



Wisconsin Land Information Association

Fall Regional Meeting Agenda

• October 21 & 22, 2010 • Holiday Inn, Stevens Point, WI •



Census 2010 and Redistricting – How do you draw the line?

Agenda: Thursday, October 21st, 2010

- 7:45 - 8:45 **Registration**
- 8:45 – 9:00 **Welcome and Opening Remarks**
Presented by State Representative Louis Molepske Jr., 71st Assembly District
- 9:00 – 10:00 **Strength in Numbers - Census 2010 Redistricting, Geographic Products, and the American Community Survey**
Speaker: Gail Krmeneč, US Census Bureau
Description: Public Law 94-171 requires the U.S. Census Bureau to provide state legislatures with the small area census population tabulations necessary for legislative redistricting. This session will include information on the Census 2010 Redistricting program, including data prototypes and releases, the American Community Survey, and Census geographic products.
- 10:00 – 10:45 **A Look at Estimates and Projections in the 2010s**
Speaker: David Egan-Robertson, Demographic Services, Dept. of Administration
Description: In 2012, Wisconsin's Demographic Services Center will release its 40th annual set of state-produced municipal estimates. This session will address Demographic Services' post-2010 estimates and projections plans. A critical foundation for both demographic and redistricting processes is ensuring that the 2010 Census enumerated people and living quarters "once and only once and in the right place." Egan-Robertson will describe the Census Bureau's Count Question Resolution Program and the ways that Demographic Services can assist local officials in preparing challenges to the 2010 count.
- 10:45 – 11:15 **Break**
- 11:15 – 12:00 **The Legal Framework for Redistricting in WI**
Speaker: Mike Keane, Legislative Reference Bureau
Description: This program is an introduction to redistricting, touching on the principles involved in redistricting, and detailing the statutes and practices that will govern the process in Wisconsin, with a focus on the role of state and local government and the timeline of redistricting.
- 12:00 – 1:00 **Lunch (included) & Town Meeting / Committee Updates**
- 1:00 – 2:00 **Local and Legislative Redistricting in Wisconsin, with WISE-LR Software Demonstration**
*Speakers: Jim Beaudoin, UW Applied Population Lab
Tony Van Der Wielen, Legislative Technology Services Bureau*
Description: This presentation will talk about Census 2010 data, local and legislative redistricting timelines, information on current local redistricting statutes and a demonstration of the WISE-LR software (this software will be used for local redistricting in Wisconsin).
- 2:00 – 2:30 **Break**
- 2:30 – 3:00 **Taking the Politics out of Redistricting**
Speaker: Pete Cannon, Wisconsin Democracy Campaign Board
Description: Redistricting is very difficult for staff – largely because of the intense political pressure brought to the topic. The stakes are high and you are, somehow, supposed to come up with solutions that make everyone happy. Redistricting would be much less stressful without politics. Many people would like to see that happen. Can it be done?
Pete Cannon will discuss some of the plans that have been suggested to make redistricting less political and why it is so difficult to get them adopted. He will also talk about some things staff can do to make redistricting projects more manageable.



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3:00 – 4:00 **Panel Discussion - Local Expertise on Redistricting**

Panel Members:

Andy Faust, North Central Wisconsin Regional Planning Commission

Gary Popelka, Wood County Planning

Diane Wessel, Marathon County

Pete Cannon, Wisconsin Democracy Campaign Board

Others TBD

Description: This discussion will help wrap up the day's redistricting discussions and resolve any outstanding questions or concerns. The panel represents Regional, County, Local, Technical and Policy backgrounds, allowing attendees to tap into the knowledge of people who have been through the redistricting process at a variety of levels.

4:00 – 5:30 **LION Meeting**

5:45 **Bus Departs for UW Campus!**

6:00 – 8:00 **UW-Stevens Point GIS Center Tour and Networking Social**

Help us celebrate the launch of the GIS Center and learn more about our certificate programs, courses, and research and observe our students' work.

Savory hors d'oeuvres and desserts will be served and a cash bar will be available. The celebration will begin at **6:00pm** and will be hosted outside of the GIS Center main office, located in B-307A of the Science Building. The GIS Center is sponsoring transportation between the hotel and the University and downtown Stevens Point tours later in the evening.

The bus will depart the hotel at 5:45pm. A brief welcome presentation will be delivered and faculty, staff, and students will be on hand to provide tours of the center and showcase recent work.

In 2008, the University of Wisconsin-Stevens Point (UWSP) GIS Center was founded to provide GIS education and research to Wisconsin students and professionals as well as confront spatial challenges important to the state's citizenry. A substantial U.S. Department of Agriculture grant afforded the Center the financial foundation to cultivate several program initiatives including the new GIS certificate program. The Center has recently initiated seven new Professional and Focal Certificate programs and eight new advanced application courses among other accomplishments. The certificate programs and courses are available to traditional students and professionals seeking continuing education. GIS Center faculty, staff, and students have also engaged in several research opportunities with the community.



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Census 2010 and Redistricting – How do you draw the line?

Agenda: Friday, October 22nd, 2010

7:30 – 9:00 **Committee Meetings**

7:45 – 9:00 **Registration**

9:00 – 9:30 **Strategic Plan Update**

Speakers: Jason Grueneberg, Wood County

Jodi Helgeson, Adams County

AJ Wortley, Wisconsin State Cartographers Office

Description: In 2005, the WLIA adopted their first Strategic Plan. To reflect the diversity and technology changes that have occurred in the last 5 years, a workgroup spearheaded by past presidents of the association (according to the Administration Manual) is continuing to gather data to provide to the Board of Directors and membership. This session will provide an update to the membership and the progress made so far. The current Strategic Plan can be viewed at <http://www.wlia.org/displaycommon.cfm?an=1&subarticlenbr=5>.

9:30 – 9:45 **New WLIA Website Demo**

Speaker: Justin Conner, Wood County

Description: In September, WLIA unleashed it's new and improved website! This time will highlight the important additional capabilities of the site and show members how they can actively communicate and participate in the update of the strategic plan.

9:45 – 10:30 **GeoDemographics Online Demo**

Speakers: Jim Beaudoin, UW Applied Population Lab

Jerry Sullivan, Wisconsin DNR Geo Services

Description: This session will demonstrate easy to use access tools for thematic mapping with demographic data.

GetFacts is based on Open Source Geoserver technology. Users can generate thematic maps, or download spatial, attribute, and joined spatial and attribute data. <http://www.getfacts.wisc.edu/>

ArcGIS.com includes numerous demographics services built on ArcGIS Server. Users can compose and share thematic mapping presentations on the web, or stream services to their Arc clients.

<http://www.arcgis.com/home/search.html?q=usa%20demographics&t=content>

10:30 – 11:00

Break

11:00 – 12:00

Panel Discussion – National Geospatial Initiatives and Summary of NSGIC Annual Meeting

Panel Members

Howard Veregin – WI State Cartographer

Curt Pulford – WI Geographic Information Officer

Jerry Sullivan – WI DNR

Dick Vraga – USGS Wisconsin Liaison

AJ Wortley – Wisconsin State Cartographers Office

Description: This session will recap the NSGIC (National States Geographic Information Council) 2010 Annual Meeting held September 12-16 in Minneapolis. NSGIC is a national organization committed to efficient and effective government through the prudent adoption of geospatial technology. Panel members will discuss some of the important themes, trends, and initiatives discussed at the NSGIC meeting. There will be an opportunity for questions and discussion.



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Registration Sheet

To Register: NEW! Online registration is now available at www.wlia.org! Or please email or fax this registration form to Ann Barrett at abarrett@uniontel.net or fax 715-366-4501 or call 800-344-0421 to register for the Regional Meeting October 21 & 22 at the Holiday Inn Stevens Point, WI. Please indicate which days you plan to attend on registration sheet*.

Lodging Reservations: WLIA has a block of rooms on Wednesday and Thursday, October 20th and 21st for \$70 single if you qualify for the state government rate or \$89 single/double. To make your hotel room reservations, please call the hotel directly at 715-344-0200 and mention you would like to book a room from the WI Land Information Association block. They are also offering a weekend rate of \$99 state rate or \$109 double or non state rate. Their web site is: <http://www.holidayinn.com/stevenspointwi>

Directions to Holiday Inn, Stevens Point, WI:

1001 Amber Avenue, Stevens Point, WI 54481 <http://www.holidayinn.com/hotels/us/en/stevens-point/steaa/hoteldetail#Directions>

Meeting Room Location: All meetings both days will be held in the Ballroom at The Holiday Inn Stevens Point.

Cost: Make check payable to WLIA and mail to: WLIA, P.O. Box 389, Wild Rose, WI 54984. Check must arrive prior to October 15th or you may pay by MasterCard or Visa below.

Cancellations: You may cancel by Friday noon, October 15th for a full refund. After October 15th there are no refunds.

REGISTRATION FORM:

Name _____

Title _____

Organization _____

Address _____

City, State Zip _____

Email _____

Phone _____ Fax _____

CHECK ATTENDANCE*:

October 21st, Thursday Meeting \$60.00 member \$70.00 non-member \$10.00 student

October 22nd, Friday Meeting \$40.00 member \$50.00 non-member \$10.00 student

PAYMENT:

Please make check payable to WLIA OR

MasterCard or Visa

Card Number _____ Exp. Date _____ CVV Number (3 digit code on back of card) _____

Billing Address _____ Signature _____

Total Amount \$ _____