



# Wisconsin Land Information Association

## Spring Regional Meeting Agenda

• May 17 & 18, 2012 • Pointe Resort and Club, Minocqua, WI •



**“Getting It Done – Finding, Funding, and Finishing”**

### Agenda: Thursday May 17, 2012

8:30 - 9:00 **Registration**

9:00 – 9:30 **Opening Remarks**

9:30 -12:00 **Conversation Awareness: Create Courage and Confidence to Get Your Point Across and Spark Interest**

*Jackie Bredl-Dietrich, CHES, PCC, CWP  
Ontological Life & Business Coach, Wellness Speaker, Author  
Whole Life Visions*

Ever wonder why some conversations are easier and others more difficult?

This interactive keynote aims to improve your courage and confidence to effectively communicate with decision makers, colleagues, friends and family. Complete a step by step process to strengthen your elevator speech so when you meet with your county board chair or senator, you have a positive impact. Learn the key elements to ask for what you need and practice making requests. Discover the power of aligning your message with your body movements. Identify your primary body posture and make subtle adjustments to experience different results. When you apply these concepts you might actually notice that people listen and better understand what you're talking about! Together, we will have fun exploring and gain valuable tools to improve conversations and interactions in life

10:30 –10:45 **BREAK**

12:00 – 1:00 **LUNCH (included)**

1:00 – 1:45 **“Getting Things Done” (GTD)**

*Jeff DuMez  
GIS Coordinator / Land Information Officer at Brown County*

As GIS has matured, more people now understand your value, and so you are continually being asked to do more. Your job has grown to the point where it's almost overwhelming: Requests for your services are piling up, and you're also trying to stay on track with the big projects too. And like most GIS professionals, you have to remember a dizzying array of technical functions, work flows, contacts, software codes, program code, and so on. Even if you have a great knack to keep all of this information stored up in your head, the “information overload” can lead to stress. So you keep notes. But whether you use paper notes or computer notes, there are some serious limitations to your note keeping system (scattered notes, hard- to-retrieve notes, notes that are not easily updated, etc). There's got to be a better way!

This presentation will summarize key principles of David Allen's “Getting Things Done” (aka “GTD”) methods. GTD is advertised as “the art of stress-free productivity” and Jeff will explain why he thinks this is an accurate description. Although GTD works well within many different note systems (even paper), Jeff will demonstrate this system within his tool of choice: free software called “Evernote”. Jeff will show how he has incorporated GTD and Evernote into his life as a GIS professional (and in his life in general). He will show how the GTD process is used to most effectively collect, organize, prioritize, keep reference materials, document your work, and generally do more with the GTD methods and the Evernote tool.



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1:45 – 2:00     **BREAK**

2:00 – 3:45     **Strategic Planning – “Getting It Done”**

*Peter Herried, Department of Administration*

Peter will talk to us about the DOA's statewide plan and initiatives, WLIP and State budget.

*Jon Schwichtenberg, WLIA President and Justin Conner, WLIA Board Member*

Jon will present on WLIA's strategic plan and initiatives.

Justin will talk to us on how to “Just Do It”.

*Jennifer Reek, GIS Coordinator, City of Brookfield*

GIS Plans and Frameworks for local government. Jennifer is presenting on developing a local government GIS plan and providing the framework to implement and manage an enterprise GIS. She will provide ideas and concepts on how to integrate GIS with City initiatives and major departmental projects through the budget process.

4:00 – 4:15     **Updating TIGER Census Geography**

*Tony Van Der Wielen, Legislative Technology Services Bureau (LTSB) and*

*Sarah Kemp, UW-Madison, Applied Population Lab*

Over the years there has been much discussion and WLIA task force activity regarding the accuracy of TIGER and the need for a current statewide municipal boundary layer. The nonpartisan Legislative Technology Services Bureau (LTSB) who provides technological services and support to the Wisconsin Legislature is leading the charge to provide an Internet web-site to counties and municipalities to update TIGER. This short presentation will show the concept of this process and the steps needed to get it done.

4:15 – 5:15     **LION Meeting**

5:30 – 8:00     Dinner on your own - Join us at Matt Morgans Restaurant for food and beverages

**Thursday Night Event – Bonfire on the Hotel grounds at 8:00**

**Join us for social gathering and networking!**

*Beverages will be provided by sponsors.*



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**“Getting It Done – Finding, Funding, and Finishing”**

### Agenda: Friday May 18, 2012

7:30 – 8:00

**Registration**

8:00 – 9:00

**WIGICC Elevation Committee Meeting**

9:00 – 10:00

**Cooperative Consortium Efforts and Strategies Presentation**

#### **Regional Projects**

*Andy Faust, GISP, North Central Wisconsin RPC*

Regional projects, working together (collaboration) helps with education, prevents duplication of services, saves time, helps pool resources to meet a common goal, allows you to access each other’s skills, experience, and expertise. Cost reduction is an important driver of working together, but should not be the only driver. This presentation will cover lessons learned and strategies to be successful when working together.

#### **Wisconsin Aerial Imagery and Elevation Consortia**

*Kirk Contrucci, Vice President – Geospatial Services, Ayres Associates*

Cooperative consortium efforts between local governments and interested partners geared at acquiring aerial imagery and terrain mapping have a long and successful history in Wisconsin. Starting with a seven-county consortium in SW Wisconsin in 1995 and culminating with statewide imagery in 2010, our state’s grass roots efforts in geospatial data consortia have resulted in some of the most successful, detailed and repeatable consortium efforts anywhere in the nation. This presentation will review the history, challenges, and lessons learned from the 1995, 2000, 2005 and 2010 consortium efforts.

#### **" Learning from the Past: A Blueprint for a Wisconsin Aerial Imaging Program"**

*Jim Lacy, GISP, Associate State Cartographer, Wisconsin State Cartographer’s Office*

In the Fall of 2011, the State Cartographer’s Office started a new project aimed at creating a “blueprint” for a future Wisconsin aerial photography program. Past efforts such as the Wisconsin Regional Orthophotography Consortium (WROC) have been highly successful, and we hope to learn from that experience, and assess what worked, what didn’t work so well, and what could be done differently in the future. We need YOUR help in assessing the needs, benefits, drawbacks, and risks associated with a statewide imagery program. In this session I will cover the specifics of the project, the current status, and how you can get involved.

10:00 – 10:10

**BREAK**

10:10 – 10:50

**Vilas County Invasive Species Program**

*Adam Grassl, GIS Analyst and Ted Ritter, Invasive Species Coordinator – Vilas County*

With natural resource conservation being such a hot topic, it is important to be able to inform and educate the public about invasive species dispersion and impacts. To assist with such efforts, the Vilas County Mapping Department has teamed with the Invasive Species Coordinator to help create effective teaching and reference materials that can be updated in a timely manner using GPS and other techniques. Examples of procedures and products will be showcased, as well as other invasive species issues and initiatives which illustrate departmental cooperation and creative funding.

10:50 – 11:00

**BREAK**



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11:00 – 12:30

#### Creative Funding Sources

*Facilitator – Jim Lacy*

As budgets for local government have tightened and traditional sources for funding have been reduced or eliminated, we need to start thinking “Out of the Box” to generate the funding for creating and maintaining spatial data, especially the foundational elements of our programs. This panel will share their examples of creative funding to “Get It Done”.

Panel Members:

- *Sara McCurdy, Land Information Director, Polk County*

Polk County approach to help fund our PLSS restoration and parcel mapping efforts. Their Story.

- *Todd Ochsner, Community and Economic Development Specialist, SEH Inc.*

GIS and Funding – Todd works with clients throughout Wisconsin applying both traditional and non-traditional funding solutions to projects.

- *JC Nelson, Geospatial Biologist, Upper Midwest Environment Services Center/USGS*

LiDAR – Funding and cooperative efforts

12:30 – 2:00

#### WLIA Board of Directors Meeting

