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This Annual Report is a summary of the activities, accomplishments and financial status of the Wisconsin Land Information Association for 2012. WLIA has been a very strong and viable, grass roots based organization for more than 25 years. We are financially sound and continue the pursuit of our values and mission. We also continue to expand our membership to new realms, while also continuing to support our current professionals.

Last February, we reached 25 Years of existence and celebrated our great history, through a theme for the annual conference of “25 Years of Success, Pointing to the Future.” Our annual conference was held in Stevens Point at the Holiday Inn and Convention Center, on Feb. 15-17. The conference, although lower in attendance, was a success in many ways, including outreach, a good solid program for educational purposes, highly attended workshops and several great social gathering opportunities. At the conference we not only discussed our past, but focused on our existence and our future. Several discussions regarding where WLIA should be headed in the future took place.

The WLIA Board of Directors were urged by the Past Presidents of WLIA, to take on endeavors relating to updating the WLIA Strategic Plan, reporting on the status of the development of the foundational layers statewide and developing tools to assist with furthering Wisconsin’s efforts in geospatial data development and dissemination. At the WLIA BOD Retreat in April, the board decided to take on the efforts urged by the Past Presidents, three teams were assembled to complete the tasks. The Strategic Plan for WLIA was updated by the president, past president and others. The Strategic Plan was publicized to the entire membership in Late October, in order to garner comments and prepare for a vote at the Annual Conference in February 2013. The second initiative was to have the Technical Committee, headed by Jay Yearwood and Andy Faust, develop a report on the status of the foundational elements (we selected 16 geospatial layers within them). This report was publicized to the membership in December. The third initiative was the creation of an online application for incorporation of the county parcels into a statewide system. This task was taken on by the Technical Committee as well, but headed by Justin Connor, Ian Grasshoff and Jeff DuMez. This application is a demonstration that statewide data layers can be implemented into a system that allows access to the data by all. The intent of this tool was to use the tool for demonstration that Wisconsin can do this and it needs to be done.

We held two very successful regional meetings. The spring regional was focused around “Getting It Done – Finding, Funding and Finishing”. We convened at the Pointe Resort and Club in Minocqua, WI on May 17 and 18. We had a very exhilarating opening session with Jackie Bredl-Dietrich on Conversation Awareness. This great session was followed by several presentations on how to be successful in finding, funding and finishing projects. The social was sponsored by GRAEF (Jon Schwichtenberg) and Ayres (Kirk Contrucci). The fall regional was centered on “The Challenges of Change in Land Records”. The fall regional was held at the Radisson Paper Valley Hotel and Convention Center in Appleton on Oct. 23-24. The fall regional was held in conjunction with the ESRI Wisconsin Users Group Meeting held on the Oct. 25-26. Several presentations focused on challenges of implementation at the local, county, regional and state levels.

The upcoming Annual Conference is being held at the Grand Geneva Resort in Lake Geneva, WI on February 13-15. This year’s theme is “Be Bold! Integration, Coordination and Communication.” The program is going to be full of great presentations, social opportunities and educating workshops.
While WLIA is constantly leveraging our resources to garner support for the needed geospatial elements of our professional lives in Wisconsin, this year we have seen a glimmer of hope that there may be some headway in protecting our investments and future. Through our legislative committee leaders and me, we have been working towards assisting in legislative endeavors spearheaded by the Land Information Officers Network (LION) and the Wisconsin Geographic Information Coordination Council (WIGICC). These legislative efforts are focused on strengthening the Wisconsin Land Information Program, securing more funding for geospatial activities, developing systems to share data more effectively and developing stronger coordination of geospatial activities in the state.

I would like to end my term as the President of WLIA, with some observations, statements and a little nudging:

1. WLIA is a strong organization with many highly qualified professionals, who are dedicated and devoted to the WLIA mission. I would like to say thank you.

2. There have been long strides taken this year, but we must continue to boldly push forward and not be afraid to let our ideas be known. Speak up and speak out, otherwise we will have to live with what we are given.

3. Continue to monitor the issues, this year we went back to having a retainer for our lobbyist, knowing we will need her to be at our side assisting in legislative issues in the next few years. We need to continue to have the ability to assist our membership in geospatial issues.

4. We need to continue to stay abreast of all happenings in our great state. Stay active in education, advocacy and most of all interaction with our membership. The new website is helping with that and continues to get better as time goes on.

5. Stay active in the association. This doesn’t mean you have to be on the board or be the president, it means stay active through participation. That could mean giving input through surveys or other means, attending meetings/conferences or volunteering time for the association.

6. Continue to be actively engaging your government representatives (state/local legislators, state agencies, local government, Governor’s Office, etc. ...). They will respond to your needs as their constituents.

7. Last, but not least, continue to grow professionally, continue to learn. This profession changes very rapidly, stay up with the times and continue to evolve with it.

It has been an honor to work with such a great and active board of directors this year. We have accomplished a lot and we will continue to accomplish more in the upcoming years. I intend to stay active and continue to work on initiatives that are important to this association. Thank you for allowing me to be a humble part of such a great organization.

Jon Schwichtenberg, GISP
WLIA President
Mission Statement: The committee shall find and attract new members for the organization.

Membership History
The economic climate within the state and region continues to take a hit on the WLIA membership. The majority of the membership is from County government, along with many other state funded or subsidized entities. These organizations, hit hard by recent funding initiatives, continue to look for ways to reduce budgets and employer-contributed funding.

New Membership Group Rates
Group membership: To help organizations in their endeavor to keep costs low while trying to maximize the benefit of individuals to become part of WLIA, a new group membership rate was developed. This rate is open to all agencies, public and private. The rate is $150 and allows the agency to register as many members as they wish, allowing the entire organization to benefit from member activities and networking.

Conference Exhibitor option: As an extension to the group rates, an upgrade is available for conference exhibitors as well. Currently, included in the conference exhibitor fee is one complimentary membership. For $100, exhibitors can add the rest of their staff as members to WLIA.

Student rates: Student rates have been maintained at $25 to encourage students to become members, helping them establish new contacts, and be able to take full advantage of the benefits of WLIA. Available to any individual enrolled in a postsecondary educational institution interested in land information activities and with an interest in advancing the mission of the association. Each student member will be permitted to participate in the activities of the association, but will not have voting privileges.

New Membership Outreach
We continue to work to outreach to new members by contacting other associations and groups with like interests. The best outreach comes from existing members to contact friends and colleagues about the benefits of WLIA. The association is only as strong as its members so it is up to all of you to promote WLIA.
Mission Statement: The committee shall promote awareness, communication, interaction and cooperation among the association, other professional associations and organizations and also to the public.

WLIA Booth Recap:

This year the Board, per the Committee’s recommendation, purchased 2 new banners that could be displayed and relocated easily at events across the state. The old booth still exists, has been updated, and is used when overlapping of events occur.

The exhibit booth plays an important role in reaching out to other organizations and to expand the WLIA’s visibility. Volunteering to help with the exhibitor booth is a fantastic way to attend a conference that your work budget won’t allow for. Please check the ‘Volunteer Opportunity’ section of the webpage for a list of potential conferences or contact us with an idea of your own.

This year the WLIA booth was present at the following:
• Wisconsin Register of Deeds Association
• Wisconsin Counties Association National Emergency Number Association – Wisconsin Chapter
• ESRI Wisconsin User Group
• Wisconsin Society of Land Surveyors
• Wisconsin Towns Association
• Wisconsin Counties Association
• UWM – GIS Day

Other events that we had to cancel due to lack of volunteers and/or booth exchange options:
• Wisconsin Crime Information Bureau
• League of Wisconsin Municipalities

We hope to visit more events in 2013 and aid in the Membership Committee’s mission and drive of recruitment.
Mission Statement: The Scholarship Committee shall coordinate the Damon Anderson Memorial Scholarship Program.

The Scholarship Committee awarded four $1,000 scholarships in 2012 to students continuing their education in geography or other land records-related disciplines. Our 2012 scholarship recipients are: Gretchen Gottsacker, UW-Stevens Point; Hagen Kaczmarek, UW-Whitewater; Carl Sack, UW-Madison; and Ashley Vedvig, UW-Whitewater.

Scholarship recipients also receive a one-year WLIA student membership, free registration to the WLIA Annual Conference and recognition by the Association.

SILENT AUCTION

The scholarship program is funded by silent auction and other fundraising held each year resulting in contributions to the WLIA Foundation. Donations to this fund supporting scholarships are tax-deductible. In 2012, more than $4,000 was raised in support of scholarship activities from which 4 deserving recipients were awarded $1,000 each.

SCHOLARSHIP APPLICATION

In the application for the scholarship, applicants are asked to list any academic honors or leaderships positions they have held, their career goals and a need statement toward their candidacy for a Damon Anderson Memorial Scholarship. Applicants are also evaluated on their academic record, extracurricular activities and outside recommendations from their professors or advisors.

WISCONSIN LAND INFORMATION ASSOCIATION FOUNDATION

The WLIA Foundation, Inc. is a tax-exempt foundation under IRC Section 501c(3). The Foundation utilizes 100 percent of funds obtained from silent auctions, private donations and other fundraising activities to award Damon Anderson Memorial Scholarships.
Wisconsin Land Information Association 2012 Annual Report

II D. N O M I N A T I O N S C O M M I T T E E

AJ WORTLEY (CHAIR), BILL COZZENS, ANDY FAUST, BRENDA HEMSTEAD, TRAVIS LEMOINE

Wisconsin Land Information Association Foundation

The Nominations Committee is chaired by the past president and charged with seeking nominations from the membership for individuals to serve on the WLIA Board of Directors. The committee then develops a slate of candidates to be included on the election ballot for the President-Elect and Board of Directors positions. The committee fulfilled that charge and submitted a slate of candidates (one nominee for President-Elect and thirteen nominations for the Board of Directors) to the WLIA Board of Directors in January 2013.

The Nominations Committee used the following criteria or policy to screen the nomination for office:

1. The candidate must be willing to serve for the required two-year term. The president-elect must commit to three years.
2. Nominations must include a biography in the form of a personal profile which will accompany the ballot mailing to the membership prior to the annual conference.
3. The committee shall evaluate nominations based upon their profiles and
   a. Consideration given to outgoing board members who run for re-election (promotes continuity and institutional memory);
   b. The nominees should represent a cross section of our state’s geography, interests, professions and those of state and local government;
   c. The nominees should represent diversity while promoting participation from the membership;
   d. If willing to serve, the nominees’ place of work has agreed to allow the nominees to participate;
4. The nominee must be a member of WLIA in good standing prior to being nominated.
The Awards Committee is chaired by the past president and is responsible for the solicitation of award nominations from the general membership. The committee received several nominations and the recommendations were presented to the Board of Directors in January 2013. The awards are presented annually at the awards luncheon on the last day of the annual conference.

**Outstanding Contribution Award**
The Outstanding Contribution Award is given to an individual or an organization that is a WLIA member and has made a substantial contribution to WLIA activities or the Wisconsin Land Information Program (WLIP).

**Friends of Land Records Award**
The Friends of Land Records Award is given to an individual or organization that is not a WLIA member and has contributed to the success or advancement of land records modernization in Wisconsin.

**Allen H. Miller Award**
The Allen H. Miller Sustained Service Award is given to an individual or organization that demonstrates sustained service to WLIA and the WLIP, through continued exemplary contributions. The Allen H. Miller Sustained Service Award is named after our first President and continuing friend and supporter.

**Local Government Achievement Award**
The Local Government Achievement Award is given to a local, municipal, town, county, tribal government or consortium that has used WLIP funding to further land records modernization in such a way as to exemplify the goals for the WLIP in one or all of the following areas:
- Innovative and efficient use of resources (bang for the buck)
- Local data with statewide accessibility
- Cooperative/creative agreements

In addition, there are other awards given out each year.

**President’s Award**
The President’s Award is one of the highest awards available. It is a meritorious award given at the President’s discretion.

**Distinguished Service Award**
The Distinguished Service Award is given to outgoing board members including past president in general recognition of their service to WLIA.
Mission Statement: The primary mission of the Committee on Technical Issues and Information Policy (TIIP) is to establish task forces to study land information issues and provide a forum for examining new land information ideas.


This document summarizes the current status of selected Wisconsin foundational layers associated with the Wisconsin Land Information Program. The intent of this report is to provide a general overview of the completeness of each of the selected Wisconsin foundational layers at a given point in time.

Specifically, this report provides information about the status of each layer’s source data, as well as the status of the corresponding statewide foundational layer. This report does not provide specific recommendations or a plan about how or when source data and/or statewide foundational layers will be completed. This report is being presented to WIGICC, who has chosen to take on the task of incorporating it into an actual statewide plan.

MCD Pilot Project — The WLIA Technical Committee has implemented a pilot project working directly with counties in coordinating and identifying edgematching boundary information issues. This grass roots effort strives to overcome the historical problems with data integration across jurisdictional boundaries. We have started with three RPC regions (NCWRPC, ECWRPC & SEWRPC) working initially on mutually agreeable positions for the county boundaries. We hope to use this cooperation and expand to other layers, including MCD boundaries, school districts, and eventually include parcels.

“Just Do It” Project — A presentation was given by Justin Conner, Ian Grasshoff, Jeff DuMez and William Cozzens at the fall regional to showcase the status of the pilot project with some working examples to use as an example for the process of developing legislation. The latest update currently has collected and processed more than 3.15 million parcels from 63 counties (five not participating and four did not respond) http://gis.co.wood.wi.us/StateParcels/index.html. State leadership has noticed the success of the JDI project which has led to conversations on how to best proceed as a future sustained program.

Wisconsin Regional Orthophotography Consortium (WROC) — The Wisconsin Regional Orthophotography Consortium (WROC) officially announced the selection of the Ayres Associates/AeroMetric team for the WROC 2015 mapping program. See Track 2: State-Wide Initiatives on Thursday — Next Steps for Aerial Imagery in Wisconsin, State Cartographer’s Office, at 11 a.m.-12 p.m. and a WROC Program Update, Kirk Contrucci, at 1:30-2:15 p.m.

Other initiatives of interest — Will report at the annual conference.
Mission Statement: Develop and help others to develop educational programs and materials on land information issues. The committee’s primary responsibilities for the last year have been coordinating regional meetings. Special focus on outreach to the original stakeholder groups (ROD, RPL, RLS, etc.) and advertising educational opportunities was a primary goal for the year.

2012 Annual Conference

The theme of the annual conference was “Point-ing to the Future”.
February 15-17, 2012 at the Holiday Inn, Stevens Point
Attendance: 388

WORKSHOPS
There were nine half-day workshops including:
- Python Basics 1
- Python Basics 2
- *ArcGIS Desktop Solutions I – Data and Map Design
- *ArcGIS Desktop Solutions II – Add-Ins
- ArcGIS for Land Records
- Using the American Community Survey from the U.S. Census Bureau — Acquiring, processing and using the data, along with strategies for margin of error issues
- LiDAR - The ins and outs of using LiDAR, including storage, processing and general use
- Minimizing Risk in Client / Server Application Development
- ArcGIS Server Development using Adobe Flex, Javascript and Silverlight: A Side-by-Side Comparison

EDUCATIONAL SESSIONS
There were 51 different sessions under tracks covering student projects, mobile apps, state initiatives, web technology, imagery and GPS, new members, and non-traditional GIS.
1. Mobilizing Your GIS — Using Cross Platform Mobile Application Development With the Flex API
2. Building Cross Platform Mobile Applications Using the ArcGIS Flex API
3. Mobile LiDAR
5. Wisconsin Geographic Information Coordination Council (WIGICC) - What’s New, What’s Happening, What’s Next
6. Semantic Work In The Geospatial Area
7. GIS-Based Analysis Of Aquaculture Site Selection
8. Redistricting In Wisconsin: Comparison of Legislative Districts Created in 2001 and 2011
9. Building A Web Mapping Infrastructure
10. Big-Time GIS For Small Communities
11. Pointing to the Future of GIS Website Sharing (Counties Sharing Resources With Municipalities)
12. The Moose is Loose, GeoMOOSE A Web Mapping Framework
13. Evolving Web GIS Perspective
15. How Consumer Mobile Technology is Changing GIS
16. Constraining LiDAR Derived Surfaces With Breaklines
17. Wisconsin Aerial Photography: 2015 and Beyond
18. The Advantages Of Using Helicopter LiDAR Platforms for Corridor Mapping
19. Automated Feature Extraction Using Digital Camera Imagery
20. LiDAR In Wisconsin — Where We’ve Been, Where We Are and Where We Are Going
21. LiDAR QA/QC - What’s the Point?
22. High Accuracy GPS For GIS
23. Using Open Source Software for Mobile Data Collection
24. WLIA New Member Session — All You Need to Know About WLIA
25. How to Successfully Develop a Resume
26. What a Potential Employer Looks for in an Applicant
27. Trends In The Spatial and Temporal Variability of Snowfall Totals and Events in Wisconsin, 1974-2010
28. Monitoring and Quantifying Urban Change in China Using LandSAT Data and a Multi-Temporal Approach
29. Historic Annual Distribution And Expansion of The Mountain Pine Beetle In Rocky Mountain National Park
30. Resume Review And Mock Interview
31. Panel Discussion On Economic Development —
   How Does It Effect GIS/LIS and How Can it Assist in Furthering
32. GIS/LIS Efforts Statewide While Assisting EDC’s and Other Economic Development Organizations to be
   More Effective?
33. WLIA Minor Civil Divisions (MCD) and School District Panel Discussion
34. LiDAR Panel Presentation - Elevation Data, Especially LiDAR Is a Highly Coveted Dataset, this Panel
   Discussion Will Address All Aspects of The Data, From Collection to Storage to Use
35. Integrating The Property Listers Office And The Register Of Deeds —
   Lessons Learned, Success and the Future
36. Exposing Spatial Queries and Spatial Relationships Within Traditional, Non-Spatial Data
37. Tornado, Jet Crash, Wind Storm — A Busy Year in Emergency Response GIS
38. Sand Mining In Wisconsin: Resources and Issues
40. Cooperative Data Sharing: Assembling a State-Wide County Public Layer
41. Evaluating Terrestrial Invasive Plant Species in Eau Claire County, Wisconsin
42. UWSP Sustainable Commute Project
43. Building a Statewide PLSS Database
44. Using Raster Math to Assess Wetland Functionality Capacity
   Based on Hydrogeomorphic (HGM) Classification
45. Madison Neighborhood Indicators: Past, Present and Future
46. Mapping Measures of Reliability Alongside Data From the American Community Survey
47. Where Do the Elk Play?
48. GIS Salaries in 2010-11
49. Connecting UWSP Alumni Through End-User Interactive Mapping
50. Potential For ‘Frac’ Mining In Monroe County, Wisconsin
51. Leveraging ArcGIS Online — The Current “Breadth” and “Depth” of ArcGIS Online and How it Integrates
   Seamlessly into the ArcGIS System

2012 Spring Regional Meeting

The theme of the Spring Regional Meeting was “Getting It Done – Finding, Funding, and Finishing”.
May 17-18, 2012 at The Pointe Resort & Club, Minocqua
Attendance: 70

The goal of the meeting was to demonstrate how agencies maintain expansive responsibilities in an
organized manner within budget constraints. The first day began the meeting with a motivational speaker, and
proceeded with the following topics.
- Conversation Awareness: Create Courage and Confidence to Get Your Point Across and Spark Interest
  “Getting Things Done” (GTD)
- Strategic Planning – “Getting It Done”
- Updating TIGER Census Geography
- LION Meeting
Wisconsin Land Information Association 2012 Annual Report

IIH. EDUCATION COMMITTEE

cont.

- Bonfire on the hotel grounds for networking
- WIGICC Elevation Committee Meeting
- Cooperative Consortium Efforts and Strategies Presentation: Regional Projects
- Wisconsin Aerial Imagery and Elevation Consortiums:
  - “Learning from the Past: A Blueprint for a Wisconsin Aerial Imaging Program”

2012 Fall Regional Meeting — Appleton

The theme of the Fall Regional Meeting was “The Challenges of Change in Land Records”.
October 23-24, 2012 at the Radisson Paper Valley, Appleton
Attendance: 101

The goal of the meeting was to provide an update on statewide data initiatives, as well as provide a venue to demonstrate future issues facing the land information community. Topics which were presented at this meeting, included the following:
- Virtual Parcel Integration Project Update
- WLIA Board of Directors Statewide Data Integration Initiative Task #1 – “Just Do It”
- Next Steps for the Wisconsin Aerial Imagery Business Plan
- From Addressograph to GIS: The Adaptation of Real Property Listing and Property Valuation to Technology
- Future DOR Changes and Requirements
- WIGICC Elevation Workgroup Meeting
- LION Meeting
- “Night on the Town” Scavenger Hunt
- Interpretation of Land Descriptions
- LiDAR Data Gave Us 2’ Contours, Now What ... ?
- GIS and NG9-1-1
- Municipal Utility GIS Challenges

All presentations from the Regional Meetings can be accessed by members on the WLIA website www.wlia.org, under Events>Past Events.

2013 Education Venues

The locations and dates are already reserved for the WLIA 2013 Regional Meetings and 2014 Annual Conference. The incoming WLIA Board and Education Committee will be identifying the educational topics of timely interest to its members.

- 2013 Spring Regional – May 15 & 16, Jefferson Street Inn, Wausau
- 2013 Fall Regional – Eau Claire
- 2014 Annual Conference – Marriott Madison West in Middleton

2013 Targets for the Education Committee
- Continue sharing information with the membership on land information issues and other related education and training opportunities.
- Solicit feedback from the membership about topics of educational interest.
- Utilize feedback and results from a post conference survey to plan future education/training.
The legislative committee was busy in 2012 pursuing proactive initiatives for the betterment of all in our community. With the assistance of Heather Berlinski, our advocacy consultant from the Kammer Group, our activities fell generally under three main categories as discussed and approved by the WLIA Board at their retreat in April.

- Support for protection of WLIP grant funds including partnering with LION to push modernizing and codifying WLIP grant amounts, eligibility threshold and opposing any additional DOA lapses;
- Support for opportunistic statewide projects and/or coordination that would further emphasize the value and benefits of Wisconsin land records producers, including high-visibility state-level efforts and watching for opportunities for a coordination role for WIGICC; and
- Support for increasing the amount of funding utilized for statewide land information through partnering with sister organizations to consider a strategy for removing the redaction fee sunset and retaining those funds within the land records community.

And on the monitoring side, we remained committed to watching for opportunities for input or to address recent bills which may re-emerge in the 2013 legislative session including the Land Surveyors’ Bill and the Comprehensive Planning Opt-out Bill.

Below we outlined our key activities in each of these areas that we believe have had positive impacts in each of these areas.

**Protection of WLIP Funds and Program Stability**

- WLIA representatives, in partnership with LION, initiated several meetings with the Department of Administration’s Division of Intergovernmental Relations and the governor’s office to discuss and emphasize the importance of sustained WLIP funds; the need for adjusted grant amounts; and the potential for re-tooling the Program calendar to better align with county budgeting cycles.
- WLIA sent a joint letter of support to DOA and the governor’s office re-iterating our position and advocating for inclusion of these provisions in the forthcoming biennial budget.
- WLIA representatives have worked with LION to reach out to and begin identifying potential legislative champions through which to propose a legislative amendment to the Budget Bill should our requests not be immediately included in the budget which is due out Feb. 20.

**Support for Statewide Projects and Coordination**

- In response to a state-contracted report on Wisconsin deer management which included recommendations for GIS data improvement and coordination, WLIA joined with LION and WIGICC in reaching out to the governor’s office offering support for the recommendations and initiating meetings with DOA and the governor’s office to further emphasize pursuit of these recommendations; the value of locally-produced data in this context; and a potential role for WIGICC should future activity occur.
- In response to much publicity in the fall around the DNR’s Managed Forest Land program and access to accurate land records under that program, WLIA met with the DNR Forestry Division. We sought to better understand the modernization challenges within that program; discussed the value that integrated statewide data would have in achieving their goals; and offered continued support from the wider land records community should a direct need be identified.
- In continuing discussion with the Wisconsin Economic Development Corporation with whom WIGICC has developed a relationship, representatives from WLIA, LION and WIGICC met with WEDC employees to discuss the value of a statewide system with integrated information in serving WEDC’s business needs.
Advocacy for Removal of Redaction Fee Sunset and Use of Funds in the Land Records Domain

- Recognizing that the Land Information Officers’ Network (LION) had begun drafting a proposal to address this initiative, WLIA has worked with LION to facilitate broader community discussion (particularly with the Wisconsin Register of Deeds’ Association and the President’s Council) regarding the merits of removing the sunset and the need for these funds within the land records community.

- WLIA provided feedback to LION in hopes of strengthening the proposal and advocating for provisions that would consider how to direct funding where it is needed most and how to spread the benefits of WLIP-produced information through improved data sharing.
III. Secretary’s Report

ANNUAL TOWN MEETING MINUTES, FEB. 16, 2012
HOLIDAY INN HOTEL & CONVENTION CENTER, STEVENS POINT, WI

I. Call to Order
AJ Wortley, WLIA President, called the WLIA Annual Town Meeting to order at 12:30 pm.

II. Scholarship Recipients
The four $1,000 2011 Damon Anderson Scholarship winners were announced; Brad Willems from UW Milwaukee, Carly Mertes of UW Madison, Marlee Crave at UW La Crosse and Daryn Hardwick, UW Stevens Point/St. Cloud State University. Scholarship dollars were made available from the proceeds from the silent auction held at the 2011 WLIA Annual Conference. Each recipient is pursuing a degree in a land information field, and each of them demonstrated leadership, involvement in extracurricular activities, and outstanding academic success.

III. President’s Report
a. AJ reported the board is working on updating the association’s strategic plan. UW Extension has done a survey and analysis.
b. The President’s Council met and discussed economic development topics and noted that maps are very effective with legislators in presenting our industry issues.

IV. Treasurer’s Report
AJ referred those present to the Treasurer’s report in the Annual Report, and stated that the association ended 2011 with excess revenue exceeding $4,000.00. Motion: to accept the Treasurer’s report as presented (Conner, Dittmar) motion carried.

V. Secretary’s Report
AJ referred to the minutes of the 2011 Annual Town Meeting as provided in the Annual Report. Motion: to approve the 2011 Annual Town Meeting minutes as presented with the correction of the scholarship winners (Lacy, Harper) motion carried.

VI. Committee Annual Reports
a. Membership – Howard Veregin reported the WLIA membership is increasing slowly but steadily and is currently at 483 or 30 more than 2010, reversing a downward trend. Membership was at its highest level in 1992 with 656 members. Private and state agency members have increased this past year while county and municipal sectors have remained stable.
b. Education – Sue McDonald reported that the committee is planning the spring regional that will be held in Minocqua and is focused this year on outreach and providing opportunities for other organizations to bring more members into WLIA. The fall regional will be in conjunction with the EWUG conference in Appleton.
c. Communication – Trish Nau reported their focus is also on outreach by having the WLIA booth at other industry related conferences.
d. Technical – Bill Cozzens and Jay Yearwood are co-chairs. Several task forces are in progress including data sharing, parcel mapping, MCD and parcel.
e. Legislative – Steve Geiger and Kelly Felton reported the association has been very active legislatively this past year. Worked on AB303 last fall, the Surveyors bill, comp planning, and having regular meetings with LION and DOA. The Kammer Group has been good to work with.

VII. Old Business – None
VIII. New Business - None
IX. Adjournment
With no further business to come before the WLIA membership at the 2012 Annual Town Meeting, there was a Motion: to adjourn (Conner, Ritchie) motion carried.

Submitted by:
Ann Barrett
Executive Services Manager
III. SECRETARY’S REPORT

GENERAL MEMBERSHIP MEETING MINUTES, MAY 17, 2012

THE POINTE HOTEL, MINOCQUA, WISCONSIN

I. Call to Order at 12:20 pm

II. President’s Report
   • The board is working on updating the WLIA strategic plan at present as well as the administrative manual.
   • Motion: to approve the minutes from October 27th, 2011 general membership meeting (Derringer, Schwichtenberg) motion carried.

III. Treasurer’s Report
   • Money market account is at $108,994.87 and checking 5,174.21 for a total net worth of $113,139.81

IV. Committee Reports
   a. Technical
      1. Bill Cozzens is working with DATCP, GIO and DNR to obtain data sets.
   b. Communication
      1. Trish Nau reported that the WLIA Booth will be touring this year to other conferences around the state. If you are nearby or involved in that group, your help to staff the booth would be welcome.
   c. Membership
      1. Trish reported that a ten question survey of the membership went out to see where we are at. Results will be posted on the website. The next initiative is for new members and new marketing materials.
   d. Education
      1. Jennifer Reek introduced her team who worked on the spring meeting and mentioned the morning speaker Jackie Bredl-Dietrich was terrific. Committee is working with Drop box to store info on activities. Barb Gibson mentioned the preliminary timeline for the fall regional meeting in Appleton has been established and they would appreciate ideas on topics or speakers.
   e. 2013 Annual Conference
      1. Jon reported that Scott Galetka is the 2013 Conference Chair and the dates are Feb. 13-15 at the Grand Geneva Resort in Lake Geneva.
   f. Legislative
      1. Steve Geiger reported the committee is working on increasing the base budget and education grants, and had a call with LION to formulate a plan.
   a. Nominations, Awards & Scholarship
      1. AJ Wortley reported the scholarship applications are going out soon.
   h. Website and social media
      1. The board created a new committee with Justin as Chair. They will handle any updates to the website and are working on more of a presence on Twitter and Facebook to expand our communication. The association is also using DropBox for better information sharing.

V. New Business – None

VI. Adjournment
   Motion: to adjourn (Derringer, Reek) motion carried (12:40 pm).

Minutes submitted by
Ann Barrett
Executive Services Manager
III. SECRETARY’S REPORT

GENERAL MEMBERSHIP MEETING MINUTES, OCT. 23, 2012
THE RADISSON PAPER VALLEY HOTEL, APPLETON, WISCONSIN

I. Call to Order at 12:05 p.m.

II. President’s Report
Motion to approve the minutes from May 17, 2012 general membership meeting
(Derringer, Schwichtenberg) motion carried.

III. Committee Reports
a. Technical
1. Bill Cozzens reported that the foundational elements data layer document is in progress. There is a survey out on this as well with a request to participate. There is also an initiative to talk with state agencies on population data ranks and publicize.

b. Communication
1. Trish Nau reported that two new banners have been designed by Adam Derringer and ordered for WLIA to use at related conferences such as WTA, WCA and WI NENA. Good participation to date and committee is now planning on attending GIS day in Milwaukee.

c. Membership
1. Trish has created a membership flyer on the new group rate and Andy described the new membership drive with the group options for 2013.

d. Education
1. Jennifer Reek and Barb Gibson planned this fall regional with great attendance of 101.

e. 2013 Annual Conference
1. Scott Galetka is the 2013 Conference Chair and reported the theme is Be BOLD, Integrating, Coordinating and Communicating. The keynote speaker will be Learon Dalby from Sanborn Map Company. Presentations are still being accepted.

f. Legislative
1. Kelly Felton sent a very extensive and thorough report of legislative activity to the membership. Contact the committee with any questions.

g. Nominations, Awards & Scholarship
1. AJ Wortley is sending out nomination requests for the board and award candidates.
2. AJ announced four scholarships were awarded out in August and Ashley Vedvig and Hagen Kaczmarek from UW Whitewater are here and were introduced. Carl Sack from UW Madison and Gretchen Gottsaker from UW Stevens Point were the other winners. Will explore the criteria to discuss graduate vs undergraduate opportunities.

h. Website and social media
1. Justin Conner reported our website gets approximately 100 hits per day and invited everyone to visit since it is updated regularly. He successfully uploaded posters recently and welcomes suggestions.

IV. New Business – none

V. Adjournment
Motion: to adjourn (Derringer, Nau) motion carried (12:27 p.m.).

Minutes submitted by
Ann Barrett
Executive Services Manager
### IV. TREASURER’S REPORT

#### 2012 FINANCIALS AND 2012 BUDGET

#### REVENUE

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<thead>
<tr>
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<th>2010 Year Actual</th>
<th>2011 Year Actual</th>
<th>2012 Year Actual</th>
<th>2012 Approved Budget</th>
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#### EXPENSES

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President

Jon Schwichtenberg, GRAEF

President – Elect

Scott M. Galetka, Bayfield County

Directors

Justin Conner ......................................................... Wood County
William Cozzens III ........................................... Waukesha County
Adam Derringer ...................................................... Derringer Group LLC
John T. Ellingson .................................................. National Geodetic Survey
Andrew Faust ........................................................ NCWRPC
Steven E. Geiger ..................................................... Polk County
Barb Gibson ......................................................... Vilas County
Ian Grasshoff ......................................................... Waupaca County Land Info
Trish Nau .......................................................... East Central WI RPC
Jennifer Reek ......................................................... City of Brookfield
Bill Shockley ...................................................... Power System Engineering, Inc.
AJ Wortley ........................................................ Wisconsin State Cartographer’s Office
Jay Yearwood ....................................................... City of Appleton