# Table of Contents

<table>
<thead>
<tr>
<th>REPORT</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>I.  President’s Report</td>
<td>3</td>
</tr>
<tr>
<td>II. Committee Reports</td>
<td></td>
</tr>
<tr>
<td>a. Membership</td>
<td>4</td>
</tr>
<tr>
<td>b. Communications</td>
<td>5</td>
</tr>
<tr>
<td>c. Scholarship</td>
<td>6</td>
</tr>
<tr>
<td>d. Nominations</td>
<td>7</td>
</tr>
<tr>
<td>e. Awards</td>
<td>8</td>
</tr>
<tr>
<td>f. Legislative</td>
<td>9-10</td>
</tr>
<tr>
<td>g. Outreach</td>
<td>11</td>
</tr>
<tr>
<td>h. Education</td>
<td>12-15</td>
</tr>
<tr>
<td>i. Technical</td>
<td>16</td>
</tr>
<tr>
<td>III. Secretary’s Report</td>
<td></td>
</tr>
<tr>
<td>General Membership Meeting Minutes</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>IV. Treasurer’s Report</td>
<td>19</td>
</tr>
<tr>
<td>V. 2014-15 WLIA Board of Directors</td>
<td>20</td>
</tr>
</tbody>
</table>
As I approach the end of my term, I take the time to reflect on what a long strange trip it’s been.

The year kicked off with the Wisconsin Geospatial Information Strategy Summit held in Madison. A diverse group of attendees from the private sector, non-profits, professional associations and various levels of government braved the cold and snowy January day to attend. There was general agreement on the need for a Geospatial Strategy to insure the success of the WLIP long into the future. Work on the Strategy culminated in releasing a document titled A Geospatial Vision for Wisconsin. There will be more discussion on this during the conference.

The 27th Annual Conference last February was a huge success on many levels. Thanks to some amazing work by Andy Faust we set a workshop record of 180 people taking 297 workshops. Education is a primary mission of the WLIA and I thank each and every one of you that volunteered to share your knowledge with us. Total conference registration was 532 which was a 146 person increase over 2013.

We held two very successful regional meetings. The spring regional was jointly held with the Wisconsin Register of Deeds Association in the Wisconsin Dells. I appreciated the hospitality shown by the Registers and enjoyed meeting them over a round of golf. The fall regional focused on “Land Information: Any Time, Any Where, Any Purpose”, which showcased mobility and reach of our data.

Over the course of a year a President gets the opportunity to influence decisions and promote positive change. On yet another cold and snowy day, this time in November, I, along with Peter Herried, attended a Land Information Council meeting in Buffalo County. Jason Poser, the new Buffalo County LIO tasked with getting the county caught up. Jason was having a hard time getting budget approval for an aggressive project that would complete the Buffalo County parcel map by 2017. Peter and I were able to add context to the project’s importance and answered many questions. The budget was passed delivering yet another piece to statewide parcel map.

It has been an absolute honor representing the WLIA over the last 5 years and I look forward to next year as Past President. Your next President, Adam Derringer, I’ve known since our days at UWSP. I know that he is a passionate believer in the mission of this great organization.

One last thing, the WLIA belongs to you! You have the ability to make this association want it to be. Get active and get involved.

Thank you,

Justin Conner
WLIA President
IIa. MEMBERSHIP COMMITTEE
MARK TEUTEBERG (CHAIR), KIM SUNDEEN (VICE CHAIR)

MISSION STATEMENT
The committee shall find and attract new members for the organization.

MEMBERSHIP HISTORY
The majority of the membership still comes from county government, along with many other state or government agencies. These organizations continue to be the base membership of WLIA. Over the years, we have slowly been increasing the membership in the utilities and private sector.

One of our newer groups are the teachers working through DPI and increase awareness to students in the academic world. This is a great way to bring new members into the association as they are beginning their careers. We are also working on increasing awareness with the tribal representation.

MEMBERSHIP GROUP RATES
Again this year the group membership has been offered and helped increase our members. This group membership was a means to keep costs low while trying to maximize the benefit of individuals to become part of WLIA. This rate is open to all agencies, public and private. The membership rate allows the agency/business to register as many members as they wish, allowing the entire organization to benefit from member benefits, activities, and networking.

CONFERENCE EXHIBITOR OPTION
As an extension to the group rates, an upgrade is available for conference exhibitors as well. Currently, included in the conference exhibitor fee is one complimentary membership. For $100, exhibitors can add all of their staff as members to WLIA.

STUDENT/TEACHER RATES
Again student rates have been extend to teachers and have been maintained at $25 to encourage students and teachers to become members, helping them establish new contacts, and be able to take full advantage of the benefits of WLIA. Available to any individual enrolled in a postsecondary educational institution interested in land information activities and with an interest in advancing the mission of the association. Each student/teacher member will be permitted to participate in the activities of the association, but will not have voting privileges.

WLIA TRAINING PORTAL
Late in 2014, WLIA launched its online training portal for its members as an additional benefit of being a WLIA member. Members are able to join the www.wlia.udemy.com training portal to access online classes for a discount only available to WLIA members.

MEMBERSHIP OUTREACH
We continue our outreach to new members by contacting other associations and groups with like interests. The best outreach comes from existing members like you to contact friends and colleagues about the benefits of WLIA. Just recently we began a testimonial program of existing members to “interview” them on their experiences in WLIA, comments, and suggestions for WLIA improvements. These testimonies will be placed on the website under the section on “Why become a member…etc.” WLIA is only as strong as its members so it is up to all of us to promote the association.
Wisconsin Land Information Association 2014 Annual Report

IIb. COMMUNICATIONS COMMITTEE
JIM LACY (CHAIR), MATT EITREM (VICE CHAIR), JUSTIN CONNER, WILLIAM COZZENS, ERIC DAMKOT, ADAM DERRINGER, BRIAN DUBIS, ANDREW FAUST, SCOTT GALETKA, JO HORTON, CARMEN STEIRO

In 2014, most of our energy was focused on improving the content on our Website, and providing more timely updates to members. We implemented a new weekly e-mail update, and also considerably stepped up our use of social media.

One of our big goals for the year was driving more traffic to our new Website, which we unveiled about a year ago. Interestingly, we noticed our number of “pageviews” has remained at about the historic average, but user sessions are up. This suggests people are finding content more quickly on the new site, or are being more effectively directed to the site from other sources (e.g., social media, e-mail blasts.)

We far exceeded our 2014 goals for Twitter followers and Facebook page “likes” (details below). We didn’t quite reach our goal for new LinkedIn group members, but we did see a modest increase of 5 percent.

Looking ahead, we want to continue the trend of regular posts to our site and social media platforms. We will continue to work closely with the Education committee, and explore additional ways to educate and inform our members on trends affecting Wisconsin geospatial activities.

SINCE OUR LAST ANNUAL REPORT

- Increased our Twitter followers by 140 percent. (89 in December 2014 vs. 37 in December 2013)
- Increased traffic to WLIA Website by 8 percent. (24,784 sessions in 2014 vs. 22,857 in 2013)
- Increased our Facebook page “likes” by 33 percent. (192 in December 2014 vs. 144 in December 2013)
- Increased LinkedIn group membership by 5 percent. (482 in December 2014 vs. 456 in December 2013)
- Recorded the plenary presentations at the 2014 Annual Conference, and made them available online in YouTube.
- Record the majority of presentations at our two regional meetings, and made them available online in YouTube.
- Conducted a live “webcast” of several presentations from the Fall Regional Meeting.
- Implemented a new weekly e-mail newsletter that goes out to all WLIA members.
- Designed a small WLIA sticker for laptops, folders, etc.
- Assisted with the implementation of a new online store where members can buy WLIA swag. (Stay tuned for more info in early 2015!)
- Created a “Badges” resource page on our website for members and sponsors to easily create a link to WLIA and display our logo on their website.
- Provided training for Wordpress Web postings and administration, MailChimp, and Gravity Forms to Ann Barrett, board members and new members of the committee.

GOALS FOR 2015

- Increase overall traffic to wlia.org by 10 percent.
- Increase our Social Media presence and drive more user traffic to wlia.org from social media sources.
- Double our Twitter followers.
- Increase our Facebook likes by 50 percent.
- Increase our LinkedIn group members by 10 percent.
Wisconsin Land Information Association 2014 Annual Report

Ilc. SCHOLARSHIP COMMITTEE
SCOTT GALETKA (CHAIR), PETER STRAND AND ADAM DERRINGER

MISSION STATEMENT
The Scholarship Committee shall coordinate the Damon Anderson Memorial Scholarship Program.

SCHOLARSHIP PROGRAM
The Scholarship Committee awarded three $1,000 scholarships in 2014 to students continuing their education in geography or other land records-related disciplines. Our 2014 scholarship recipients are: Julee Mitchell, UW-Milwaukee; Kristen Vincent, UW-Madison; Shane Loesch, UW-Stevens Point. Scholarship recipients also receive a one-year WLIA student membership, free registration to the WLIA Annual Conference and recognition by the Association.

SILENT AUCTION
The scholarship program is funded by silent auction and other fundraising held each year resulting in contributions to the WLIA Foundation. Donations to this fund supporting scholarships are tax-deductible. In 2014, more than $4,000 was raised in support of scholarship activities from which three deserving recipients were awarded $1,000 each.

SCHOLARSHIP APPLICATION
In the application for the scholarship, applicants are asked to list any academic honors or leadership positions they have held, their career goals and a need statement toward their candidacy for a Damon Anderson Memorial Scholarship. Applicants are also evaluated on their academic record, extracurricular activities and outside recommendations from their professors or advisors.

WISCONSIN LAND INFORMATION ASSOCIATION FOUNDATION
The WLIA Foundation, Inc. is a tax-exempt foundation under IRC Section 501c(3). The Foundation utilizes 100 percent of funds obtained from silent auctions, private donations and other fundraising activities to award Damon Anderson Memorial Scholarships.
The Nominations Committee is chaired by the past president and charged with seeking nominations from the membership for individuals to serve on the WLIA Board of Directors. The committee then develops a slate of candidates to be included on the election ballot for the President-Elect and Board of Directors positions. The committee took on that challenge and submitted a slate of candidates (one nominee for President-Elect and twelve nominations for the Board of Directors) to the WLIA Board of Directors in January 2015.

The Nominations Committee used the following criteria or policy to screen the nomination for offices:

1. The candidate must be willing to serve for the required two-year term. The president-elect must commit to four years (President-Elect/Conference Chair, then President, then Past-President and finally President of the WLIA Foundation).
2. Nominations must include a biography and photograph in the form of a personal profile which will accompany the ballot mailing to the membership prior to the annual conference.
3. The committee shall evaluate nominations based upon their profiles and the following criteria:
   a. Consideration given to outgoing board members who run for re-election (promotes continuity and institutional memory);
   b. The nominees should represent a cross section of our state’s geography, interests, professions and those of governmental agencies;
   c. The nominees should represent diversity while promoting participation from the membership;
   d. If willing to serve, the nominees’ place of work has agreed to allow the nominees to participate;
4. The nominee must be a member of WLIA in good standing prior to accepting the nomination.
AWARDS COMMITTEE

SCOTT GALETKA (CHAIR), ANDY SWARTZ, MARK TEUTEBERG, PETER STRAND

The Awards Committee is chaired by the past president and is responsible for the solicitation of award nominations from the general membership. The committee received several nominations and the recommendations were presented to the Board of Directors in January 2015. The awards are presented annually at the awards luncheon on the last day of the annual conference.

OUTSTANDING CONTRIBUTION AWARD

The Outstanding Contribution Award is given to an individual or an organization that is a WLIA member and has made a substantial contribution to WLIA activities or the Wisconsin Land Information Program (WLIP).

FRIENDS OF LAND RECORDS AWARD

The Friends of Land Records Award is given to an individual or organization that is not a WLIA member and has contributed to the success or advancement of land records modernization in Wisconsin.

ALLEN H. MILLER AWARD

The Allen H. Miller Sustained Service Award is given to an individual or organization that demonstrates sustained service to WLIA and the WLIP, through continued exemplary contributions. The Allen H. Miller Sustained Service Award is named after our first President and continuing friend and supporter.

GOVERNMENT ACHIEVEMENT AWARD

The Government Achievement Award is given to any unit of government that has used WLIP funding to further land records modernization in such a way as to exemplify the goals for the WLIP in one or all of the following areas:

• Innovative and efficient use of resources (bang for the buck)
• Local data with statewide accessibility
• Cooperative/creative agreements

In addition, there are other awards given out each year.

PRESIDENT’S AWARD

The President’s Award is one of the highest awards available. It is a meritorious award given at the President’s discretion.

DISTINGUISHED SERVICE AWARD

The Distinguished Service Award is given to outgoing board members including past president in general recognition of their service to WLIA.
The Legislative Committee focused most of our efforts on preparing for the 2015-2016 legislative session which began in January 2015. We did monitor several pieces of legislation and issues with state agencies in 2014. These included:

**AB 506/SB 394 LAND SURVEYING BILL**
Updates statutes relating to land surveying.

**AB 700/SB 543 MANAGED FOREST LANDS BILL**
Increases public access to lands under the managed forest land program.

**AB 779/SB 566 STATE 911 BILL**
Eliminates the PFPF and replaces it with statewide 911 funding; Creates 16-member 911 council.

**DEPARTMENT OF ADMINISTRATION**

1) Land Information Program Goals

Fund to the fullest extent possible base grants to eligible counties.

Implement and award funding for strategic grants to achieve statewide parcel mapping objectives.

2015

Looking forward to 2015, the legislative committee identified the following items of interest for WLIA in regards to the 2015-2017 Biennial Budget (AB 21/SB 21):

**DEPARTMENT OF ADMINISTRATION**

1) Land Information Program Goals (EB35)

Fully fund base grants to eligible counties.

Implement and award funding for strategic grants to achieve statewide parcel mapping objectives.

2) Land Information Fund Revenue Adjustments (EB53)

Increase expenditure authority for the land information fund to reflect an increase in revenue and anticipated expenses associated with the creation of a statewide digital parcel map.

Convert funding for 2.35 PR positions to SEG.

3) Local Municipal Boundary Change Responsibility (BIB 21, EB53)

Transfer responsibility to record municipal boundary changes from the Secretary of State to the Department of Administration.

4) Consolidate Small Agency Information Technology (EB46)

Consolidate the information technology services of small agencies within the Department of Administration.
IIf. LEGISLATIVE COMMITTEE

cont.

LEGISLATURE

1) Census Bureau Data Improvement (BIB21, EB351)
Provide $133,900 in GPR to the Legislative Technology Services Bureau to create and manage a statewide database of changes to the municipal and ward boundaries.

Direct municipal clerks to submit an annual report by October 15 to county clerks confirming boundaries of the municipality and each ward within the municipality as well as a list of census block numbers. (BB37)

Directs county clerks to biennially submit a boundary report of each municipality and ward in the county to the Legislative Technology Services Bureau (LTSB) in an electronic format directed by LTSB. (BB38)

Direct LTSB to compile a statewide data base consisting of municipal boundary information for the entire state. (BB38)

DEPARTMENT OF NATURAL RESOURCES

1) Geographical Information System and Global Positioning System (EB407)
Provide $100,000 annually to the Bureau of Parks and Recreation and the Division of Forestry for improved geographical information system activities and global positioning system activities to more accurately identify property boundaries.

DEPARTMENT OF REVENUE

1) Property Assessment Reform (BIB21, EB472)
Transition municipal property value assessment to a county-based system and require annual assessments based on 100% of fair market value.

Counties can form consolidated assessment regions.

First and second class cities are allowed to maintain municipal assessments if they meet certain requirements.

Create continuing education requirements for assessors.

RESOURCES


Executive Budget: http://doa.wi.gov/Divisions/Budget-and-Finance/Biennial-Budget/201517-Executive-Budget/

Wisconsin Land Information Association 2014 Annual Report

IIg. OUTREACH COMMITTEE
MARTIN GOETTL (CHAIR), TONY VAN DER WIELEN (VICE CHAIR)

MISSION STATEMENT
- Work to establish strong working relationships with external organizations.
- Develop and maintain a marketing and public relations plan for the Association.

WLIA BOOTHs
WLIA Spring regional, WCA, WLIA Fall Regional, GIS Day UW-Madison, GIS Day UWEC, EWUG

PRESENTATIONS
WI-NENA/WI-APCO – Justin presented on WLIA, Presentation at Buffalo County Land Information Council

SPONSORSHIPS
$250 for EWUG

CAFÉ PRESS SITE
www.cafepress.com/wlia
MWISCONSIN LAND INFORMATION ASSOCIATION 2014 ANNUAL REPORT

Wisconsin Land Information Association 2014 Annual Report

IIh. EDUCATION COMMITTEE
BARB GIBSON, CHAIR; PETER STRAND, VICE-CHAIR

MISSION STATEMENT
Develop educational programs and materials on land information issues. The committee’s primary responsibilities for the last year have been coordinating regional meetings. Special focus on outreach to the original stakeholder groups (ROD, RPL, RLS, etc.) and advertising educational opportunities was a primary goal for the year.

2014 ANNUAL CONFERENCE
The theme of the annual conference was “Today’s VISION — Tomorrow’s REALITY.”
Feb. 12-14, 2014 at the Marriott Madison West, Middleton
Attendance: 532

WORKSHOPS
The 2014 conference included 14 pre-conference workshops. Topics ranged from Information Technology to Building an Address Repository. “SpeedNetworking for GIS Professionals” returned this year is a free event with a twist which was a prelude to the Social Night kick-off. The event included existing members interacting with new of WLIA and our students.

EDUCATIONAL SESSIONS
Plenary sessions included:
- The Open Data — how releasing publicly held data can transform the places we live.
- Wisconsin Geospatial Strategy Session
- Small Unmanned Aerial Systems (sUAS), the Maker Movement, Crowd Sourced Fund Raising & The Social Good - Showcasing a sUAS Project and Its Impact on Geographic Literacy.

Track Sessions included:
- Ready-to-Deploy Mobile GIS for Your Organization
- Addressing Behind the Scenes in Bayfield County
- Distributing GIS: How the City of Fond du Lac Connects its Disconnected Users
- Map Design for Maximum Impact
- Map Makeover: Because No One Wants to Look at Your Ugly Map
- 2014 Dane County Plat Book Process and Toolset
- Web GIS Applications for Flood Planning
- Implementing A Predictive Flood Modeling Application
- ASFPM Citizen Science and Federal Flood Science: A Private-Public Partnership for Flood Data Collection
- Updating the FGDC Thoroughfare, Landmark and Postal Address Data Standard
- UW–Madison Disaster Resistant University
- U.S. National Grid Trail Markers — Bringing Geo-location to a Trail Near You!
- Legislative Redistricting Models and Statewide Data Collection
- Enhanced Broadband Mapping: The Story of a Wisconsin Statewide Layer
- Broadband Mapping at the Public Service Commission
- Wisconsin Land Information Program (WLIP) Report
Wisconsin Land Information Association 2014 Annual Report

IIh. EDUCATION COMMITTEE

cont.

- LiDAR for Archeology Site Identification
- Feature Extraction from Aerial LiDAR
- Milwaukee County’s Multi-purpose Basemap
- Aerial Imagery and LiDAR Solutions for Mapping Projects
- Mapping the Depth to Bedrock in the Kickapoo River Valley
- Making the Connection, GIS and Recreation Planning
- Wisconsin Airports: Partners in Your Local Community
- Placemaking in West Central Wisconsin
- Obtaining HTML5 Skills for Web Mapping with Geocortex
- Leveraging Web Application Frameworks and the Esri JSAPI for Improved User Experience
- Zero to Mashup in 1500 Seconds Flat
- Designing Mobile Maps with TileMill and CartoCSS
- Where to Begin with Open Source Tools for GIS and Mapping
- Overview of Cloud Based and Open Source Field Data Collection Systems for Mobile Devices
- Open Source Web GIS — The Moose
- Automated Vehicle Location with Open Source
- Simplifying data access for ArcGIS Desktop
- Leveraging Your ArcGIS Online for Organizations Account
- Multi-Jurisdictional GIS and Asset Management Website — A Municipal Perspective
- The Need for a New Parcel Data Model
- Boundary Annexation Survey (BAS) Data Integration Utility
- State Repository/GeoPortal Status
- Breaking Down the Barriers to Government-to-Government Data Sharing
- Creating a Comprehensive Parcel Dataset for ATC’s Service Territory
- The Development, Application and Hurdles of Unmanned Aerial Systems
- Logistics for Implementing Unmanned Aerial Systems
- Lessons from Successful Unmanned Aerial Systems Applications
- Wisconsin Land Cover: A View From Above
- Land Cover Mapping of the Glacial Habitat Restoration Area Using Satellite Image Classification
- A Detailed Rural and Urban Land Use Inventory
- Prioritizing Water-Quality Improvement Efforts on Agricultural Lands Using LiDAR Elevation Data
- A Crowd Sourced Geographic Information System to Support Fish Data Collection
- Potentially Restorable Wetlands v3.0: Finding the Wetland Inclusions
- Wisconsin Height Modernization Program
- Using Network Analyst to Improve Government Efficiency
- Assembling a View of Public Lands: The Bundle of Sticks
- Environmental Protection Agency GeoPlatform
- USGS Geospatial Data Updates: Revised Topo Maps and Program Changes
- The Wisconsin Land Information Program and the Register of Deeds Office
Wisconsin Land Information Association 2014 Annual Report

Ilh. EDUCATION COMMITTEE

cont.

- Flexible Option in Geographic Information Systems at UW–Stevens Point
- Strategies for Successful GeoMentorship
- Creating a Staff Development Plan with Esri

Other events included:
- Speed Networking
- Geo-Lounge
- Poster Competition
- Silent Auction to raise scholarship funds
- Exhibit Hall

2014 SPRING REGIONAL MEETING

The theme of the Spring Regional Meeting was “Partnerships and Parcels.”
June 5-9, 2014 at Chula Vista in Wisconsin Dells
Attendance: 104

The goal of the meeting was to connect with the Register of Deeds by participating in joint sessions with this stakeholder group.
- My Beach Front Property Is No More
- 73 Counties, 7 Cities, and 10,000 miles of transmission lines: Creating a comprehensive parcel dataset for ATC’s service territory
- How Wisconsin REALTORS® See the Impact of the $30 Recording Fee Leading to Modernization
- Land Information Councils: How Do They Work?
- Geoportal Repository Project
- Moving Forward with the Wisconsin Aerial Imagery Business Plan
- WISFIRS (Wisconsin Forest Inventory and Reporting System)
- Fundamentals of QGIS, a free, open source GIS
- Wisconsin Elevation Data/LiDAR Data Townhall Panel Discussion

2014 FALL REGIONAL MEETING

The theme of the Fall Regional Meeting was “Land Information: Any Time, Any Where, Any Purpose.”
Oct. 9-10, 2014 at the Heidel House Resort in Green Lake
Attendance: 97

The goal of the meeting was focused on Apps which were featured in a series of short lightning round sessions. Topics which were presented at this meeting, included the following:
- Mobile Land Records Applications in Bayfield County
- Mobile Mapping in the Northwoods
- Putting Maps and Apps to Work for You
- Batch Geocoding with Free Services
- ArcGIS Online – Migrating Municipalities and Private Organizations to the Web
- Field Inspections with the ESRI Collector App
Wisconsin Land Information Association 2014 Annual Report

Ilh. EDUCATION COMMITTEE

cont.

- Using Open Source Software for Mobile Data Collection
- Desktop to Mobile Using AGOL
- Wisconsin Coastal Guide
- Polaris: Trail & Routes Mobile Applications
- This is Not Your Father’s Open Source
- Eyes in the Sky: The Promise and Challenges of Small Unmanned Aerial Vehicles (UAVs) for Applied Research
- UAS for Research: Doing it right, doing it safely
- Real World Examples of Commercial Grade Open Source
- Multi-Jurisdictional GIS & Asset Management - A New Approach to an Old Problem
- Making Census Data More Accurate in Wisconsin
- Getting Data Under Control: Mapping and Exploiting Your Imagery and Point Clouds

All presentations from the Regional Meetings can be accessed by members on the WLIA website www.wlia.org, under Events>Past Events.

2015 EDUCATION VENUES

The locations and dates are already reserved for the WLIA 2015 Regional Meetings and 2016 Annual Conference. The incoming WLIA Board and Education Committee will be identifying the educational topics of timely interest to its members.

- 2015 Spring Regional — June 4-5 at the Eagle River Inn in Eagle River
- 2015 Fall Regional — Oct. 29-30 at the Best Western Premier in Oshkosh
- 2016 Annual Conference — Feb. 10-12 at the Osthoff Resort in Elkhart Lake

2015 TARGETS FOR THE EDUCATION COMMITTEE

- Continue sharing information with the membership on land information issues and other related education and training opportunities.
- Solicit feedback from the membership about topics of educational interest.
- Utilize feedback and results from a post conference survey to plan future education/training.
WISCONSIN LAND INFORMATION ASSOCIATION

Wisconsin Land Information Association 2014 Annual Report

IIi. TECHNICAL COMMITTEE

WILLIAM COZZENS (CHAIR), MARTIN GOETTL (VICE-CHAIR), JENNIFER BORLICK, ANDREW FAUST, MARK PAULAT

DUTIES

- Establish task forces to study land information issues and provide a forum for examining new land information ideas.
- The membership of the Committee shall consist of a Chairperson(s) and other members of the association as appointed by the chairperson. The President shall appoint a chairperson who shall be a member of the Board. The terms of appointment shall be for one year.

CALENDAR YEAR 2014

Bill and Martin served on the State Geospatial Repository working group as advisory members to the GIO. The working group created and published a report on the recommendations for the state for investment in the technologies and requirements for implementation: <ftp://ftp.wi.gov/DOA/public/GIS/Geoportal/GIS_Enterprise_Geoportal_Report.pdf>. The next step will be the implementation plan development under the direction of the new GIO.

The State Cartographer’s Office has been collaborating with the WLIA members and DOA making good progress towards achieving a unique view of a searchable public data layer, aggregating county and municipal data sets, to meet the statutory directives created by Wisconsin’s Act 20. Please see session: Status of Wisconsin’s Statewide Parcel Map on Thursday, Feb. 19, 2015 — Track 5 at 1:30 p.m. for details.

Department of Revenue is working with the SCO/DOA on sharing XML tax roll for Act 20 data. This department is also working in conjunction with the SAGIC Parcel Working Group to develop electronic property record card (PRC) requirements. The technical committee will report on this to the membership later this year.

The Geospatial Strategy Workgroup has been moving forward beginning a comprehensive Geospatial Strategy for the State of Wisconsin. Please see session: Wisconsin Geospatial Strategy on Thursday, Feb. 19, 2015 — Track 11 at 4 p.m. for details.

Discussion has started to request that the Technical Committee be used more of an advisory group to review documentation and standards that should begin to flow with the hiring of the new State GIO position. It is felt that this committee can help with review and pass that information back to the organization so that it can be reviewed by all.
Wisconsin Land Information Association 2014 Annual Report

III. SECRETARY’S REPORT

ANNUAL TOWN MEETING MINUTES, FEB. 13, 2014
MARRIOTT MADISON WEST, MIDDLETON, WISCONSIN

I. Call to Order
Scott Galetka, WLIA President, called the WLIA Annual Town Meeting to order at 12:20 pm.

II. Approval of Agenda
Motion: to approve the agenda (Conner, Lacy) motion carried.

III. Secretary’s Report
Scott referred to the minutes of the 2013 Annual Town Meeting as provided in the Annual Report. Motion: to approve the 2013 Annual Town Meeting minutes as presented (Helgeson, Cummings) motion carried.

IV. Treasurer’s Report
Scott referred those present to the Treasurer’s report in the Annual Report. Motion: to accept the Treasurer’s report as presented (Conner, Derringer) motion carried.

V. Committee Annual Reports
a. Membership – the current number of members is 823 that shows the group membership option is going over well. Working on an outreach plan to teachers and reminded members about the Udemy training portal for discounted or free courses as a member benefit.
b. Education – Barb Gibson reported the regional meetings in Wausau with a theme of “Information Through Action” and Eau Claire with a theme of “Sharing Solutions” went well. Future meeting dates and locations were also announced.
c. Communication — Jim Lacy reported on the new website in Word Press and using MailChimp and Survey Monkey for association communication as well as social media.
d. Technical – Bill Cozzens reported that the following projects this past year included a state geospatial strategy plan, standards review and that the association has an account with Smart meeting to save on conference call expenses.
e. Outreach – committee working on having a presence at certain related conferences and working on increasing membership and diversification with a business plan.
f. Legislative – Heather Berlinski from The Kammer Group gave an update on legislative activities that WLIA has been working on which include: the implementation of Act 20 which was a huge win for the land information industry, base budget and statewide parcel mapping. Also monitoring a bill on licensure requirements for surveyors and a proposal on a state managed forest program.

VI. Old Business – None
VII. New Business – None
VIII. Adjournment
With no further business to come before the WLIA membership at the 2014 Annual Town Meeting, the meeting was adjourned.

Submitted by
Ann Barrett
Executive Services Manager
III. SECRETARY’S REPORT

GENERAL MEMBERSHIP MEETING MINUTES, OCT. 9, 2014
HEIDEL HOUSE RESORT, GREEN LAKE, WISCONSIN

I. Call to Order at 12:30 p.m.

II. President’s Report
   a. Minutes – no minutes from the June regional meeting due to our joint lunch with the WI ROD’s.
   b. Treasurer’s Report – Martin reported our current net worth at the end of August is $88,981.56 and is $1,000 higher in comparison to 2013.
   c. It has been a quiet summer with no legislation at present because of the elections but January will be busier.
   d. We are working on the website and communication tools, and technical issues such as YouTube and live streaming of the regional meeting.

III. Committee Reports
   a. Outreach and External Relations Committee
      1. Justin will present at WI NENA to show what GIS can do for them. Next generation 911 is the next legislative issue. WLIA was represented at WCA with the booth.
   b. Education
      1. We are working on Eagle River and Lake Geneva for regional meetings in 2015.
   c. 2015 Annual Conference
      1. Adam Derringer, Conference Chair, mentioned the 2015 event will be held Feb. 18-20, 2015 at the KI Convention Center in Green Bay. Format will be similar to last year with Lawrie Jordan as a keynote speaker with sessions on WROC and 3D Lidar. Call for papers is out, please submit by Oct. 31.
   d. Nominations, Awards & Scholarship
      1. 2014 scholarship winners of Julee Mitchell from UW Milwaukee, Kristen Vincent from UW–Madison and Shane Loesch from UW–Stevens Point. Money raised from the silent auction at the annual conference funds these scholarships.
      2. Lisa Walker resigned from board to be the state registrar. Congrats to her and Kim Sundeen from the Black River Tribe as our new board member. Nominations for the board and awards are open and due back Dec. 9. Let us know if you know of anyone who would be interested in the board or deserving of an award.

IV. New Business – none

V. Adjournment
   Motion: to adjourn (Contrucci, Strand) motion carried at 12:50 pm.

Minutes submitted by
Ann Barrett
Executive Services Manager
### IV. TREASURER’S REPORT

#### 2014 FINANCIALS AND 2014 BUDGET

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V. 2014-15 WLIA BOARD OF DIRECTORS

**PRESIDENT**
Justin Conner, Wood County

**PRESIDENT – ELECT**
Adam Derringer, Ayres Associates

**PAST PRESIDENT**
Scott M. Galetka, Bayfield County

**DIRECTORS**
Kirk Contrucci, Ayres Associates
William Cozzens III, Waukesha County
Eric Damkot, Washington County
Matt Eitrem, City of Ashland
Barb Gibson, Vilas County
Martin Goettl, University of Wisconsin–Eau Claire
Jim Lacy, WI State Cartographer’s Office
Kim Ness-Sundeen, City of Duluth
Peter Strand, Eau Claire County
Andy Swartz, Wisconsin Department of Health Services
Mark E. Teuteberg, Oconto County
Tony Van Der Wielen, Legislative Technology Services Bureau