## Agenda: Thursday May 17, 2012

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<td>10:30 - 10:45</td>
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### Conversation Awareness: Create Courage and Confidence to Get Your Point Across and Spark Interest

**Jackie Bredl-Dietrich, CHES, PCC, CWP**  
Ontological Life & Business Coach, Wellness Speaker, Author  
Whole Life Visions

Ever wonder why some conversations are easier and others more difficult?  

This interactive keynote aims to improve your courage and confidence to effectively communicate with decision makers, colleagues, friends and family. Complete a step by step process to strengthen your elevator speech so when you meet with your county board chair or senator, you have a positive impact. Learn the key elements to ask for what you need and practice making requests. Discover the power of aligning your message with your body movements. Identify your primary body posture and make subtle adjustments to experience different results. When you apply these concepts you might actually notice that people listen and better understand what you’re talking about! Together, we will have fun exploring and gain valuable tools to improve conversations and interactions in life.

### “Getting Things Done” (GTD)

**Jeff DuMez**  
GIS Coordinator / Land Information Officer at Brown County

As GIS has matured, more people now understand your value, and so you are continually being asked to do more. Your job has grown to the point where it’s almost overwhelming: Requests for your services are piling up, and you’re also trying to stay on track with the big projects too. And like most GIS professionals, you have to remember a dizzying array of technical functions, work flows, contacts, software codes, program code, and so on. Even if you have a great knack to keep all of this information stored up in your head, the "information overload" can lead to stress. So you keep notes. But whether you use paper notes or computer notes, there are some serious limitations to your note keeping system (scattered notes, hard- to-retrieve notes, notes that are not easily updated, etc). There’s got to be a better way!

This presentation will summarize key principles of David Allen’s “Getting Things Done” (aka “GTD”) methods. GTD is advertised as “the art of stress-free productivity” and Jeff will explain why he thinks this is an accurate description. Although GTD works well within many different note systems (even paper), Jeff will demonstrate this system within his tool of choice: free software called “Evernote”.  
Jeff will show how he has incorporated GTD and Evernote into his life as a GIS professional (and in his life in general). He will show how the GTD process is used to most effectively collect, organize, prioritize, keep reference materials, document your work, and generally do more with the GTD methods and the Evernote tool.
1:45 – 2:00  BREAK

2:00 – 3:45  Strategic Planning – “Getting It Done”
Peter Herried, Department of Administration
Peter will talk to us about the DOA’s statewide plan and initiatives, WLIP and State budget.

Jon Schwichtenberg, WLIA President and Justin Conner, WLIA Board Member
Jon will present on WLIA’s strategic plan and initiatives.
Justin will talk to us on how to “Just Do It”.

Jennifer Reek, GIS Coordinator, City of Brookfield
GIS Plans and Frameworks for local government. Jennifer is presenting on developing a local government GIS plan and providing the framework to implement and manage an enterprise GIS. She will provide ideas and concepts on how to integrate GIS with City initiatives and major departmental projects through the budget process.

4:00 – 4:15  Updating TIGER Census Geography
Tony Van Der Wielen, Legislative Technology Services Bureau (LTSB) and Sarah Kemp, UW-Madison, Applied Population Lab

Over the years there has been much discussion and WLIA task force activity regarding the accuracy of TIGER and the need for a current statewide municipal boundary layer. The nonpartisan Legislative Technology Services Bureau (LTSB) who provides technological services and support to the Wisconsin Legislature is leading the charge to provide an Internet web-site to counties and municipalities to update TIGER. This short presentation will show the concept of this process and the steps needed to get it done.

4:15 – 5:15  LION Meeting

5:30 – 8:00  Dinner on your own - Join us at Matt Morgans Restaurant for food and beverages

Thursday Night Event – Bonfire on the Hotel grounds at 8:00
Join us for social gathering and networking!

Beverages will be provided by sponsors.
Agenda: Friday May 18, 2012

7:30 – 8:00  Registration
8:00 – 9:00  WIGICC Elevation Committee Meeting
9:00 – 10:00 Cooperative Consortium Efforts and Strategies Presentation

Regional Projects
Andy Faust, GISP, North Central Wisconsin RPC
Regional projects, working together (collaboration) helps with education, prevents duplication of services, saves time, helps pool resources to meet a common goal, allows you to access each other’s skills, experience, and expertise. Cost reduction is an important driver of working together, but should not be the only driver. This presentation will cover lessons learned and strategies to be successful when working together.

Wisconsin Aerial Imagery and Elevation Consortiums
Kirk Contrucci, Vice President – Geospatial Services, Ayres Associates
Cooperative consortium efforts between local governments and interested partners geared at acquiring aerial imagery and terrain mapping have a long and successful history in Wisconsin. Starting with a seven-county consortium in SW Wisconsin in 1995 and culminating with statewide imagery in 2010, our state’s grass roots efforts in geospatial data consortiums have resulted in some of the most successful, detailed and repeatable consortium efforts anywhere in the nation. This presentation will review the history, challenges, and lessons learned from the 1995, 2000, 2005 and 2010 consortium efforts.

" Learning from the Past: A Blueprint for a Wisconsin Aerial Imaging Program"
Jim Lacy, GISP, Associate State Cartographer, Wisconsin State Cartographer’s Office
In the Fall of 2011, the State Cartographer’s Office started a new project aimed at creating a “blueprint” for a future Wisconsin aerial photography program. Past efforts such as the Wisconsin Regional Orthophotography Consortium (WROC) have been highly successful, and we hope to learn from that experience, and assess what worked, what didn’t work so well, and what could be done differently in the future. We need YOUR help in assessing the needs, benefits, drawbacks, and risks associated with a statewide imagery program. In this session I will cover the specifics of the project, the current status, and how you can get involved.

10:00 – 10:10  BREAK

10:10 – 10:50  Vilas County Invasive Species Program
Adam Grassl, GIS Analyst and Ted Ritter, Invasive Species Coordinator – Vilas County

With natural resource conservation being such a hot topic, it is important to be able to inform and educate the public about invasive species dispersion and impacts. To assist with such efforts, the Vilas County Mapping Department has teamed with the Invasive Species Coordinator to help create effective teaching and reference materials that can be updated in a timely manner using GPS and other techniques. Examples of procedures and products will be showcased, as well as other invasive species issues and initiatives which illustrate departmental cooperation and creative funding.

10:50 – 11:00  BREAK
11:00 – 12:30  Creative Funding Sources
Facilitator – Jim Lacy

As budgets for local government have tightened and traditional sources for funding have been reduced or eliminated, we need to start thinking “Out of the Box” to generate the funding for creating and maintaining spatial data, especially the foundational elements of our programs. This panel will share their examples of creative funding to “Get It Done”.

Panel Members:

- Sara McCurdy, Land Information Director, Polk County

Polk County approach to help fund our PLSS restoration and parcel mapping efforts. Their Story.

- Todd Ochsner, Community and Economic Development Specialist, SEH Inc.

GIS and Funding – Todd works with clients throughout Wisconsin applying both traditional and non-traditional funding solutions to projects.

- JC Nelson, Geospatial Biologist, Upper Midwest Environment Services Center/USGS

LiDAR – Funding and cooperative efforts

12:30 – 2:00  WLIA Board of Directors Meeting
To Register: Please go online to register at Online Registration Form or email abarrett@uniontel.net or fax: 715-366-4501 to register for the Regional Meeting May 17 & 18 in Minocqua, WI.

Lodging Reservations: WLIA has a block of rooms on Wednesday and Thursday, May 16 & 17 for $70 single. To make your hotel room reservations, please call the hotel directly at: 715/356-4431 or 888-356-4431 and mention you are with the WLIA group. Their web site is: www.thepointeresort.com

Directions to The Pointe Hotel and Suites: 8269 Hwy 51 South, PO Box 880, Minocqua, WI 54548
Directions can be found at: http://www.thepointeresort.com/2012-02-08-22-21-34/directions

Cost: Cost is indicated below. Register online with a credit card or to obtain an invoice, or, mail check payable to WLIA to: WLIA, P.O. Box 389, Wild Rose, WI 54984. Or, you may pay by MasterCard, Visa or American Express below.

Cancellations: You may cancel by Monday noon, May 14th for a full refund. After May 14th there are no refunds.

REGISTRATION FORM:

Name ____________________________________________
Title ____________________________________________
Organization ____________________________________________
Address ____________________________________________
City, State Zip ____________________________________________
Email ____________________________________________
Phone ____________________________________________ Fax ____________________________________________

CHECK ATTENDANCE:

May 17 & 18, Thursday & Friday  ☐ $95.00 member  ☐ $110.00 non-member  ☐ $15.00 student
May 17th, Thursday Meeting  ☐ $65.00 member  ☐ $75.00 non-member  ☐ $10.00 student
May 18th, Friday Meeting  ☐ $35.00 member  ☐ $40.00 non-member  ☐ $5.00 student

PAYMENT:

Register online at: https://m360.wlia.org/ViewForm.aspx?id=31410
Or please make check payable to WLIA
OR:
☐ MasterCard  ☐ Visa  ☐ American Express

Card Number ____________________________ Exp. Date ____________________________ Name on card ____________________________
Billing Address, street, city, state, zip ____________________________ CVV (3 digit number) ____________________________ Signature ____________________________

Total Amount $ ____________________________