

# WISCONSIN LAND INFORMATION ASSOCIATION

## 2019 CANDIDATES FOR PRESIDENT-ELECT AND BOARD OF DIRECTORS

### INCOMING PRESIDENT

---

**Peter Strand**

Eau Claire County,  
GIS-Administrator &  
Land Information Officer

### PAST-PRESIDENT

---

**Eric Damkot**

Data Services Manager/LIO,  
Washington County

### BOARD OF DIRECTORS

---

*(returning directors for 2019-2020)*

**Jennifer Borlick**

GIS Manager/Senior Planner,  
Planning, Economic and Community  
Development Agency, Rock County

**David Buehler**

GIS Coordinator, City of Marshfield

**Jeremiah Erickson**

GIS Specialist for Monroe County

**Karen Manske**

Register of Deeds,  
Columbia County

**Ryan Squires**

Lead GIS Applications Developer,  
Wisconsin State Legislature

**Patrick Walker, GISP**

GIS Supervisor, City of West Allis

## PERSONAL PROFILES

### PRESIDENT-ELECT

---

The president-elect takes office at the end of the annual meeting for a one-year term as president-elect with the term expiring at the end of the annual meeting the following year. The president-elect may be delegated by the president to perform duties of the president in the event of the president's absence and may have other duties as the president or Board may assign. The president-elect also performs as chair of the conference committee for the annual meeting the following year.

### BOARD OF DIRECTORS

---

The Board of Directors is composed of twelve (12) directors and three officers. They supervise, manage and direct the affairs of the association. They determine policies or changes within the limits of the bylaws, actively support WLIA's mission, serve as co-chair(s) on standing committees, and have discretion in the disbursement of funds. They also may adopt rules and regulations for conduct of business.

Candidates are listed in alphabetical order in the profiles and in random order on the ballot.



WISCONSIN  
LAND INFORMATION  
ASSOCIATION

## CANDIDATE FOR PRESIDENT-ELECT



**Tony J. Van Der Wielen**

**GIS Manager, Legislative Technology Services Bureau**

I am humbled and honored to be nominated for President-Elect of this incredible organization. I have been a WLIA member for more than 20 years, and previously served four years on the WLIA Board of Directors, where I had the pleasure of getting to know many of you. The diversity of organizations represented within the WLIA membership has allowed me to see geospatial issues from various perspectives.

For the past 20 years, I have worked with the Wisconsin State Legislature as the GIS Team Manager for the non-partisan Legislative Technology Services Bureau (LTSB). I graduated from the University of Wisconsin–Whitewater in 1998 with a Bachelor of Science degree in Physical/Environmental Geography, and then earned my master’s degree in GIS from Pennsylvania State University in 2014. My role with LTSB has involved coordinating the technological aspects of State and Local Redistricting, performing the required duties as the state liaison to the U.S. Census Bureau, coordinating the bi-annual collection of municipal wards with all 72 counties, and managing daily GIS operations at the LTSB GIS department.

My GIS team developed the award-winning WISE-Decade web platform, which assists Wisconsin counties and municipalities complete state and federal GIS-related programs as quickly and efficiently as possible. WISE-Decade consists of applications that facilitate statewide data collection and local redistricting (WISE-LR), resulting in a well-organized and robust access to statewide data. These invaluable GIS datasets are published on the LTSB Open Data Page and feature map services (<https://mapservices.legis.wisconsin.gov>).

I am passionate about GIS and am committed to finding applied solutions to better organize, coordinate and share our resources. I am eager to work alongside so many dedicated land information professionals and help further the mission of WLIA.

## CANDIDATES FOR DIRECTORS



**Lauree Aulik**

**GIS Coordinator/Land Information Officer, Lafayette County**

Lauree is currently the GIS Coordinator for Lafayette County, and has served as their LIO since 2015. A few of her duties involve rural addressing and E911 mapping integration, overseeing County-wide remonumentation projects, and maintaining the County’s current mapping programs while also trying to grow and advance geospatial technology throughout the County. She works closely with several department heads who are trying to push, pull, or drag Lafayette County into the 21st Century.

Lauree is a 2004 graduate from UW-La Crosse with a major in Geography and a minor in Business Administration. As a student she interned with the Upper Midwest Environmental Sciences Center with the USGS. After college she was hired as the GIS Coordinator of Allamakee County, IA where she worked for the County Assessor’s office. She moved back to Wisconsin in 2007 to become the GIS Specialist/Real Property Lister for Jackson County where she remained for several years before moving back home to Southwest Wisconsin.

Lauree has been a member of WLIA since 2007 and has been a Land Information Officer or LIO Alternate since that time. She will serve as this year’s incoming Chair of the Land Information Officer Network (LION). Lauree continues to be an active member in the WI Real Property Listers Association (WRPLA), where she has served as President (2012) and chaired numerous committees.

“I am honored to be given the opportunity to help serve WLIA and the geospatial community it represents. WLIA promotes the ideas of teamwork and collaboration, and I try to implement these ideas every day in my workplace. Having worked for multiple rural counties, I can bring a perspective to the many challenges faced by a smaller community. Along with that, there are many opportunities that the geospatial industry can help capitalize on. I look forward to bringing my skills to the WLIA team.”

Aulik shares a roof in the Driftless Area with her husband, Justin, and a few furry friends. She enjoys camping, kayaking, and sometimes too many hobbies to keep up on.



**Scott D. Daniel, GISP**

**Senior GIS Programmer/Analyst, GRAEF USA**

I am honored and humbled to be nominated for the WLIA Board of Directors and I look forward to serving WLIA and its members in any way that I can.

I have been working in the municipal consulting field since 1988. In 1999 I began to specialize in developing web-based GIS applications for municipalities and counties. I am experienced in many GIS platforms and programming languages. I have worked directly with key personnel in the private and public sector to develop, user-friendly, interactive, web-based GIS applications that provide access to detailed spatial data for staff and the public in general. These opportunities have led me to a deeper understanding of municipal infrastructure and asset management of all kinds from cemeteries to trees, street signs, utilities and other geospatial information.

I have been a member of WLIA since 2001 and have presented at many of the annual and regional conferences over the years. Since 2012, I have been delighted to offer my services to WLIA as the conference photographer. I have also had the pleasure of serving on the Conference Committee this past year.

I believe my years of GIS experience and broad range of knowledge would be a benefit to the WLIA board and I would be honored to serve.



**Laurel Hanson**

**Geospatial Analyst, Xcel Energy**

I have been a part of the WLIA organization since 2014 serving in a multitude of roles such as student presenter, moderator, presenter and exhibitor. I am honored and humbled to be nominated to the WLIA Board of Directors.

I have been a Geospatial Analyst at Xcel Energy for six years. During that time, my efforts have been focused on access to land records and other land information GIS datasets. I have led a project to convert paper land records to a digital format with an associated database tied to a GIS database. In addition, I am the primary lead to expand the company's use of the ESRI Suite, specifically ArcGIS Online and ArcGIS Portal. This has led to the company's adoption of ArcGIS Collector in the field for construction. This program has saved the company millions of dollars in time savings, efficiencies and reductions of data errors.

I graduated from the University of Wisconsin-Eau Claire in 2013 where I developed a collaborative mentoring effort between UWEC and Wildlands School at Beaver Creek Reserve. This type of experience made me passionate about teaching younger peers the possibilities of GIS and has led me to develop a GIS Internship program for Xcel Energy. This program is in its third year and couldn't be as successful as it has been without the support of the GIS Department at the University of Wisconsin-Eau Claire. I am passionate in the support of the youth in the GIS field and look forward to supporting and investing in our young leaders in WLIA.

I believe I can be an asset to the board as someone who believes in data access and data quality as well as an understanding that it is only possible through relationship building. I believe my role in the utility sector can help foster relationships between utilities and municipalities as well as renewed engagement from the utility community in WLIA.



**Colleen Hermans**

**GIS Coordinator, Wisconsin Emergency Management**

Colleen is the GIS Coordinator for Wisconsin Emergency Management, a division with the Department of Military Affairs for the State of Wisconsin. It is an all-encompassing position that uses all types of GIS applications and services to support both steady state and emergency response for the state. She works closely with other state and federal agencies, the National Guard, county, tribal, local, volunteer and private sector GIS staff to integrate and share data related to emergencies. She also coordinates all GIS operations in the State Emergency Operations Center during emergency activations and exercises.

Colleen has a Bachelor of Science degree in Anthropology from UW-Madison. She also has received the Capstone Certificate in GIS from UW Madison. She used GIS and survey techniques in the field to map archaeological sites and artifacts for six years throughout the United States and on the Island of Gotland in Sweden. Colleen worked at the Department of Natural Resources for eight years prior to joining Wisconsin Emergency Management. At the DNR, Colleen created FEMA floodplain maps and other flood risk-related products such as depth grids.

Colleen has been the Vice Chair of Wisconsin's State Agency Geospatial Information Committee (SAGIC) for the past two years. She has been a member of WLIA since 2009 and actively participates in the Annual and Spring/Fall Conferences as a presenter. She thoroughly enjoys learning from everyone in the state about how we use GIS to help our citizens and customers. Colleen hopes to continue to improve upon data sharing among the state, county, tribal, local and private sector workers. Colleen would be honored to serve as a member of the WLIA Board of Directors and help in any way I can.



**Fred lausly**

**Senior GIS Analyst, Dane County**

My name is Fred lausly and I'm a Senior GIS Analyst in the Dane County, Land Information Office (LIO) where I've worked for almost 23 years. I'm a member of a team that supports geospatial projects for Dane County departments and its local municipalities. I provide staff support for the Dane County Land Information Council and manage the WLIP funding and data requests/requirements and serve as LIO representative on Dane County Public Safety Communication Advisory Committee. I manage programs like Fly Dane, in addition to developing and maintaining numerous dataset such as street centerline and address points.

I received a Bachelor of Science degree in Geography from UW-Oshkosh and a Master of Arts degree in Geography from Mankato State University. I'm married with three daughters, ages 18, 16 and 10. I reside in Spring Green, WI (Sauk County), where I am active in the community, serving in the following roles: Treasurer – River Valley School District Board, Chair – Town of Spring Green Plan Commission, Chair – Spring Green Joint Extra-territorial Zoning Committee.

I've been an active member of WLIA for many years, serving as a presenter, moderator, committee and task force member. Currently, I serve on the NextGen-911 – Special Interest Group, the NextGen-911 Task Force, and Technical Committee. In the past, I've also served on the LION Board (2010-2013), and was active in moving forward legislation that became Act 20.

I believe that the next several years will be a critical time for the geospatial community, with a greater movement towards statewide needs. I feel that the WLIA will have a significant role in this, building on the strong county and local government knowledge and data. Over my years working in the geospatial community, I've had the privilege to work with talented people that have taught me a great deal. Given the opportunity, I feel that my many years of experience and knowledge base would be an asset to the WLIA Board. It is an honor to be nominated to the WLIA Board of Directors and I look forward to serving the association and its members.



### **Kim Meinert**

#### **Waukesha County, Land Information Systems Analyst**

I have been in the geospatial industry for 22 years following my Geography degree from Carroll University – the first eight at a private utility data conversion company and the last fourteen at Waukesha County.

While at the County I have had the opportunity to utilize GIS in many areas – land use, emergency management, 911, parks, and cadastral mapping to name just a few – and in many formats, from paper to REST endpoints and data stores. But I also appreciate the people who work exclusively in those business areas that we touch. Finding out what their challenges and successes are and how they might overlap our own have made me a better listener. Further, I've marveled at how even those with limited tech savvy have engaged the spatial data we provide. Land information touches just about everyone, in ways we sometimes don't expect, and it's been very satisfying to hear positive feedback from the general public about how useful we are to them. I am particularly proud of how we have been able to build bridges with our County's municipalities to share resources, expertise, and work load.

It was at the County where I was introduced to WLIA, and I quickly recognized the benefits of such a talented and hard-working association. There are large issues looming on our horizon (or closer) that WLIA can be instrumental in tackling. My support of our county's 911 system has given me a keen interest in NG911 and how it is unfolding in our State. Further, we're continually asked to do more with less – on one hand, how can we share the load, and on the other, how can we sell our organizations as essential so we get the resources we need? And finally, how do we bring more people into the conversation, those whose voices haven't been heard in the past?

I am honored and grateful to be nominated to the Board. I have benefitted greatly from the knowledge and friendship of my fellow WLIA members and volunteering in various roles. I look forward to using my work experience to give back more fully to the organization and help advance its goals of educating, problem-solving, collaborating, and furthering authoritative and accessible Land Information in our State.



### **Zach Newton**

#### **Waushara County Land Information Officer/Real Property Lister**

I graduated from the University of Wisconsin-Oshkosh, following nine years in the Wisconsin Army National guard. Following graduation, I worked briefly as an LTE engineering aide for the City of Oshkosh.

I joined Waushara County in the fall of 2015 as a GIS assistant and by July of 2016 had taken over as the Land Information Officer and the Real Property Lister. My primary responsibilities include updating the GIS infrastructure at the county, expanding our online presence, and reviewing land divisions for cadastral mapping.

My first experience with WLIA was as a student volunteer while pursuing my degree in GIS, and I later became a full member. I attribute much of the success I have had in my career so far to the mentorship I received from WLIA members and I look forward to passing that kind of mentorship along to the next wave of members. I am honored to be nominated to the board of directors and hope that I can bring a unique perspective. I look forward to serving the fellow members of WLIA and thank you for the opportunity.



### **Zachary Nienow, GISP**

#### **Geospatial Project Manager, Ayres Associates**

Zachary Nienow, GISP, is a geospatial project manager at Ayres Associates in Madison. He graduated from the University of Wisconsin-Madison with a degree in GIS/Cartography. With more than 14 years of experience in digital mapping, GIS, and project management, Zach designs and leads lidar, orthoimagery, and mapping projects for local government, utility, and private sector clients in Wisconsin. Zach is the program manager for the Wisconsin Regional Orthoimagery Consortium (WROC).

Serving on the WLIA board for the last two years, I have really enjoyed getting to know our members and what you care about. As chair of the legislative committee, I have worked closely with our lobbyist and legislators to represent the best interests of our land information community in Wisconsin.

Thank you for the opportunity to help lead this association and to accomplish our strategic goals over the next two years.



### Jason Poser

#### GIS & Land Records Coordinator/Land Information Officer, Buffalo County GIS Department

I have worked at the Buffalo County GIS Department since 2014. Additionally, I serve as the Land Information Officer. My responsibility is to oversee the land records and GIS administration for the county. The role spans enterprise GIS administration, data analytics, geospatial analysis, address management, automation, remote sensing, database and application development, systems integration, IOT, budgeting, and project design and management. I like to pursue projects that increase the access and use of the county's land records and improve county operations. Prior to this role, I worked at Mandli Communications as a mobile LiDAR operator collecting large transportation infrastructure projects.

My bachelor's degree is from University of Montana Missoula with a major in Business Administration (Marketing), and I have a master's degree in GIS from Saint Mary's University of Minnesota.

I was first introduced to WLIA as a student in 2007, and then I became a professional member in 2014. Since joining the WLIA, I have consistently attended annual conferences and quarterly meetings. Over the years my role and knowledge of WLIA has continued to evolve. I became a presenter and then began to serve on committees and workgroups.

Relationships and the pursuit of collective modernization efforts are key underlying forces that drive the WLIA. The growth and success of Buffalo County program is due in part from the significant support that WLIA members have provided. With the support and guidance I received, it would be an honor and pleasure to be able to pass along the experience and expertise I have gained to others.



### Gale A Shea, GISP

#### Seiler Instrument

It is an honor to be nominated for the WLIA Board of Directors and I look forward to a chance to serve. Our vital organization will continue its important work over the next two years and I hope to be able to contribute and give back in a leadership role.

A graduate of the UW-Madison Geography program, I have been employed in the geospatial field since the mid-1980s. A self-proclaimed "geo-geek", I've worked professionally with GIS since my college days in both the public and private sector. I am currently a Wisconsin Mapping Sales Representative for Seiler Instrument. This position affords me the opportunity to provide industry-leading GPS field mapping solutions to hundreds of hard-working GIS colleagues here in Wisconsin.

- My GIS experience snapshot:
- B.S. from UW-Madison in Geography with GIS Emphasis
- Cartographic/GIS Technician, USDA-NRCS
- GIS Analyst / Water Resources Team Lead, WI-DNR
- Program Lead, Historical Topographic Maps Project, USGS
- GIS Mapping Rep, Seiler Instrument

My involvement in varying capacities with the WLIA has spanned these same (many) years. Beginning with the early days of the WLIP as a UW student, and continuing over time with my various professional roles under employer's having ongoing WLIA memberships. I remain as passionate as ever about GIS and the geospatial sciences and helping to further the mission of the WLIA wherever possible. If elected I look forward to working alongside so many dedicated land information professionals fostering our important vision.



**Colter Sikora, GISP**

**Broadband Mapping Coordinator, Public Service Commission of Wisconsin (PSC)**

WLIA serves members and Wisconsin best by gathering geospatial talents and resources. My start in Wisconsin GIS is thanks in part to WLIA members welcoming me at my first conference in 2013. Since then, I have contributed to WLIA as a Communications and Technical Committee member, Map Contest Chairperson, presenter, and moderator. I am grateful and thrilled to be nominated as a Board of Directors candidate! My interests as a candidate are in having an open mind to improve Wisconsin's geospatial data access and capabilities, while also supporting new membership.

At the PSC, I process internet coverage data to make tools for citizens and stakeholders, and administer mapping software and web mapping tools. These efforts, along with serving as Chair of the State Agency Geospatial Information Committee (SAGIC), inform me on mapping issues statewide. Special projects I work on include WLIA's Foundational Layers documentation, and SAGIC's Open Data Page work group.

While GIS Analyst with St. Charles County in Missouri, I endeavored to understand the business areas that county governments work with. I participated in the county's GIS users group, exposing me to mapping needs and successes from local governments and fostering collaboration. Internships at National Geographic magazine and Rusk County also add to my broad perspective on quality cartography and rural government in Wisconsin.

My educational foundation comes largely through UW-Madison, where I earned my Bachelor's in Cartography/GIS and Physical Geography in 2010. I utilize the Wisconsin Idea by volunteer mapping for Wisconsin organizations. Much of my leisure time is spent fishing, photographing, and driving the state, increasing my familiarity with our geography and communities. My education, desire to serve, and zeal to explore my home state drive my passion for mapping. It is with this enthusiasm that I strive to serve WLIA and the wider Wisconsin geospatial community!



**Mike Zuege**

**GIS Coordinator East Central Wisconsin Regional Planning Commission**

I am honored to be nominated to the WLIA Board of Directors and I look forward to serving WLIA and its members in any way that I can.

I am the GIS Coordinator at East Central Wisconsin Regional Planning Commission and have worked at ECWRPC for the last eighteen years. I am a graduate of UW-Oshkosh with a B.S. in Geography. I have a wide variety of experiences at the Regional Planning Commission, which include comprehensive plan mapping, transportation mapping, assisting with the Wisconsin Regional Orthophotography Consortium (WROC), data modeling, and the incredibly fun task of managing metadata. As the GIS Coordinator, I fill several roles within the Regional Planning Commission such as keeping the GIS Department up to date on new technology, helping member communities with GIS needs, and pretending to be a graphic designer.

I have presented and helped host several workshops on various topics in the past. I have gained valuable information and experiences as a WLIA member for many years and I would like to give back to WLIA by becoming more involved within the organization.