<td>2.6</td>
<td>0.5%</td>
</tr>
<tr>
<td>Professional Association</td>
<td>3</td>
<td>0.7%</td>
<td>0</td>
<td>0</td>
<td>4.2</td>
<td>0.8%</td>
</tr>
<tr>
<td>Tribal Government</td>
<td>3</td>
<td>0.7%</td>
<td>0</td>
<td>1</td>
<td>5.8</td>
<td>1.1%</td>
</tr>
<tr>
<td>School District</td>
<td>2</td>
<td>0.4%</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Governmental Organization</td>
<td>1</td>
<td>0.2%</td>
<td>1</td>
<td>1</td>
<td>1.2</td>
<td>0.2%</td>
</tr>
</tbody>
</table>

| Total                                         | 452        | 113          | 140         |             |             |               |

More than 90 percent of WLIA members work in Wisconsin, but significant numbers also work in the neighboring states of Illinois, Minnesota, and Michigan. The association continues to attract new members (often businesses) from other states, particularly in the Midwest, providing a foundation for attracting new members to the association.

Totals by State

<table>
<thead>
<tr>
<th>STATE</th>
<th>2010 TOTAL</th>
<th>2010 PERCENT</th>
<th>NEW IN 2010</th>
<th>LOST IN 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>WI</td>
<td>415</td>
<td>91.8%</td>
<td>96</td>
<td>123</td>
</tr>
<tr>
<td>IL</td>
<td>16</td>
<td>3.5%</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>MN</td>
<td>9</td>
<td>2.0%</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>MI</td>
<td>3</td>
<td>0.7%</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>MO</td>
<td>3</td>
<td>0.7%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>IN</td>
<td>2</td>
<td>0.4%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>OH</td>
<td>2</td>
<td>0.4%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>NY</td>
<td>1</td>
<td>0.2%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Sask.</td>
<td>1</td>
<td>0.2%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>BC</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GA</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NE</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ontario</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PA</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Total | 452 | 113 | 140 |

Please join us in welcoming all new WLIA members for 2010!
Mission Statement: The committee shall promote WLIA and build awareness of the organization through multiple communication channels to WLIA members and the public.

WLIA Website
The new website was rolled out to the public and membership in September 2010. Many of the items on our “wish list” have now become a reality including conference registration, membership renewal and election balloting. Some of the other capabilities of the new website include:

- Members only section
- Members search
- Improved communications
- Targeted email lists
- User forums
- Photo galleries
- Easier maintenance
- Classifieds and Job Board
- More functions yet to be discovered

Exhibit Booth
The exhibit booth plays an important role in reaching out to other organizations to expand the WLIA’s visibility. The booth racked up many miles this year, all on the backs of our wonderful volunteers. Please check the website for volunteer opportunities throughout the year.

- Wisconsin Counties Association
- Wisconsin Towns Association
  — WLIA presented at the WTA Conference. A special thanks to Justin Conner and Jodi Helgeson for speaking and organizing the presentation!
- ESRI Wisconsin Users Group (EWUG)
- GIS Day Expo (UW-Madison) and GIS Day (UWM)
- Wisconsin Society of Land Surveyors
- WLIA Annual Conference
Unlike the 2009 legislative session, the 2010 session did not involve any specific bills related to WLIA membership at the statehouse. The election was the big news of 2010. Along with the election of Scott Walker as governor, both the Assembly and Senate moved over to Republican control. Of course this also means a new DOA Secretary, new State CIO, and potentially other state leaders who oversee the Land Information Program.

**AB727 / SB507** Flat Fee Legislation, Social Security Number Redaction & Land Records Council creation bills were approved by the legislature and became Act 314 officially May 26, 2010. The Registers of Deeds started taking the new fees on June 25, 2010.

**A brief synopsis of the Flat Fee Law:** This law changed the collection of fees by a county to a flat rate fee of $25, regardless of the number of pages, for most instruments that are recorded or filed with a register of deeds. Counties must remit $10 of each fee to the Department of Administration (DOA), which DOA uses to make modernization grants. If a county has, in addition to the three requirements under current law for retaining DOA fees, established a land information council, the county may retain $8 of each $10 fee that would otherwise be payable to DOA. Also under this bill, counties may temporarily collect a $30 fee for recording or filing these instruments or for recording certain probate certificates or preparing and mailing certain probate documents if the county uses $5 of each fee for purposes of redacting social security numbers from certain electronic format records. The $30 fee reverts to a $25 fee upon the earliest of the following:

1) completion of redaction of social security numbers from certain electronic format records;
2) January 1, 2012, unless an extension of time is granted by DOA; or
3) January 1, 2015. Also, when the register of deeds transfers instruments filed with or recorded by the register of deeds before April 1, 2006, to an electronic format, he or she is required to make a reasonable effort to redact social security numbers from the instrument’s electronic format.

The following is a list of goals for WLIA Legislative Committee in 2011:

- Educate the new Administration with new agency staff on WLIA. Build relationships and stress the importance of the Land Information Program.
- Approximately one-third of the legislature is new — we will work on defining WLIA with them and meeting many via our Legislative Day. Planning a Legislative Reception on Thursday evening at Monona Terrace during the WLIA annual conference.
- The State Budget will be introduced in February and the state is currently at a $3.1 billion deficit. Will work with state agencies, the GIO and the SCO to build and support programs such as a state orthophotography program.
Mission Statement: The Scholarship Committee shall coordinate the Damon Anderson Memorial Scholarship Program.

The Scholarship Committee awarded three $1,000 scholarships in 2010 to Students who are studying geography, land records, or a related field. The 2010 Scholarships were awarded to: Ann Reis, UW-Milwaukee; Robert Rinfret, Northeast Wisconsin Technical College and Jason Tilidetzke, UW-Milwaukee. Scholarship recipients also receive a one year WLIA student membership, free registration to the WLIA Annual Conference and recognition at the annual conference.

Silent Auction
The scholarship program is funded by a silent auction that is held each year at the annual conference. Auction items are donated by individuals and business members. The 2010 silent auction raised over $5,000.00 for the scholarship program. Based on the balance in the scholarship fund from the 2009 and the money raised at the 2010 silent auction, the committee decided to award three $1,000 scholarships in 2010.

Scholarship Application
In the application for the scholarship, applicants are asked to list any academic honors or leadership positions they have held, their career goals for the first five years after completing their education and why they believe they are the best candidate to receive the Damon Anderson Scholarship Award. Applicants are also evaluated on their academic achievements, extracurricular activities, financial need and recommendations from their advisors or professors.

Wisconsin Land Information Association Foundation
We have now established the WLIA Foundation, Inc. which is tax-exempt under IRC Section 501©(3). The Foundation utilizes the 100 percent of funds obtained from the silent auctions, private donations and other fundraising activities to award the Damon Anderson Memorial Scholarships.
The Nominations Committee is chaired by the past president and charged with seeking nominations from the membership for individuals to serve on the WLIA Board of Directors. The committee then develops a slate of candidates to be included on the election ballot for the President-Elect and Board of Directors positions. The committee fulfilled that charge and submitted a slate of candidates (one nominee for President-Elect and thirteen nominations for the Board of Directors) to the WLIA Board of Directors in January 2011.

The Nominations Committee used the following criteria or policy to screen the nomination for office:
1. The candidate must be willing to serve for the required two-year term.
   - The president-elect must commit to three years;
2. Nominations must include a biography in the form of a personal profile which will accompany the ballot mailing to the membership prior to the annual conference.
3. The committee shall evaluate nominations based upon their profiles and
   a. Consideration given to outgoing board members who run for re-election (promotes continuity and institutional memory)
   b. The nominees should represent a cross section of our state’s geography, interests, professions and those of state and local government;
   c. The nominees should represent diversity while promoting participation from the membership;
   d. If willing to serve, the nominees’ place of work has agreed to allow the nominees to participate;
4. The nominee must be a member of WLIA in good standing prior to being nominated.
The Awards Committee is chaired by the past president and is responsible for the solicitation of award nominations from the general membership. The committee received several nominations and the recommendations were presented to the Board of Directors in January 2011. The awards are presented annually at the awards luncheon on the last day of the annual conference.

Outstanding Contribution Award
The Outstanding Contribution Award is given to an individual or an organization that is a WLIA member and has made a substantial contribution to WLIA activities or the Wisconsin Land Information Program (WLIP).

Friends of Land Records Award
The Friends of Land Records Award is given to an individual or organization that is not a WLIA member and has contributed to the success or advancement of land records modernization in Wisconsin.

Allen H. Miller Award
The Allen H. Miller Sustained Service Award is given to an individual or organization that demonstrates sustained service to WLIA and the WLIP, through continued exemplary contributions. The Allen H. Miller Sustained Service Award is named after our first President and continuing friend and supporter.

Local Government Achievement Award
The Local Government Achievement Award is given to a local, municipal, town, county, tribal government or consortium that has used WLIP funding to further land records modernization in such a way as to exemplify the goals for the WLIP in one or all of the following areas:

- Innovative and efficient use of resources (bang for the buck)
- Local data with statewide accessibility
- Cooperative/creative agreements

In addition, there are other awards given out each year.

President’s Award
The President’s Award is one of the highest awards available. It is a meritorious award given at the President’s discretion.

Distinguished Service Award
The Distinguished Service Award is given to outgoing board members including past president in general recognition of their service to WLIA.
Mission Statement: The primary mission of the Committee on Technical Issues and Information Policy (TIIP) is to establish task forces to study land information issues and provide a forum for examining new land information ideas.

The TIIP Committee met once in 2010 to discuss its mission and potential activities. The Committee identified several issues to work on over the course of the year. Unfortunately, much of the planned work went incomplete due to time constraints on committee chairs and members.

- **Standards Review** – The TIIP Committee is reviewing the standards and has packaged them into a single pdf portfolio. We will seek advice from the board, WLIA members and education committee on new standards initiatives.
- **Articles for the WLIA Newsletter** – It was the intent of the Committee to post articles for the newsletter. Unfortunately, none of the committee membership had the time to put forth an article.
- **Committee Presence on the WLIA Website** – The TIIP Committee began work on increasing its presence on the new website through added content and developing a TIIP Committee section in the forums. The forums are envisioned as being part of the driving force for progress and a determining factor for the future activities and educational opportunities of the Committee.
- **Research Online WLIA Multimedia Content** – The TIIP Committee is testing the feasibility of recording select conference content and posting the video on the WLIA website. The success of this test run will help determine the extent of future efforts to post video content online.
- **Survey Membership** – The Committee felt it was important to get direction directly from WLIA membership. Work on a survey of the membership is going hand-in-hand with the developing presence on the WLIA website.
- **Retooling Task Forces** – The task forces have had little activity over the last year and retooling them may be in order. This process has been discussed, but no action has been taken.

**Geospatial Preparedness Task Force**
Will report at the annual conference.

**Parcel Data Modeling Task Force**
Has disbanded and will further assist in finalizing testing of crosswalks and ETL in conjunction with the GIO office and state repositories. Details of next phase will be discussed at the annual conference.

**Data Sharing Working Group**
Will report at the annual conference.
Wisconsin Land Information Association 2010 Annual Report

III. Education Committee

ANDREA FAGAN AND AL BROKMEIER (CO-CHAIRS), BRAD BASTIAN, JENNIFER BORLICK, JUSTIN CONNOR, BILL COZZENS, ANDY HESS, SARAH KEMP, MIKE KOUTNIK, DOUG MISKOWIAK, BILL SHOCKLEY, JERRY SULLIVAN, HOWARD VEREGIN, A.J. WORTLEY

**Mission Statement:** The Committee shall develop and help others to develop educational programs and materials on land information issues.

The committee has spent the last year coordinating regional meetings and workshops for the Annual Conference. The committee used a survey sent to members in early 2010 to help guide them in the topics chosen for the regional meetings. The results for this survey can be found in the Education Committee’s section in the 2009 WLIA Annual Report.

**2010 Annual Conference: Attendance — 428**

The 2010 Annual Conference was themed “The ABC’s of GIS: Access, Build, Communicate.” There were 8 specialized workshops that were attended by 174 participants with hands-on training offered to the attendees. They included 2 all day workshops: 1) US National Grid 2) Introduction to GeoMOOSE: An easy to use and free Web mapping application. There were 6 half day workshops, including: 1) GIS Certification Boot Camp 2) Using the latest mapping & GIS Technology for Appraisal and Assessment Purposes (for CREDIT) 3) Census Data and Geography in the 21st Century: Census 2010, the American Community Survey and Beyond 4) ArcMap Tips, Tricks and Solutions 5) A Hands-on Introduction to GeoWeb 2.0 Technology 6) Mapservices: How and Why.

There were 56 technical presentations that fit into 5 tracks including 1) Surveying, Mapping, and Data Development 2) Data Integration and Distribution 3) Politics, Policy and Administration 4) Innovative Applications and Technology and 5) GIS/Education & Awareness. Nancy von Meyers delivered the keynote address, and there was a panel presentation led by Curtis Pulford, WI GIO, on assembling a statewide parcel layer.

**2010 Regional Meeting Highlights**

All presentations from the Regional Meetings can now be accessed by members on the new WLIA website www.wlia.org, under Events>Past Events.

**June 3-4, Chula Vista Resort, WI Dells, WI: Attendance — 100**

The Spring Regional Meeting focused on the theme, “Delivering Effective GIS/LIS Services in Wisconsin.” The goal of the meeting was to allow attendees to hear from a wide range of land information domains on:

- the important issues affecting their domain’s professionals,
- technological, social or political advances specific to their domain,
- how these advances affect land information and
- how the WLIA could be enhanced to provide additional support / tools to help them do their job better.

The first day was comprised of domain presentations, including Assessors and Appraisers, Clerks, Emergency Management, Federal, State and Non-Profit Agencies, LION, Municipal Government, Planners, Public Works/Engineering, Real Property Listers, Realtors, Register of Deeds, Surveyors and Utilities. The presentations were informative and helpful to attendees, not only as they related to their own domain, but also the other professional groups the WLIA community interacts with on a daily basis.

The second day had a facilitated panel that considered information presented the previous day and solicited participation from the audience to find the areas common ground and dissonance among the stakeholder groups. The objective was to determine how the WLIA can better serve it members to advance the Land Information Profession and various programs in Wisconsin, as well as set a direction for how Wisconsin leverages land information in the future.
The 6 areas identified by presenters and attendees that WLIA should focus their efforts on, in order of most votes by attendees, were:
1. Statewide Datasets
2. Branding/ROI/Success Stories
3. Training
4. Data Sharing Policies
5. Online/Immediate Access to Data
6. Being Proactive with Legislators

Full notes/presentations from the individual domains and the panel discussion are available on WLIA’s website.

The second day also had presentations on WIGICC, State Data Initiatives and the WLIA Strategic Plan. The Thursday evening networking event was well-attended. Attendees enjoyed food and drink on a Chartered Dells Boat Tour.

Oct. 21-22, Stevens Point, WI: Attendance — 126

The WLIA fall regional’s theme was “Census 2010 and Redistricting – How do you draw the line?” This was very timely, well attended regional that explored the upcoming census and redistricting process. Redistricting is a very political and challenging process – the speakers attempted to clarify the process and offer ideas for our members to use during their efforts. The first day kicked off with Gail Krmenc from the US Census Bureau, who outlined the census, timelines, the American Community Survey and Census geographic products. The attendees then got to hear from a variety of expert speakers on redistricting, including:

- Estimates and Projections in the 2010s, by David Egan-Robertson.
- Legal Framework for Redistricting in WI, by Mike Keane
- Local and Legislative Redistricting in WI with a WISE-LR Software Demonstration, by Jim Beaudoin and Tony Van Der Wielen
- Taking the Politics out of Redistricting, by Pete Cannon

The day concluded with a panel from a variety of viewpoints (Regional, County, Local, Technical and Policy) to help wrap up the information presented during the day. Questions were fielded from the attendees to resolve any outstanding issues.

The evening social allowed attendees to tour the UW-Stevens Point GIS Center and network with their peers.

The second day included:
- The Strategic Plan Update
- A demonstration of the new WLIA website
- A demonstration of online GeoDemographics, including GetFacts and ArcGIS.com
- A panel discussion highlighting the National Geospatial Initiatives and Summary of the NSGIC Annual Meeting
Wlia 2011/2012 Education Venues

The locations and dates are already reserved for the WLIA 2011 Regional Meetings and the 2012 and 2013 Annual Conference. The incoming WLIA Board and Education Committee will be identifying the educational topics of timely interest to its members.

- Spring Regional – May 17-18, 2011 at the Radisson in La Crosse, WI
- Fall Regional – to be determined
- 2012 Annual Conference – Feb 15-17, 2012 at the Holiday Inn Stevens Point

Targets for the 2011 Education Committee

- The Education committee will continue to solicit ideas and stay tuned in to the technical and training needs of the membership to help guide them in the planning of the meetings in 2011. The regional meeting survey conducted in 2010 will be an annual survey to help the committee gauge timely, important topics to the membership.
- The committee should make it a priority to solicit feedback for local Return on Investment (ROI) stories to distribute to the membership. This is a vital product to help our members garner support from their employers or Boards for their work and was the number 2 effort identified at the 2010 spring regional as something WLIA should focus on.
- The committee hopes to continue efforts to document Wisconsin GIS success stories in the state. In 2009 the Board of Directors approved $1000 to spend on editing and printing these success stories for release to the membership and legislators.
- Legislators were invited to both our Regional meetings this year and gave the opening welcome, and they will continue to be invited to all of our meetings. The state has been involved in multiple important legislative issues over the past couple years and their support, knowledge and understanding of GIS issues in the state is vital to the success of the WLIA.
- GISP certification is a continuing interest to WLIA members. The Education Committee in 2011 should consider exploring how WLIA education events can be applied and documented to service our members desiring GISP certification and continuing credit hours.
III. Secretary’s Report

ANNUAL TOWN MEETING MINUTES, FEB. 25, 2010 — RADISSON PAPER VALLEY HOTEL, APPLETON, WI

I. Call to Order
   Cristina Richards, WLIA President, called the WLIA Annual Town Meeting to order at 12:30 p.m.

II. Scholarship Recipients
   The two $1,000 Damon Anderson Scholarship winners were announced; Jing Gao, UW Madison and Melissa Mann, UW Milwaukee. Scholarship dollars were made available from the sale of items at a silent auction held at the 2009 WLIA Annual Conference. Each recipient will be pursuing a degree in a land information field, and each of them demonstrated leadership, involvement in extracurricular activities, and outstanding academic success.

III. President’s Report
   President Cristina Richards thanked and recognized all sponsors of the conference especially Ayres Associates for their sponsorship of the entire Opening Reception. Conference statistics were 429 total participants, 174 workshops sold, 33 booths with 85 exhibitors, 62 who signed up for social night and 42 speed networkers.

IV. Treasurer’s Report
   Cristina referred those present to the Treasurer’s report in the Annual Report, which includes the 2007/2008/2009 actual budgets, and the approved 2010 budget. The bottom line is that the WLIA is financially healthy. Motion: to accept the Treasurer’s report as presented (Helgeson, von Meyer) motion carried.

V. Secretary’s Report
   Cristina referred to the minutes of the 2009 Annual Town Meeting as provided in the Annual Report. Motion: to approve the 2009 Annual Town Meeting minutes as provided (von Meyer, Irvin) motion carried.

VI. Committee Annual Reports
   Written reports were provided in the 2009 Annual Report in the conference packet.

VII. Old Business – None

VIII. New Business
   Cristina thanked the 2009 – 2010 Board of Directors for their service to the association.

IX. LION/GIO/SCO/WIGICC Reports
   No reports.

X. Adjournment
   With no further business to come before the WLIA membership at the 2010 Annual Town Meeting, there was motion: to adjourn (Hemstead, Erdman) motion carried.

Submitted by:
Ann Barrett
Executive Services Manager
III. Secretary’s Report

GENERAL MEMBERSHIP MEETING MINUTES, JUNE 3, 2010 — WISCONSIN DELLS, WISCONSIN

I. Call to Order

II. President’s Report
   a. Motion: to approve the minutes from the October 20, 2009 general membership meeting (Helgeson, Bluske) motion carried.
   b. Melissa Mann was introduced and is one of our scholarship winners. Scholarship applications will be sent out soon for this year.

III. Treasurer’s Report
   a. Kelly reported the current net worth of WLIA is $106,356.36

IV. Committee Reports
   a. Technical
      1. Bill Cozzens reported this committee has been an umbrella for the task forces but they are considering expanding their scope of responsibilities. Would like to help the education committee on a technology level.
   b. Communication
      1. Justin Conner reported that the new website is almost live and will have a member section with individual member passwords.
      2. This committee is also in charge of the traveling booth. We do offer a reciprocal arrangement with interested organizations to exhibit at each other’s conventions.
   c. Membership
      1. Howard reported current membership numbers are down about 13 percent with 421 current members. The categories down the most are county government and the private sector. One area that has seen a steady increase of is the GIS professional. Looking for volunteers and to increase benefits and value. Committee meeting to be held on Friday morning or email Howard if interested.
   d. Education
      1. Andrea announced that the fall regional will be in Stevens Point and topics will include redistricting and census. Also looking for volunteers for the committee.
   e. 2011 Annual Conference
      1. AJ reported the 2011 convention will be held in Madison again after 12 years and downtown this time. Plan now for parking. Hope to do some outreach to legislators. The committee will meet Friday at 7:30 a.m. and there are many roles to participate in. Ideas for a theme are welcome.
   f. Legislative
      1. Dave Mockert reported that the last legislative session was very active. The land surveyors bill was not passed and Dave provided testimony for Senate Bill 507 and worked with the ROD’s and others. This bill did pass and was signed into law on May 13. More to come on how that will affect WLIA folks. We plan to have a legislative reception at the annual conference and will ask all members to contact their legislators to attend. Rep Clark, who spoke today, encouraged all to explain their industry to their legislators so they better understand what we do.
   g. Nominations, Awards and Scholarship
      1. Cristina reported that Kelly has appointed members of that committee.
      2. Scholarship letters and applications will be sent to universities next week and will be due back July 15th. WLIA Foundation, Inc. has been established and collects the proceeds from the silent auction and part of social night at the annual conference. It is a 501(c)(3) and you can donate to that fund at any time.

V. Adjournment
   Motion: to adjourn (Conner, Borlick) motion carried [1:17 pm].

Submitted by:
Ann Barrett
Executive Services Manager
III. Secretary’s Report

GENERAL MEMBERSHIP MEETING MINUTES, OCT. 21, 2010 — STEVENS POINT, WISCONSIN

I. Call to Order

II. President’s Report
   a. Kelly thanked the education committee, Sarah Kemp, Andrea Fagan and Doug Miskowiak for all their work on this regional meeting.
   b. Two of the 2010 scholarship winners were introduced; Anne Reis & Jason Tilidetzke.
   c. We are working on being able to accept donations to the scholarship fund online.
   d. Motion: to approve the minutes from the June 3, 2010 general membership meeting (Helgeson, Yanda) motion carried.

III. Treasurer’s Report
   a. Kelly reported the current net worth of WLIA is $92,337.71. Our projected year-end budget looks like we will have a $5,000 surplus.

IV. Committee Reports
   a. Technical
      1. Bill Cozzens reported the committee will be wrapping up the current task forces. They hope to do some recording of the sessions at the annual. Committee is starting to plan the workshops for the annual conference. Will also be reviewing the standards and best practices. Andy Hess is the new co-chair.
   b. Communication
      1. Justin Conner reported that the new website is live.
      2. This committee is also in charge of the traveling booth. Please help staff the booth at the various organization conventions if possible.
   c. Membership
      1. Howard reported current membership numbers are down about 7 percent with 445 current members including individuals, associations, businesses and students from 2009 at end of year. The category with the most decline is in county government and private firms. Membership comes mostly from Wisconsin, but also Illinois, Minnesota, Michigan, Missouri, Indiana, Ohio, New York and Canada. Committee is looking to market more.
   d. Education
      1. Andrea announced that the regional handouts will be posted in a week. She also introduced the committee and encouraged more volunteers to participate.
   e. 2011 Annual Conference
      1. AJ reported the 2011 convention committee met via conference call with 33 participants. Hoping to have a legislative reception at the annual. The call for presentations will be out soon. Would like to offer more technical sessions and hands on workshops. The theme is “Embracing the Wisconsin Idea, Integrating our Efforts, Extending our Reach.”
   f. Legislative
      1. Kelly reported that there has not been a lot going on at this time but we are working with our lobbyist and looking next at the upcoming elections and the fact that there will be a lot of new faces in the Capitol, a new governor and a new budget. We will start working now on relationships.
   g. Nominations, Awards & Scholarship
      1. The call for nominations will be out soon and elections will be on the new website for the 2011 board of directors and the President-elect.

V. New Business
   1. New business – Pete reported that the WLIA Foundation is a 501(c)(3). Think now about your donation to the silent auction at the annual conference or feel free to donate to the scholarship fund at any time during the year.

VI. Adjournment
   Motion: to adjourn (DeLain, Borlick) motion carried [12:56 p.m.].

Submitted by:

Ann Barrett
Executive Services Manager
## VI. Treasurer’s Report

### 2010 FINANCIALS AND 2011 BUDGET

#### REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2008 Actual</th>
<th>2009 Actual</th>
<th>2010 Year To Date</th>
<th>2011 Approved Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convention</td>
<td>96,744.00</td>
<td>88,593.00</td>
<td>85,718.00</td>
<td>85,000.00</td>
</tr>
<tr>
<td>Membership</td>
<td>30,550.00</td>
<td>29,915.00</td>
<td>26,825.00</td>
<td>25,000.00</td>
</tr>
<tr>
<td>Regional Meetings</td>
<td>16,730.00</td>
<td>11,995.00</td>
<td>19,125.00</td>
<td>12,500.00</td>
</tr>
<tr>
<td>Misc. Income/Adv</td>
<td>1,300.00</td>
<td>1,150.00</td>
<td>0.00</td>
<td>500.00</td>
</tr>
<tr>
<td>Scholarship Fund</td>
<td>4,141.00</td>
<td>3,053.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Interest Income</td>
<td>323.51</td>
<td>546.28</td>
<td>485.92</td>
<td>500.00</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>148,788.51</td>
<td>135,252.28</td>
<td>132,153.92</td>
<td>123,500.00</td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2008 Actual</th>
<th>2009 Actual</th>
<th>2010 Year To Date</th>
<th>2011 Approved Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admin Services</td>
<td>19,665.00</td>
<td>16,665.00</td>
<td>19,998.00</td>
<td>19,998.00</td>
</tr>
<tr>
<td>Regional Meetings</td>
<td>14,717.70</td>
<td>9,470.69</td>
<td>13,576.19</td>
<td>10,000.00</td>
</tr>
<tr>
<td>Convention</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Admin Svcs</td>
<td>19,998.00</td>
<td>19,998.00</td>
<td>19,998.00</td>
<td>19,998.00</td>
</tr>
<tr>
<td>Awards</td>
<td>1,736.29</td>
<td>1,313.24</td>
<td>1,170.00</td>
<td>1,200.00</td>
</tr>
<tr>
<td>Hotel</td>
<td>4,875.63</td>
<td>4,381.11</td>
<td>3,175.94</td>
<td>3,000.00</td>
</tr>
<tr>
<td>Food &amp; Bev</td>
<td>37,056.09</td>
<td>32,430.57</td>
<td>26,692.02</td>
<td>33,000.00</td>
</tr>
<tr>
<td>Printing</td>
<td>3,245.92</td>
<td>3,464.99</td>
<td>5,570.16</td>
<td>5,000.00</td>
</tr>
<tr>
<td>Postage</td>
<td>47.61</td>
<td>0.00</td>
<td>95.48</td>
<td>100.00</td>
</tr>
<tr>
<td>Speakers</td>
<td>421.82</td>
<td>1,110.00</td>
<td>250.00</td>
<td>1,000.00</td>
</tr>
<tr>
<td>Supplies</td>
<td>3,483.37</td>
<td>73.88</td>
<td>2,753.10</td>
<td>2,500.00</td>
</tr>
<tr>
<td>Workshops</td>
<td>1,800.00</td>
<td>1,800.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Exhibits</td>
<td>2,056.57</td>
<td>3,877.14</td>
<td>4,393.80</td>
<td>2,000.00</td>
</tr>
<tr>
<td>Other</td>
<td>1,858.73</td>
<td>2,260.08</td>
<td>8,774.87</td>
<td>3,750.00</td>
</tr>
<tr>
<td><strong>Convention subtotal</strong></td>
<td></td>
<td></td>
<td>72,873.37</td>
<td>71,548.00</td>
</tr>
<tr>
<td>Board of Directors</td>
<td>1,914.79</td>
<td>1,496.09</td>
<td>1,070.98</td>
<td>1,250.00</td>
</tr>
<tr>
<td>Committees/Task Forces</td>
<td>838.32</td>
<td>0.00</td>
<td>64.49</td>
<td>500.00</td>
</tr>
<tr>
<td>Lobbyist/Ethics Board</td>
<td>18,000.00</td>
<td>11,025.00</td>
<td>2,900.00</td>
<td>9,000.00</td>
</tr>
<tr>
<td>Misc./Elan fees</td>
<td>4,648.81</td>
<td>4,890.99</td>
<td>5,270.81</td>
<td>4,500.00</td>
</tr>
<tr>
<td>Postage</td>
<td>1,041.32</td>
<td>18.97</td>
<td>17.35</td>
<td>25.00</td>
</tr>
<tr>
<td>Printing</td>
<td>1,565.86</td>
<td>460.68</td>
<td>372.67</td>
<td>500.00</td>
</tr>
<tr>
<td>Web Development/Maintaince</td>
<td>1,405.00</td>
<td>960.00</td>
<td>5,687.30</td>
<td>3,120.00</td>
</tr>
<tr>
<td>Scholarship Fund</td>
<td>4,000.00</td>
<td>2,000.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Foundation</td>
<td>0.00</td>
<td>0.00</td>
<td>2,085.00</td>
<td>0.00</td>
</tr>
<tr>
<td>D &amp; O Insurance</td>
<td>0.00</td>
<td>0.00</td>
<td>825.00</td>
<td>825.00</td>
</tr>
<tr>
<td>Telephone and Fax</td>
<td>1,793.00</td>
<td>1,890.42</td>
<td>1,660.17</td>
<td>2,000.00</td>
</tr>
<tr>
<td><strong>TOTAL EXP</strong></td>
<td>147,359.14</td>
<td>119,586.85</td>
<td>126,401.33</td>
<td>123,616.00</td>
</tr>
<tr>
<td><strong>EXCESS REVENUE</strong></td>
<td>1,429.37</td>
<td>15,665.43</td>
<td>5,752.59</td>
<td>-116.00</td>
</tr>
</tbody>
</table>