

2018

ANNUAL REPORT



WISCONSIN
LAND INFORMATION
ASSOCIATION

WISCONSIN LAND INFORMATION ASSOCIATION

2018 Annual Report presented February 2019

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Wisconsin Land Information Association 2018 Annual Report

I. PRESIDENT'S REPORT

ERIC DAMKOT, PRESIDENT

Through the efforts of the board, committee members and everyone else who volunteered their time and talents, 2018 was a very successful and productive year for WLIA.

The year started with the 31st annual conference at the Osthoff Resort in Elkhart Lake. The 2018 conference welcomed keynotes Jeremiah Lindeman and Tom Engels who provided their perspectives on the solutions the geospatial community can offer as we collectively combat the opioid crisis. We also welcomed keynote speakers Thomas Czaja (DMA) and Nicole Paripovich- Stifle (Kohler Co.). The conference featured 32 exhibitors, 10 technical workshops, 30 hours of educational sessions, special interest group meetings, the Esri Hands-On Learning Lab, the annual map contest, a town hall forum, and plenty of opportunities to make new connections and network with peers.

Regional meetings were held in Delavan in spring and Sturgeon Bay in fall. The spring meeting again included technical workshops in addition to the traditional, shorter sessions. Rob Nurre's presentation on the Cultural and Historical Landscapes of Southern Wisconsin was a highlight. Among other topics, the fall meeting included timely information on NG911 and the new datum NGS will release in 2022. Attendees left the fall meeting with a much better understanding of the work to be done in the coming years.

In preparation for the new legislative cycle, the board approved updates to the association's legislative priorities white papers. As part of this process, a new priority, next generation 911 GIS funding, was identified.

There was also significant activity related to the foundational layers:

- 1.) the Status of Selected Wisconsin Foundational Layers document was updated,
- 2.) A new, Foundational Layers Completeness Discoverability Accessibility Scorecard, was developed and implemented, and
- 3.) Based on feedback from a stakeholder survey, data exchange standards for Road Centerlines and Address Points were developed and adopted.

Throughout the year, WLIA exhibited and presented at conferences around the state. This outreach raises awareness of our association and helps create alliances with associations that have shared interests.

Financially, WLIA finished the year in the black and continues to maintain its strong financial position. To ensure this continues and in response to rising costs, the board approved modest fee increases for the 2019 regional meetings.

I would like to thank the board of directors for their time and dedication to the association. I am proud of what, together, we were able to accomplish. This association exists and thrives because of its members and volunteers. I encourage all members to seek out opportunities to contribute and give back to the association. Thank you, Ann Barrett, for always keeping me on track. I would also like to recognize Emily Champagne and the other past presidents for their insights and guidance over the past 2 years.

As my year as president of the association comes to an end, I step down knowing the association is in great hands. Please join me in supporting Peter Strand as our next president and making WLIA bigger and better in 2019.



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IIa. MEMBERSHIP AND OUTREACH COMMITTEE

JENNIFER TOVAR (CHAIR), PAT WALKER (VICE CHAIR), CARMEN NOVAK, CHRISTINE KOELLER, EMILY CHAMPAGNE, JIM LACY, JIM LANDWEHR, KIM SUNDEEN, TONY VAN DER WIELEN, JEREMIAH ERICKSON, JENNIFER BORLICK, ZACH NIENOW, ADAM DORN, BRANDON TOURTELOTTE, ERIC DAMKOT

MISSION

The Committee shall actively recruit those who foster the understanding, development, operation, and maintenance of land information, work to establish strong working relationships with external organizations, and develop and maintain a marketing and public relations plan for the association.

MEMBERSHIP STATUS

In 2018, overall membership in WLIA grew by 15% compared to 2017. Our largest increases came from County Government (+59), Higher Education (+35), and Private(+26) categories. With the exception of Utility (-5), Other (-3), Regional Planning Commissions (-1) and Federal Government (-1), all other categories had a steady increase compared to last year.

| | Organization | Individual | Student | 2018 TOTAL | 2017 TOTAL |
|------------------------------|--------------|------------|-----------|-------------|------------|
| County Government | 439 | 41 | | 480 | 421 |
| State Government | 170 | 6 | | 176 | 155 |
| Private | 108 | 32 | | 140 | 114 |
| Higher Education | 32 | 9 | 77 | 118 | 83 |
| Utility | 28 | 4 | | 32 | 37 |
| Municipal | 19 | 22 | | 41 | 28 |
| Regional Planning Commission | 13 | 4 | | 17 | 18 |
| Non-Profit | 2 | 0 | | 2 | 0 |
| Tribal | 0 | 5 | | 5 | 5 |
| Federal Government | 0 | 0 | | 0 | 1 |
| Other | 0 | 1 | | 1 | 4 |
| 2018 TOTAL | 811 | 124 | 77 | 1012 | |
| 2017 TOTAL | 674 | 154 | 42 | | 865 |

MEMBERSHIP AND OUTREACH COMMITTEE RESTRUCTURING

In 2018, a restructuring of the membership and outreach committees was completed. One of the goals for restructuring was to lighten the load of the education committee. This was accomplished by combining the membership and outreach committees and creating co-chairs for the education committee; one for spring and one for fall.

MEMBERSHIP MANAGEMENT AND TRACKING

The task to make our membership information more easily accessible for our Executive Services Manager and the Board members was ongoing throughout 2018. All membership going back to 2001 was entered into the FileMaker Pro database in preparation of potentially migrating into a cloud database. The cloud database provider, Knack, was chosen in 2017 and exploratory work began to assess the anticipated migration effort, path and best practices. This will be an ongoing issue into 2019.

OUTREACH

The committee attended the following 9 conferences in 2018: WI Land Title Association, WI Counties Association, MN GIS LIS, WI Emergency Management, WI Towns Association, League of Municipalities, EWUG, WI Association of Floodplain Managers and GIS Day at UWM. This is the largest, and most diverse, presence we've had in many years and the hope is to increase this attendance to around 12 in 2019. In addition, the committee plans to update the brochures and research additional table top banners in lieu of the booth.



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I**b**. COMMUNICATIONS COMMITTEE

CARMEN NOVAK (CHAIR), JEREMIAH ERICKSON (VICE CHAIR),
COLTER SIKORA, JENNIFER BORLICK, JIM LANDWEHR, KIM SUNDEEN,
MATT EITREM, PETER STRAND, SUZI SMITH

WLIA COMMUNICATIONS ONLINE AND SOCIAL MEDIA ACTIVITY

WLIA Website

www.wlia.org

63,375 Website Visits in 2018

51,585 (2017)

52,353 (2016)

59,887 (2015)

49,668 (2014)

Facebook

Wisconsin Land Information
Association

326 Likes (Up 6%)

Twitter

@WisLandInfo

275 Followers (Up 15%)

Instagram

@WisLandInfo

43 Followers (Up 56%)

LinkedIn

Wisconsin Land Information
Association

526 Members (Up 1%)

YouTube

[www.youtube.com/user/
WisLandInfo/](http://www.youtube.com/user/WisLandInfo/)

68 Video Uploads

In 2018, we focused on refining content on the WLIA website, providing weekly news updates to members, and helping other WLIA committees accomplish their communication goals. WLIA was active on social media, promoting the annual conference, regional meetings, and other content that impacts our members. There was a major increase in website traffic and social media accounts gained several connections, which has enhanced WLIA's communication and outreach.

ACCOMPLISHED IN 2018

- Continued the weekly newsletter email that goes out to all active WLIA members
- Promoted the 32nd Annual Conference and both regional meetings using a custom highlight schedule with news items, emails, and social media posts that were released leading up to the events; this helped engage members and increase traffic to the website
- Called on committee members to draft news postings, come up with discussion ideas, and help with promotional material leading up to the annual conference
- Updated the Public Document Archive and organized content from all committees
- Performed website maintenance and security upgrades to keep up with internet technologies
- Added the Address and Road Centerline Data Standard to the WLIA Standards webpage
- Added a Future Events page that provides dates and locations for upcoming meetings
- Expanded the Past Events page to include links to presentations, map and poster contest participants, etc.
- Added a link to Survey123 templates that can be easily accessed from the WLIA website
- Supported other WLIA committees by managing content and forms on the website, setting up email groups, controlling permissions on the website and folders, and providing training

GOALS FOR 2019

- Increase traffic to the [wlia.org](http://www.wlia.org) website; continue to make website more user-friendly
- Aim to strengthen our social media presence; increase our number of likes, followers, retweets, etc.
- Utilize new technology and make communication practices easier for members
- Encourage open discussions on important geospatial topics both online and during meetings
- Continue to archive historical documents and organize folder structure of the Public Document Archive
- Continue spreading awareness about the benefits of WLIA to students, potential members, and neighboring organizations
- Provide more technical training opportunities to committee members and the Board



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IIc. SCHOLARSHIP COMMITTEE

EMILY CHAMPAGNE (CHAIR), ADAM DERRINGER, DAVID BUEHLER,
ERIC DAMKOT, JENNIFER BORLICK, JON SCHWICHTENBERG,
PETER STRAND, RYAN SQUIRES, TONY VAN DER WIELEN

MISSION STATEMENT

The Scholarship Committee shall coordinate the Damon Anderson Memorial Scholarship Program.

SCHOLARSHIP PROGRAM

In 2018, the Scholarship Committee received 12 applications. The Committee awarded three students with \$1,000 scholarships to help with their continuing education in geography or other land records-related disciplines. Our 2018 scholarship recipients are:

Susan Borchardt, University of Wisconsin–Milwaukee

Anna Hogan, University of Wisconsin–Stevens Point

Taylor Tremain, University of Wisconsin–Eau Claire

Scholarship recipients also receive a one-year WLIA student membership, free registration to the WLIA

Annual Conference and recognition by the Association. In 2018, this recognition included interviews of the scholarship recipients that were published on the WLIA news blog and website.

SILENT AUCTION

The scholarship program is funded by individual donations, the silent auction, an Amazon Smile account, and other fundraisers held each year resulting in contributions to the WLIA Foundation. Donations to support this scholarship fund are tax-deductible. In 2018, \$4,310 was raised in support of scholarship activities from which three deserving recipients were awarded \$1,000 each.

SCHOLARSHIP APPLICATION

In the application for the scholarship, applicants are asked to list any academic honors or leadership positions they have held, their career goals and a needs statement toward their candidacy for a Damon Anderson Memorial Scholarship. Applicants are also evaluated on their academic record, extracurricular activities and outside recommendations from their professors or advisors.

In 2018 the Committee successfully implemented an online scholarship application form and process for student applications submissions. The Committee also utilized a digital survey tool and documents for applicant evaluations.

WISCONSIN LAND INFORMATION ASSOCIATION FOUNDATION

The WLIA Foundation, Inc. is a tax-exempt foundation under IRC Section 501c(3). The Foundation utilizes 100 percent of funds obtained from silent auctions, private donations and other fundraising activities to award Damon Anderson Memorial Scholarships.

In 2018 the Foundation continued the previous year's discussion on options for creation of an endowment. Additional time is needed to work towards building enough funds for an initial deposit and to decide what option will provide for our best investment to support future scholarships.



Wisconsin Land Information Association 2018 Annual Report**IId. NOMINATIONS COMMITTEE****EMILY CHAMPAGNE (CHAIR), ADAM DERRINGER, ERIC DAMKOT, JENNIFER BORLICK, JIM LACY, JON SCHWICHTENBERG, PETER STRAND**

The Nominations Committee is chaired by the Past President and charged with seeking nominations from the membership for individuals to serve on the WLIA Board of Directors. The committee then develops a slate of candidates to be included on the election ballot for the President-Elect and Board of Directors positions. The committee took on that challenge and submitted a slate of candidates (one nominee for President-Elect and ten nominations for the Board of Directors) to the WLIA Board of Directors in January.

The Nominations Committee used the following criteria or policy to screen the nomination for offices:

1. The candidate must be willing to serve for the required two-year term. The president-elect must commit to four years (President-Elect/Conference Chair, then President, then Past-President and finally President of the WLIA Foundation).
2. Nominations must include a biography and photograph in the form of a personal profile which will accompany the ballot mailing to the membership prior to the annual conference.
3. The committee shall evaluate nominations based upon their profiles and the following criteria:
 - a. Consideration given to outgoing board members who run for re-election (promotes continuity and institutional memory);
 - b. The nominees should represent a cross section of our state's geography, interests, professions and those of governmental agencies;
 - c. The nominees should represent diversity while promoting participation from the membership;
 - d. If willing to serve, the nominees' place of work has agreed to allow the nominees to participate;
4. The nominee must be a member of WLIA in good standing prior to accepting the nomination.



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Ile. AWARDS COMMITTEE

MARTIN GOETTL (CHAIR), ADAM DERRINGER, ERIC DAMKOT, JEN BORLICK,
JON SCHWICHTENBERG, JUSTIN CONNER, EMILY CHAMPAGNE,
PETER STRAND, JIM LANDWEHR

2018 AWARDS

ALLEN H. MILLER

SUSTAINED SERVICE AWARD

Al Brokmeier

FRIEND OF LAND RECORDS AWARDS

Southeast Wisconsin Regional
Planning Commission

GOVERNMENT ACHIEVEMENT AWARDS

Town of Greenville

OUTSTANDING CONTRIBUTION AWARD

Bryan Meyer, La Crosse County

PRESIDENT'S AWARD

Jennifer Borlick, County of Rock

DISTINGUISHED SERVICE AWARDS

Tammy Castonia,
Village of Little Chute

Christine Koeller,
UW–Stevens Point

Jim Landwehr, Waukesha County

Mitch Moline,
Wis Dept. of Transportation

Peter Strand, Eau Claire County

Tony Van Der Wielen, LTSB

OUTGOING PRESIDENT AWARD

Emily Champagne,
Milwaukee Metropolitan
Sewerage District

OUTGOING PAST PRESIDENT AWARD

Martin Goettl, UW–Eau Claire

The Awards Committee is chaired by the Past President and is responsible for the solicitation of award nominations from the general membership.

ALLEN H. MILLER AWARD

The Allen H. Miller Sustained Service Award is given to an individual or organization that demonstrates sustained service to WLIA and the WLIP, through continued exemplary contributions. The Allen H. Miller Sustained Service Award is named after our first President and continuing friend and supporter.

FRIENDS OF LAND RECORDS AWARD

The Friends of Land Records Award is given to an individual or organization that is not a WLIA member and has contributed to the success or advancement of land records modernization in Wisconsin.

GOVERNMENT ACHIEVEMENT AWARD

Given to a municipal, town, county, regional planning commission, state, federal, or tribal government or consortium that has demonstrated excellence in one or more of the following areas: innovative and efficient use of resources (best “bang for the buck”), sustainable development of critical local, regional, or statewide geospatial datasets, implementation of creative cooperative agreements, creation of innovative applications and information services that improve the delivery of government services to citizens.

OUTSTANDING CONTRIBUTION AWARD

The Outstanding Contribution Award is given to an individual or an organization that is a WLIA member and has made a substantial contribution to WLIA activities or the Wisconsin Land Information Program (WLIP).

In addition, there are other awards given out each year.

PRESIDENT'S AWARD

The President's Award is one of the highest awards available. It is a meritorious award given at the President's discretion.

DISTINGUISHED SERVICE AWARD

The Distinguished Service Award is given to outgoing board members including past president in general recognition of their service to WLIA.



WISCONSIN
LAND INFORMATION
ASSOCIATION

Wisconsin Land Information Association 2018 Annual Report

IIf. LEGISLATIVE COMMITTEE

ZACHARY NIENOW (CHAIR), KAREN MANSKE (VICE CHAIR), ADAM DERRINGER, AJ WORTLEY, ANDREW BARTELL, CHRISTINE KOELLER, CODIE SEE, EMILY CHAMPAGNE, ERIC DAMKOT, JASON POSER, JEREMIAH ERICKSON, JIM LACY, JON SCHWICHTENBERG, JUSTIN CONNER, KELLY FELTON, MITCH MOLINE, PETER STRAND, STEVE GEIGER

The legislative committee saw a flurry of activity in early 2018 as the legislature made a push to get bills passed from the 2017 floor period. As is the usual cycle, activity slowed down over the summer and fall as legislators spent time in their districts preparing for mid-term elections. The results of the mid-term elections, including the election of a new governor, were monitored. No immediate impacts to WLIA priorities are identified. The “lame-duck” legislation that was passed after the mid-term elections was reviewed and did not have any significant impacts on WLIA priorities.

THE YEAR AHEAD

The primary focus of the legislative committee in 2018 was identifying priorities for the upcoming legislative session (2019-20). As part of this process, we worked with our lobbyist to strategize key topics along with preparing for the legislative timeline following the mid-term elections. We worked with the board and our members to identify priorities that mattered most to the association.

The key legislative topics that were identified for the 2019-20 legislative session:

- Monitor biennial budget process
- Stable funding for Wisconsin Land Information Program (WLIP)
- NG911 requirements and funding for local and state produced/maintained GIS datasets
- Statewide mapping initiatives
- Open data initiatives relating to access to geospatial data created in Wisconsin
- Wisconsin spatial reference system updates in preparation for new datums in 2022

LEGISLATIVE WHITEPAPERS

In 2018, the legislative committee took time during election season to update the white papers that were created by the committee in 2016. As part of our strategic planning process for the 2019-20 session, we updated our focus areas and specific legislative priorities. This year, we added NG911 as a legislative priority and created a new whitepaper to provide additional detail on the topic.

The revised one-pagers are now published and can be found on the WLIA website (<https://www.wlia.org/about/legislative-whitepapers/>). Please distribute these documents when interacting with legislators on WLIA initiatives.

Wisconsin bills we supported or monitored that were signed into law in 2018:

- Floodplain Zoning and Mapping (Act 242 - AB713/SB601)
- Plans for Supervised Release of Sexually Violent Persons (Act 184 - AB539/SB446)
- Agency Rule-Making Authority (Act 158 - AB330/SB278)
- Municipal Boundaries (Act 360 - AB840/SB721)
- UAS Regulations (Act 322 - AB855/SB701)
- Real Estate Transfers (Act 332 - AB607/SB507)



Wisconsin Land Information Association 2018 Annual Report**IIf. LEGISLATIVE COMMITTEE****cont.****FEDERAL LEGISLATION**

On Oct. 3, 2018, the U.S. Senate gave final approval of the FAA Reauthorization bill which includes language from the previously proposed legislation under the name "Geospatial Data Act". In 2015, WLIA sent a letter of support for the Geospatial Data Act to our U.S. Senators. Our association has been supportive of the act over the last few years, but it had not gained congressional approval until now.

What does this mean for WLIA and its members? Long term it could have positive impacts on future funding bills that could help state and local government mapping activities via partnership and grants. While this bill does not provide any funding it opens the door for future funding activities. The bill also requires federal agencies to work more closely with state, local, tribes, higher education, and private sector partners in collecting, maintaining, disseminating, and preserving geospatial data.



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IIIh. EDUCATION COMMITTEE

SUZI SMITH (SPRING CHAIR), DAVID BUEHLER (SPRING VICE CHAIR),
JIM LACY (FALL CHAIR), JENNIFER BORLICK (FALL VICE CHAIR),
ANN BARRETT, EMILY CHAMPAGNE, KIM CHRISTMAN, CHRISTINE KOELLER,
PAM LEDIN, KIM MEINERT, CARMEN NOVAK

MISSION STATEMENT

The Education Committee develops the program content for annual and regional membership meetings, and help others to develop educational programs and materials on land information issues.

2018 SPRING REGIONAL MEETING

The Spring Regional meeting was held May 31 - June 1, 2018 at the Lake Lawn Resort in Delavan, Wisconsin. We had a total of 70 attendees.

The goal of the first half of day one of the meeting was to provide opportunities for hands-on instruction in technical aspects of deriving and disseminating meaningful knowledge from geospatial information. This was accomplished through three optional workshops: Getting Started with Survey123, Workflows for Analyzing Crash Data from the UW TOPS WisTransPortal, and Get Started with Open Data.

Content for presentations, that made up the rest of the day and a half meeting, was set based on recent ongoing projects within the vicinity of the meeting location that relates to the diverse backgrounds of the WLIA membership and statewide issues. What resulted from reaching out to several government and private sector contributors was an overarching theme of the importance of strategic local and regional planning, whether it be related to land use, transportation (VISION 2050: A Regional Land Use and Transportation Plan for Southeastern Wisconsin, and Land Worth Protecting: Identifying Potential Conservation Easements in Northern Walworth County), or emergency management (Racine County 2017 Flood: Working with ESRI Disaster Response Program, and Are You Prepared for a Dark Sky Day?).

Updates from statewide initiatives, including responding to the 2020 Census program's LUCA request and NG 911, were provided during the main session. Time and space were also provided to WLIC, MUGG, LION, and Wisconsin Women in GIS to gather.

We are appreciative of the speakers and workshop facilitators who provided us with their time and expertise to contribute to an engaging event that received consistently strong positive feedback from attendees at the meeting and in survey responses. Thank you to all participants on both sides of the microphone.

Spring Regional 2018 final agenda and presentations can be accessed via the following: <https://www.wlia.org/past-events-archive/> > 2018 > Spring Regional Conference

Spring Regional (2018) net revenue: **-\$1,308 (loss)**

Attendance numbers at spring regional meetings have not been consistent, but are in general decline in the past 15 years. Since post-meeting survey responses have strongly expressed value in their continuation, the education committee will need to prioritize achieving consistent attendance that entails carefully selecting meeting locations (while keeping them relatively evenly distributed throughout the state) and content closely integrated with membership input and needs.

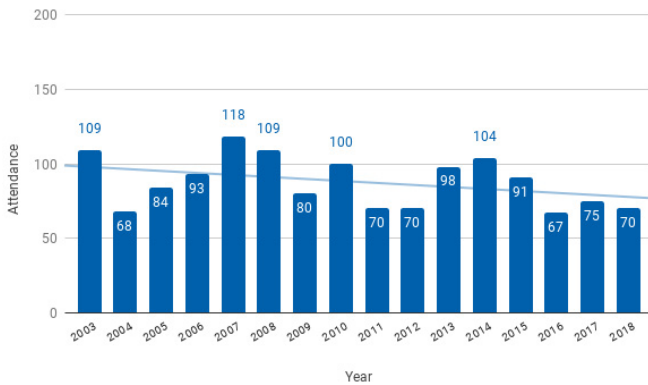


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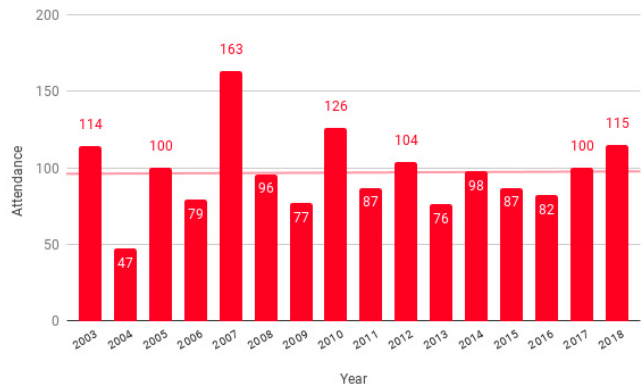
III. EDUCATION COMMITTEE

cont.

WLIA Spring Regional Attendance (2003-2018)

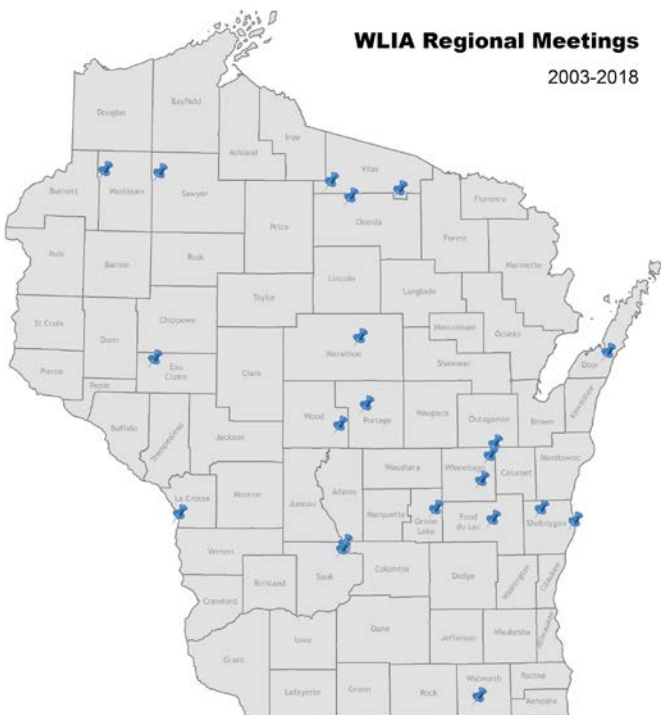


WLIA Fall Regional Attendance (2003-2018)



WLIA Regional Meetings

2003-2018



2018 FALL REGIONAL MEETING

The Fall Regional meeting was held Oct. 11-12, 2018 at the Stone Harbor Resort and Conference Center in Sturgeon Bay, Wisconsin. We had a total 115 total attendees.

Highlights of the event included: getting ready for the upcoming 2022 datum change, GIS in maritime archaeology, sexually violent persons and NARCAN mapping in West Allis, and an update on statewide school district boundary data collection efforts by the WI Department of Public Instruction. We also learned more about a new statewide Public Land Survey System project being conducted by the State Cartographer’s Office and Dept. of Administration.

Friday morning featured three presentations on the role of GIS in Next Generation 911. In addition to Chris Diller from the WI Department of Military Affairs, we also had two invited speakers share their insights on NG911. Minnesota GIO Dan Ross discussed the “Minnesota experience” with NG911 and what they’ve learned so far. Sandi Stroud with Michael Baker International described her observations gained from working on NG911 implementations throughout the U.S.

Many thanks to our sponsors for their financial assistance and support: Ayres Associates, GRAEF, Amazon Web Services, GPI, the Koeller Family, Seiler Geospatial, and Transcendent Technologies.

Fall Regional 2018 final agenda and presentations can be accessed via the following: [https://www.wlia.org/past-events-archive/>2018>Fall Regional Conference](https://www.wlia.org/past-events-archive/>2018>Fall%20Regional%20Conference)

Fall Regional (2018) net revenue: **\$2,422**



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IIIh. EDUCATION COMMITTEE

cont.

ADDITIONAL BUSINESS

- The Education Committee was restructured in 2018. In order to reduce the burden on Chairs and Vice-Chairs, we now have two different sets of leaders for the fall and regional meetings. Committee structure for the purposes of planning regional meeting was also adjusted, to include project-specific teams for soliciting meeting content and managing logistics of social night. Distributing the responsibilities of planning meetings in this way was successful and documentation has been produced to help with timing and communication on important planning steps in the future.
- The cost to run regional meetings continues to rise, primarily as a result of conference center fees increasing. As a result, the WLIA Board voted on December 11, 2018 to raise regional meeting registration fees by \$10 to \$105 (members) and \$120 (non-members). The price for social night will also go up by \$5 to \$30 (members) and \$40 (non-members). Registration fees for students (\$15) remains unchanged. Our last regional meeting fee increase was in the spring of 2012.
- For the planning of the 2018 Spring and Fall Regional Meetings, the WLIA Board of Directors had approved a \$3000 budget line item to be used at the Education Committee chair's discretion. These funds were used to secure presenters, compensate speaker time, travel, and lodging expenses.
- For the planning of the 2019 Spring and Fall Regional Meetings, the WLIA Board of Directors has approved a \$1500 budget line item to be used at the Education Committee chairs' discretion. These funds may be used to secure workshop presenters, compensate speaker time, travel, and/or lodging expenses. This line item provides the flexibility to use WLIA funds to secure quality content specific to current geospatial initiatives within the state of Wisconsin. But with narrowing profit margins of the regional meetings, it has been recognized that cultivating mutually beneficial relationships with sponsors, especially for social night, can be an important component of self-sustaining meetings going forward.
- The 2019 Spring Regional Meeting will be combined with a meeting of the Wisconsin Real Property Listers. David Buehler, who will be one of the co-chairs of the Education Committee, has been coordinating with Kim Christman to secure relevant content, including ½ day workshops, for the upcoming meeting. It will take place at the Lismore Hotel in Eau Claire, May 30-31.

GOALS FOR THE 2019 EDUCATION COMMITTEE

- The Education committee will continue to solicit ideas and maintain awareness of the technical and training needs of the membership to help guide them in the planning of the regional meetings in 2019 and beyond. The regional meeting surveys conducted in 2018 are biannual surveys that primarily help the committee gauge timely, important topics to the membership. Results help us develop and cultivate relationships that lead to quality content and important takeaway messages from our meetings.
- Continue to evaluate successes and opportunities for improvement of events planned by the education committee, with the intent to engage a variety of land information and geospatial professionals in meaningful discussions on topics that are of local interest and fit into statewide themes, such as emergency response, coordination and interoperability of data standards, as well as emerging technologies.
- Continue reaching out other organizations that have common ground such as, the Real Property Listers (2019 joint spring regional) and Registers of Deeds (2020 joint spring regional), and explore the possibilities of conducting joint regional conferences.



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Iii. TECHNICAL COMMITTEE

ADAM DORN (CHAIR), RYAN SQUIRES (VICE-CHAIR), ANDREW FAUST, AUSTIN COPPERNOLL, CHRISTINE KOELLER, COLTER SIKORA, FRED IAUSLY, MARK PAULAT, MITCH MOLINE, TONY VAN DER WIELEN, AND ZACH ROBINSON

MISSION STATEMENT

The primary mission of the Committee on Technical Issues and Information Policy (TIIP) is to establish task forces to study land information issues and provide a forum for examining new land information ideas. The membership of the Committee shall consist of a Chairperson(s) and other members of the association as appointed by the chairperson. The President shall appoint a chairperson who shall be a member of the Board. The terms of appointment shall be for one year.

STATUS OF SELECTED WISCONSIN FOUNDATIONAL LAYERS DOCUMENT

The updated document is a high level summary of the current status of each of the foundational layers in twelve data categories.

DEVELOPMENT OF FOUNDATIONAL LAYERS COMPLETENESS DISCOVERABILITY ACCESSIBILITY SCORECARD

This new scorecard details the geographic completeness, base attribute completeness, discoverability and accessibility of each foundational layer.

DEVELOPMENT OF ADDRESS AND ROAD CENTERLINE PUBLICATION DATA STANDARDS

The multiuse publication standards were developed over the last year in consultation with existing applicable standards and under the advice of various industry experts. The publication standards were further refined via a comprehensive survey of a large sampling of individuals and organizations related to the Wisconsin GIS industry. They are designed to be inclusive of multiple business needs, and may therefore be easily translated into several identified use cases and applications.

SUPPORT THE WLIA NEXTGEN 911 TASKFORCE

The WLIA NextGen 911 taskforce is staffed by volunteers from WLIA, LION ROD, SAGIC, Land Surveyor's and other Geospatial professional organizations.

The taskforce has and will continue to:

- Define the process to select a nominee to be appointed to the 911 Subcommittee
- Select and support a member to be appointed to the 911 Subcommittee
- Report to WLIA on happenings in the 911 subcommittee
- Update and educate WLIA on NextGen 911
- Coordinate with other geospatial organizations in matters concerning NextGen 911



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III. SECRETARY'S REPORT

ANNUAL TOWN MEETING MINUTES, MARCH 8 AND 9, 2018
OSTHOFF RESORT, ELKHART LAKE, WISCONSIN

I. Call to Order

Emily Champagne, WLIA President, called the WLIA Annual Town Meeting to order at 1:05 p.m.

II. Approval of Agenda

Motion: to approve the agenda (Strand, Novak) motion carried.

III. Secretary's Report

Emily referred to the minutes of the 2017 Annual Town Meeting as provided in the Annual Report
Motion: to approve the 2017 Annual Town Meeting minutes as presented (Vander Wielen, Borlick) motion carried.

IV. Treasurer's Report

Emily referred to the Treasurer's report in the Annual Report. Motion: to accept the 2017 Treasurer's report as presented (Goettl, Borlick) motion carried.

V. Committee Annual Reports

- a. Annual Conference — Eric Damkot reported the conference is a year round planning process and thanked the conference committee for their many contributions. We have almost 400 people in attendance this year.
- b. Membership — Jim Landwehr reported this committee works to attract new members and that 2017 was a good year for growth with the biggest increases in higher education and county government. New initiatives include free student membership extending to the year after graduation resulting in 36 new student members last year. The membership list distribution policy was formalized and membership management and tracking is going to the cloud.
- c. Education — Christine Koeller explained this committee is tasked with the two regional meetings in spring and fall that rotate around the state. Attendance in spring 2018 in Fond du Lac was up ten percent and in fall in La Crosse it was up 20 percent. She encouraged members to contact the committee if they are interested in presenting at a regional meeting and to mark their calendars for regional meetings in 2018 to be held in Delevan in June and in Sturgeon Bay in October.
- d. Communication — Peter Strand reported that the committee continues to update the website, and hoped members enjoy the weekly member emails with content and promotion of WLIA educational meetings, programs and member benefits. They encouraged members to submit information of interest for fellow members. WLIA has accounts with Facebook, Twitter, Instagram and LinkedIn.
- e. Technical — Tony Van Der Wielen reported that the committee was busy this year, supplying content for spring regional workshops, updating the status of the Foundational Layers document, the statewide data repository and working on the creation of a 911 task force including Justin Conner, Fred lausly and Andy Faust. Adam Dorn will be the new committee chair this year.
- f. Outreach — Tammy Castonia reported the committee works to establish relationships with related organizations by having a booth or presenting at their respective conferences such as the WI ROD's, WCA, EWUG and GIS Day. Future plan to combine this committee with the membership committee.
- g. Legislative — Zach Nienow reported that this committee works with Nels Rude and The Kammer Group on legislative issues that impact WLIA. Priorities include stable funding for the WLIP, statewide data layers support and NG911.
- h. Nominations, Awards and Scholarships — Martin Goettl reported he would like to see more nominations in the future as the process is open year round. The WLIA Foundation currently has more than \$5,000 in the bank.

VI. Old Business – None

VII. New Business - None

VIII. Adjournment

With no further business to come before the WLIA membership at the 2016 Annual Town Meeting, the meeting was adjourned.

Submitted by:

Ann Barrett, Executive Services Manager



Wisconsin Land Information Association 2018 Annual Report

IV. TREASURER'S REPORT

2016-2018 FINANCIALS AND 2018 BUDGET

| | 2016 Year Actual | 2017 Year Actual | 2018 Year Actual | 2018 Budget |
|----------------------------|------------------------|------------------------|------------------------|-------------------|
| REVENUE | | | | |
| Convention | 105,896.55 | 118,695.00 | 107,378.18 | 98,000.00 |
| Membership | 21,630.00 | 25,100.00 | 26,162.50 | 24,500.00 |
| Regional Meetings | 12,920.00 | 15,800.00 | 16,790.00 | 15,000.00 |
| GeoConference | 0.00 | 0.00 | 0.00 | 0.00 |
| Misc Income/Adv | 0.00 | 100.00 | 1,359.71 | 0.00 |
| Scholarship Fund | 0.00 | 0.00 | 0.00 | 0.00 |
| Interest Income | 66.99 | 70.64 | 165.48 | 50.00 |
| TOTAL REVENUE | 143,560.99 | 159,765.64 | 151,855.87 | 137,550.00 |
| EXPENSES | | | | |
| Admin Services | 20,168.00 | 20,400.00 | 20,910.00 | 20,910.00 |
| Regional Meetings | 7,683.46 | 13,572.63 | 16,840.15 | 13,000.00 |
| Convention | | | | |
| Admin Svcs | 20,236.00 | 20,367.00 | 20,825.00 | 20,825.00 |
| Awards | 1,550.79 | 1,175.68 | 1,461.11 | 1,500.00 |
| Hotel | 1,400.68 | 2,137.44 | 2,486.37 | 1,500.00 |
| AV | | 5,466.29 | 6,677.09 | 4,500.00 |
| Food & Bev | 35,048.85 | 35,283.35 | 27,353.53 | 32,000.00 |
| Printing | 3,552.88 | 3,617.04 | 3,122.79 | 1,500.00 |
| Postage | 28.75 | 25.01 | 19.75 | 50.00 |
| Speakers | 0.00 | 2,542.08 | 82.00 | 1,000.00 |
| Supplies | 2,299.11 | 3,069.74 | 3,194.42 | 3,250.00 |
| Workshops | 8,838.00 | 0.00 | 0.00 | 0.00 |
| Exhibits | 1,574.62 | 1,913.19 | 1,782.56 | 2,000.00 |
| Social Night | 750.00 | 1,213.12 | 750.00 | 1,500.00 |
| Paypal fees | | 2,700.25 | 2,662.02 | 3,000.00 |
| Other | 1,031.63 | 1,544.89 | 535.00 | 1,500.00 |
| Convention subtotal | 76,311.31 | 81,055.08 | 70,951.64 | 74,125.00 |
| Board of Directors | 1,943.91 | 2,425.39 | 2,207.23 | 2,000.00 |
| Committees/Task Forces | 902.28 | 250.00 | 771.08 | 750.00 |
| Lobbyist/Ethic Bd | 18,000.00 | 18,625.00 | 18,000.00 | 18,000.00 |
| Miscellaneous | 5,422.84 | 1,805.80 | 2,919.94 | 2,000.00 |
| Paypal/payflow mo fee | | 360.00 | 360.00 | 360.00 |
| Postage | 13.75 | 0.00 | 19.80 | 25.00 |
| Printing | 206.96 | 149.71 | 263.03 | 200.00 |
| Web/Membership system | 1,293.90 | 1,295.30 | 1,096.80 | 1,500.00 |
| Scholarship Fund | 1,500.00 | 0.00 | 0.00 | 0.00 |
| D & O/Gen Liab Ins | 1,548.00 | 1,648.00 | 1,616.00 | 1,616.00 |
| Telephone & Fax | 1,234.36 | 1,247.76 | 1,117.97 | 1,250.00 |
| TOTAL EXP | 136,228.77 | 142,834.67 | 137,073.64 | 135,736.00 |
| EXCESS REVENUE | 7,332.22 | 16,930.97 | 14,782.23 | 1,814.00 |



Wisconsin Land Information Association 2018 Annual Report**V. 2018-2019 WLIA BOARD OF DIRECTORS****PRESIDENT**

Eric Damkot, Washington County

PRESIDENT - ELECT

Peter Strand, Eau Claire County

PAST PRESIDENT

Emily Champagne, Milwaukee Metropolitan Sewerage District

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 Suzi Smith, Bad River Band Lake Superior Chippewa Indians
 Ryan Squires, Legislative Technology Services Bureau
 Jennifer Tovar, Town of Greenville
 Patrick Walker, City of West Allis

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