

FALL REGIONAL MEETING AGENDA

“Sharing Solutions” The following list of presentations is preliminary and subject to modification prior to the final program publication.

TUESDAY, OCT. 1

MEMBERS: A table adjacent to registration will be available for displaying advertising materials (pamphlets, brochures, flyers, cards, etc.) during the Fall Regional Meeting. Please drop off these materials when you register for the event.

8-9 a.m.

Registration

9-9:15 a.m.

Opening Remarks

Scott Galetka, WLIA President

9:15-10:15 a.m.

Utility Based GIS Applications

Scott Hand, Integrys Group

Today's gas and electric utilities use GIS in numerous ways to meet regulatory and customer demands. Wisconsin Public Service (subsidiary of Integrys Energy) has developed and implemented a number of these applications over the past 25 years of GIS use. This presentation will focus on how WPS uses GIS within field operations, outage management, and asset management.

10:15-10:30 a.m.

Break

10:30-11:15 a.m.

WROC 2015

Andy Faust, North Central Wisconsin Regional Planning Commission and Kirk Contrucci, Ayres Associates

The Wisconsin Regional Orthophotography Consortium (WROC) is a multi-entity group organized through Wisconsin's regional planning commissions (RPCs). The Consortium has successfully built and now maintains a multi-participant program to acquire updated digital orthophotography and elevation data on a 3- to 5-year cycle. The Consortium is now preparing for a 2015 program involving both new and past participants from across the state. This presentation will provide an update on the status of the WROC Program, including a brief overview of program basics and technologies, an update on the status of member and partner participation, and insights into upcoming digital orthophotography and LiDAR projects across the state.

11:15 a.m.-12 p.m.

Enhanced Broadband Mapping Project

Peter Herreid, WI Department of Administration and Justin Conner, Wood County

The Public Service Commission of Wisconsin (PSCW) manages an interactive map to track broadband availability, speed, and providers. In order to improve the accuracy of this map, the State Cartographer's Office, the Wisconsin Land Information Program (WLIP) at the Department of Administration, the PSCW, and county land information offices are collaborating on a project to add statewide address and parcel layers. At this session, the State Cartographer's Office will outline the process and timeline for county participation, and answer questions about the Enhanced Broadband Mapping Project. The project, which runs from July 2013 until June 2014, will aggregate county address point and parcel data into statewide map layers with \$168,000 in federal funding awarded by the National Telecommunications and Information Administration. Objectives of the project include building on the experience of 2012 Wisconsin Land Information Association parcel mapping demonstration project and facilitating data-sharing between counties and state agencies.

WLIA REGIONAL MEETING

**METROPOLIS RESORT
IN EAU CLAIRE, WI**

OCT. 1-2, 2013



TUESDAY, OCT. 1**12-1 p.m.****Lunch (included)****1-1:45 p.m.****Implementing ArcGIS 10.1 for the Wisconsin DNR NHI Portal****Jeremy Holt, ADC**

Applied Data Consultants has been contracted by the Wisconsin DNR to build a system for tracking and managing occurrences related to the Natural Heritage Inventory. As this application involves statewide mapping, the use of large existing GIS datasets and accommodate specific workflows, it was determined that the solution would incorporate the latest in ESRI technology. This session will cover the various approaches of utilizing ESRI ArcGIS 10.1 in building a portal for managing inventory. Topics will include ArcGIS for Server, consuming map services, replication and Replica sets, building in the JavaScript API as well as some things learned along the way.

1:45-2:45 p.m.**Leverage Your Design Data Better with the Right Output Print Devices****Kevin Carr, Master Graphics**

Data is changing rapidly and you what a way to display your work in hard copy format the best way possible. With the transition to 3D data, the opportunity to learn on the various output options (2D color and 3D image printers) is a critical component in the business world today. Color is being realized as the most important display tool as data is becoming more intensive. Learn what output printers are available to print beautiful maps, graphics, and displays in 2D color and even learn on the latest 3D printers that will print models.

2:45-3 p.m.**Break****3-4:30 p.m.****World Café Method - Putting Conversations to Work****Moderator, Trish Nau, East Central Wisconsin Regional Planning Commission**

This session will try and engage the attendees on topics of land records and GIS software/hardware. By trying a different approach in a small group setting, attendees may feel more comfortable to offer solutions. Smaller group sessions engage more people in conversation. Topics will be listed and attendees will sign up before the session, preferably when they check into the conference or during registration. More than one can be chosen but no more than four is encouraged. One spokesperson per table/topic will be chosen. Board members will be called on to help out with this process. Four 15-minute rounds with 30 minutes of sharing will be initiated to get people up and moving between topics. Bring your thinking caps as pens, paper, and markers will be provided in this brainstorming method.

4:30-5:30 p.m.**LION Meeting****WLIA REGIONAL
MEETING****METROPOLIS RESORT
IN EAU CLAIRE, WI****OCT. 1-2, 2013**

TUESDAY, OCT. 1

**TUESDAY EVENING EVENTS****5:30-7 p.m.****Dinner on your own**

7-9 p.m.**Action City**

\$15 - Indoor Go-Karts, Laser Tag, Rock Climbing Wall, Batting Cages, Bumper Cars, Outdoor Mini Golf (open seasonally), Mini Bowling, Outdoor Adventure Maze (open seasonally), Outdoor Bandit Cars (open seasonally) and Non-Ticket/Non-Redemption Arcade Games. Come and challenge your colleagues to a night of fun games.

8 p.m.-?**Bonfire**

At the Eau Claire County Fairgrounds (next door) – Bring your own beverage.

**WLIA REGIONAL
MEETING****METROPOLIS RESORT
IN EAU CLAIRE, WI****OCT. 1-2, 2013**



FALL REGIONAL MEETING AGENDA

“Sharing Solutions”

WEDNESDAY, OCT. 2

MEMBERS: A table adjacent to registration will be available for displaying advertising materials (pamphlets, brochures, flyers, cards, etc.) during the Fall Regional Meeting. Please drop off these materials when you register for the event.

8-9 a.m.

Registration

8:30-9 a.m.

ArcGIS Online in Local Governments

Tyler Prah, ESRI

A high-level overview and exploration of how ArcGIS Online is enabling local governments to do GIS in ways that have been difficult, out-of-reach, and or cumbersome in the past.

9-10 a.m.

The Development, Application and Hurdles of Unmanned Aerial Systems

Travis LeMoine, Seiler Instrument

Small unmanned aerial systems (UAS) have existed for quite some time mostly in the realm of the hobbyist, but significant changes in the accessibility and innovation of technology have brought these into the global mainstream for mapping. In this presentation, we'll discuss the historic evolution leading to our current systems. We'll look at some real-world applications, data, and airframes; and show some of the variations in current implementations. Lastly, there will be a short discussion of the current and future regulations and hurdles to flying small UAS in the US. Example airframes will also be on display.

10-10:15 a.m.

Break

10:15-11:15 a.m.

What You Don't Know Can Hurt You!

Tarek Ghazi, Transcendent Tech, LLC

There is a never ending tug-of-war between status quo and change. “That’s the way it’s always been done” is a common cliché that we’ve likely all used at one time or another. It is natural to be wary or skeptical of something that is unfamiliar to us. However, just as “technology for the sake of technology” is almost never a good choice, avoiding a technology simply because we are unfamiliar or don’t understand it is just as misguided. In this discussion, we’ll look at ways in which several counties in Wisconsin have coupled new technology, and a new way of thinking, to streamline their day-to-day business operations. This powerful combination has led to a more efficient use of resources, and more accurate and accessible information.

WLIA REGIONAL MEETING

**METROPOLIS RESORT
IN EAU CLAIRE, WI**

OCT. 1-2, 2013



THURSDAY, MAY 16**11:15 a.m.-12:15 p.m.****Placemaking in West Central Wisconsin****Jay Tappen, West Central Wisconsin Regional Planning Commission**

Placemaking is turning a neighborhood, downtown, or community from a place you can't wait to get through to one you never want to leave. The Power of 10 helps identify placemaking opportunities and builds a critical mass of quality amenities and places to create a more vibrant community. The West Central Wisconsin Regional Planning Commission (WCWRPC) has partnered with the Project for Public Spaces (PPS) to bring placemaking and the Power of 10 to west central Wisconsin. In evaluating thousands of public spaces around the world, PPS has found successful places have four key qualities in common: *they are accessible and have linkages to other places; *people use them and are engaged in activities there; *they are comfortable and have a good image; *they are sociable places where people meet and interact. With tools and knowledge gained from PPS, WCWRPC is now successfully implementing these tools within the region. Join WCWRPC in this session to learn more about these concepts and the workshops WCWRPC has conducted within west central Wisconsin.

12:15-2 p.m.**WLIA Board Meeting**

The next WLIA meeting is the Annual Conference, held on Feb. 12-14, 2014 at the Madison Marriott West in Middleton.

**WLIA REGIONAL
MEETING**

**METROPOLIS RESORT
IN EAU CLAIRE, WI**

OCT. 1-2, 2013



**Special thanks to AYRES Associates
for sponsoring the WLIA Fall Regional Meeting**

**AYRES
ASSOCIATES**

FALL REGIONAL MEETING AGENDA

“Sharing Solutions”

METROPOLIS RESORT

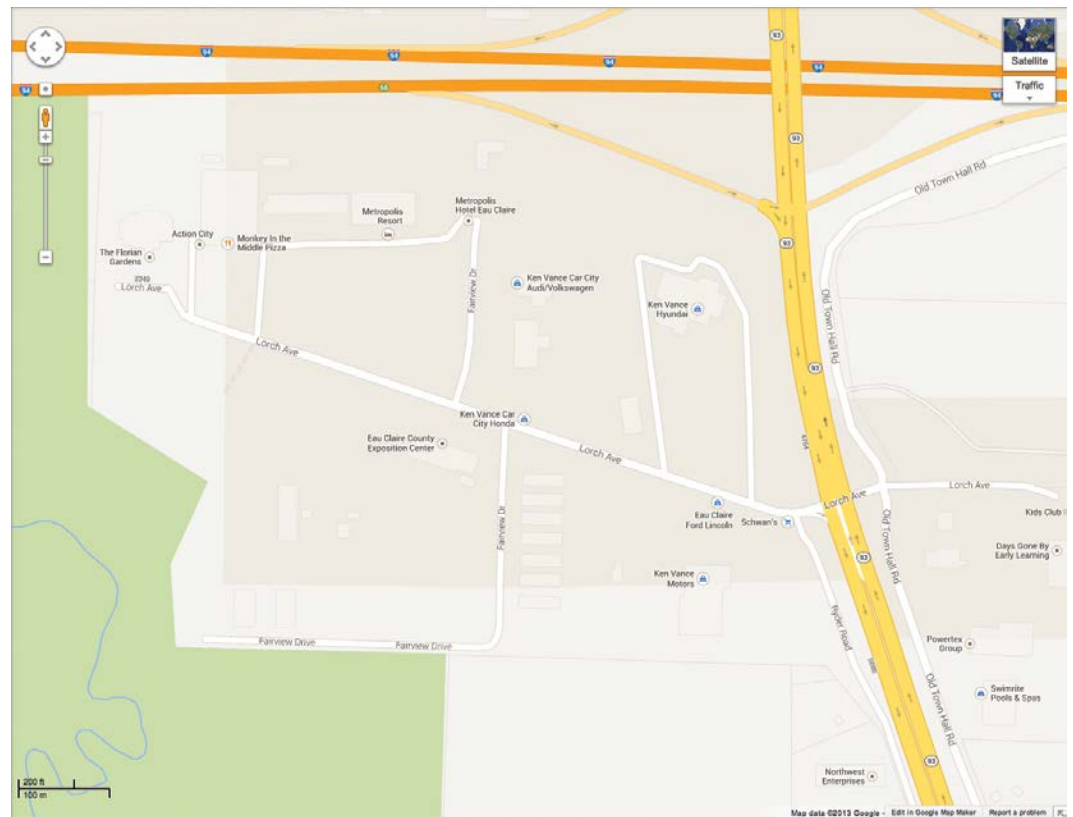
5150 Fairview Drive • Eau Claire, WI 54701
 888-861-6001 or 715-852-6000 • 715-838-0835 fax
www.metropolisresort.com

TO REGISTER: Please go online to register at <https://m360.wlia.org/ViewEvent.aspx?id=76486&instance=0>
 or email abarrett@uniontel.net or fax: 715-366-4501 to register for the Regional Meeting, Oct. 1-2, Eau Claire, WI

LODGING RESERVATIONS: Room rates: \$70 for single or double and includes breakfast each morning and waterpark passes.

FOR DIRECTIONS TO METROPOLIS RESORT:

www.metropolisresort.com



FALL REGIONAL MEETING AGENDA

“Sharing Solutions”

Registration Form

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTY _____

PHONE _____ FAX _____

EMAIL _____

Tuesday and Wednesday, Oct. 1-2	<input type="checkbox"/> \$95 Member	<input type="checkbox"/> \$110 Non-Member	<input type="checkbox"/> \$15 Student
Tuesday, Oct. 1	<input type="checkbox"/> \$65 Member	<input type="checkbox"/> \$75 Non-Member	<input type="checkbox"/> \$5 Student
Wednesday, Oct. 2	<input type="checkbox"/> \$35 Member	<input type="checkbox"/> \$40 Non-Member	<input type="checkbox"/> \$5 Student
Networking/Games and Fun at Action City	<input type="checkbox"/> \$15 Member	<input type="checkbox"/> \$20 Non-Member	<input type="checkbox"/> \$10 Student

PAYMENT OPTIONS

Please make check payable to WLIA; and mail to WLIA, P.O. Box 389, Wild Rose, WI 54984 or pay by credit card:

CREDIT CARD

Fill in information, mail to WLIA or fax to: 715-366-4501: Visa MasterCard American Express

Cardholder Name _____

Credit Card Billing Address _____

Number _____ CVV No. _____ Exp. Date _____

Signature _____

Amount \$ _____

Cancellations: You may cancel by Thursday noon, Sept. 26, 2013 for a full refund. After Sept. 26 there are no refunds.
Questions? Contact Ann Barrett at 800-344-0421 or abarrett@uniontel.net

WLIA may record or tape presentations at this meeting. You may be recorded and this may be publicized.